

IN THE COMMUNITY

JOIN THE FUTURE OF TENNIS



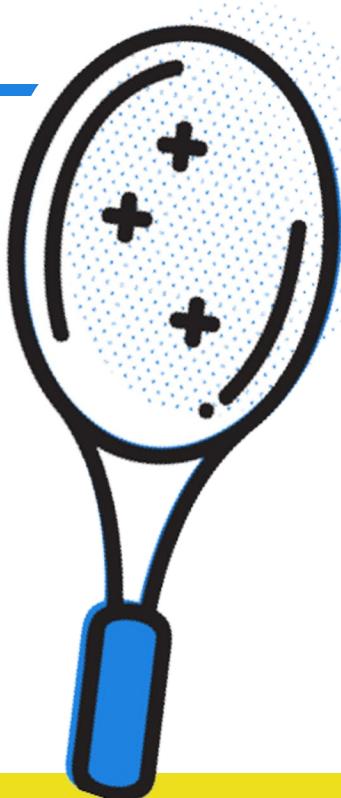
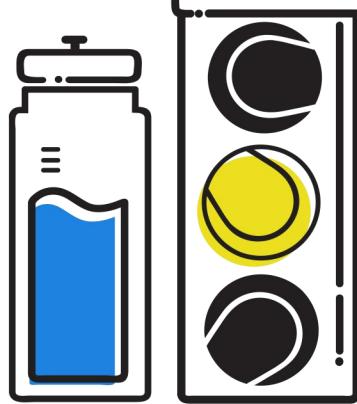
Net Generation is the USTA's commitment to helping community organizations (parks, after-school programs, community tennis associations, NJTLs, and more), parents, and volunteers build youth tennis programs in your community. Net Generation will provide resources and guidance along the way to make sure you have all of the tools to feel confident in helping kids stay active.

Net Generation encourages kids to challenge themselves. It helps shape the game to individual players, so they can learn at their own speed. Even more importantly, it uses tennis as a pathway to personal development off the court. And for everyone involved, Net Generation creates a strong sense of community for life.

RESOURCES AND PROGRAMS

These Net Generation community programs are aimed to introduce our game to kids (ages 5 – 18) of all abilities in local communities throughout the country. They are designed to be affordable, inclusive, and learn-rally- and-play focused.

The easy-to- follow curriculum was developed by the USTA with tools and lessons that will challenge kids in a fun and social way.



THE BENEFITS

We give you an easy-to-follow curricula and tools that are customizable and collaborative as well as additional benefits:



- ✓ A printed and digital Net Generation Community curriculum to help you engage more players
- ✓ A Net Generation starter kit including racquets, balls, rolls of tape, chalk, large roller bag, and apparel
- ✓ Digital communication and support, including updates, tips and guidance
- ✓ Program and promotional branding
- ✓ Opportunities to partner with local schools
- ✓ Listing in Net Generation's searchable directory of local tennis providers
- ✓ National and section marketing support to promote Net Generation and find local programs
- ✓ Free participation for coaches at Net Generation training workshops led by the USTA
- ✓ Free Net Generation Coaching App

THE REQUIREMENTS

STEP 1 All participating community providers will register individual accounts with Net Generation

STEP 3 Add your community programs and facility to the Program Management Center

STEP 2 Complete the Safe Play Program, which includes a complimentary background screening

STEP 4 Engage in professional development opportunities offered by the USTA

