



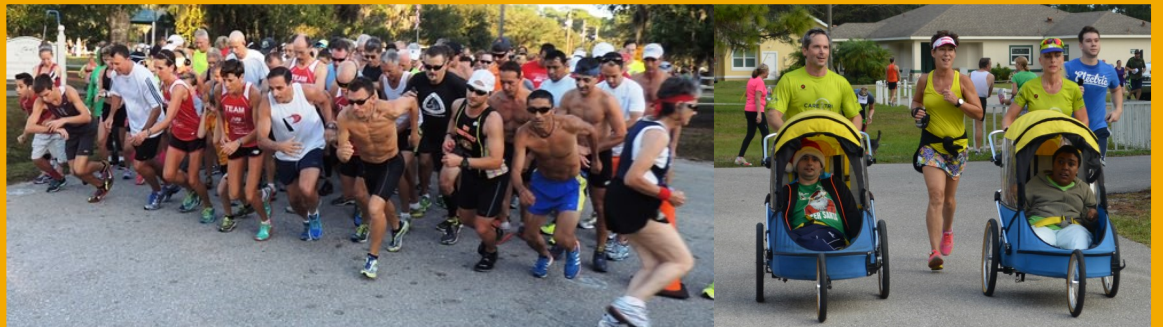
The Haven's 20th Anniversary Jingle & Jog 5K Sponsor Package

Save the Date: Join us on December 2, 2017 for an event with a "Claus."

Support raised by the **Jingle & Jog 5k** will benefit over 800 individuals with disabilities who participate in programs and services at The Haven.



4405 DeSoto Road
Sarasota, FL 34235
Ph. 941.355.8808
CommunityHaven.org



SPONSORSHIP LEVEL BENEFITS

Jingle & Jog 5k SPONSORSHIP LEVELS	Platinum Presenting Sponsor \$12,500	Gold Sponsor \$10,000
Complimentary entries into the Jingle & Jog 5K or 1 Mile Walk	20	10
Jingle & Jog Race T-Shirts	20	10
Logo on the back of Jingle & Jog Race T-Shirts w/size appropriate to level of Sponsorship	X	X
Linked logo or name recognition on The HAVEN website	X	X
Facebook recognition at Sponsor Level	X	X
Logo or name recognition included in some printed race collateral at Sponsor Level*	X	X
Opportunity to provide race bag promotional items	X	X
Company Banner to be displayed in high visibility area appropriate to Sponsor Level	X	X
Display table at the Race to display, promote, give away or sell product	X	X
Featured as Presenting, Gold or Silver Sponsor in all printed race collateral, including Program	X	X
Featured as Presenting, Gold or Silver Sponsor in all direct mail pieces, entry forms, banners and event posters	X	X
Recognition by MC or CEO as Presenting Sponsor throughout the event	X	
All marketing materials will include "Presented by _____"	X	
Featured in November issue of The Haven Newsletter (distribution = 1700)	X	
Official J & J Photo taken in front of Platinum Sponsor Banner for final Press Release	X	

SPONSORSHIP LEVEL BENEFITS

Silver Sponsor \$5,000	Bronze Sponsor \$2,500	Partner Sponsor \$1,000	Friendship Sponsor \$500	Helping Hand \$250
5	3	2	1	1
5	3	2	1	1
X	X	X	*Name Recognition	
X	X	X	*Name Recognition	*Name Recognition
X	X	X	X	
X	X	X	*Name Recognition	*Name Recognition
X	X	X	X	
X	X			
X	X			
X				
X				



About Us:

The Haven exists as a resource for independence and a champion for inclusion, in all aspects of life, for people with disabilities. Nestled on 32-acres in the heart of Sarasota, The Haven offers programs and services for self-efficacy and independence including: The Selby Preschool, Haven Academy (Grades 9-12), Community Employment Services, Haven Industries Program, Residential Services, Transition and Employment Services. Together, we can create a world where people with disabilities are included and valued members of society. The Haven is a 501(c)3 not-for-profit organization as established in 1954 by the Community Haven for Children and Adults with Disabilities, Inc.

For more information, visit CommunityHaven.org.

What We Can Offer You:

- Direct exposure to over 700 people during the Holiday Season
- 59% female; 41% male attendance
- Family event, with ages 1—65+ in attendance
- Strong buyer's market, with 81% over the age of 25
- *Brand recognition digitally and in print for 3 months and on-site the day of the event. Early sponsor registration means more exposure for your organization.
- Partnership with a 63-year old, well-respected, stable organization with strong family values
- Opportunity to have a direct positive impact on the lives of people with disabilities in our community
- Opportunity to introduce your product or service directly at the event



Jingle & Jog 5k Sponsorship Form

20 th Anniversary Jingle & Jog 5k		December 2, 2017	
Contact First Name:			
Contact Last Name:			
Sponsoring Company Name or Organization:			
Address:			
		City:	
State:		Zip Code:	
Email Address:			
Phone Number:			
Sponsorship Level:		Total:	

Please return this form with your **Sponsorship Payment** made payable to **THE HAVEN**.

Depending on your level of sponsorship, you may be entitled to a logo on Jingle & Jog collateral and event shirts. Please email Marketing Director Michelle Williams at mwilliams@communityhaven.org with your print ready high resolution logo (Vector art; .png or .pdf) by **October 13, 2017**.

Mail Form and Check to:

THE HAVEN
ATTN: Development Dept.
4405 DeSoto Rd
Sarasota, FL. 34235



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