



The Haven's  
20th Anniversary

# Jingle & Jog 5K

## Sponsor Package

**Save the Date: Join us on December 2, 2017 for an event with a "Claus."**

Support raised by the **Jingle & Jog 5k** will benefit over 800 individuals with disabilities who participate in programs and services at The Haven.



4405 DeSoto Road  
Sarasota, FL 34235  
Ph. 941.355.8808  
[CommunityHaven.org](http://CommunityHaven.org)



## SPONSORSHIP LEVEL BENEFITS

<b>Jingle &amp; Jog 5k SPONSORSHIP LEVELS</b>	<b>Platinum Presenting Sponsor \$12,500</b>	<b>Gold Sponsor \$10,000</b>
Complimentary entries into the Jingle & Jog 5K or 1 Mile Walk	20	10
Jingle & Jog Race T-Shirts	20	10
Logo on the back of Jingle & Jog Race T-Shirts w/size appropriate to level of Sponsorship	X	X
Linked logo or name recognition on The HAVEN website	X	X
Facebook recognition at Sponsor Level	X	X
Logo or name recognition included in some printed race collateral at Sponsor Level*	X	X
Opportunity to provide race bag promotional items	X	X
Company Banner to be displayed in high visibility area appropriate to Sponsor Level	X	X
Display table at the Race to display, promote, give away or sell product	X	X
Featured as Presenting, Gold or Silver Sponsor in all printed race collateral, including Program	X	X
Featured as Presenting, Gold or Silver Sponsor in all direct mail pieces, entry forms, banners and event posters	X	X
Recognition by MC or CEO as Presenting Sponsor throughout the event	X	
All marketing materials will include "Presented by _____"	X	
Featured in November issue of The Haven Newsletter (distribution = 1700)	X	
Official J & J Photo taken in front of Platinum Sponsor Banner for final Press Release	X	

## SPONSORSHIP LEVEL BENEFITS

	<b>Silver Sponsor \$5,000</b>	<b>Bronze Sponsor \$2,500</b>	<b>Partner Sponsor \$1,000</b>	<b>Friendship Sponsor \$500</b>	<b>Helping Hand \$250</b>
	5	3	2	1	1
	5	3	2	1	1
	X	X	X	*Name Recognition	
	X	X	X	*Name Recognition	*Name Recognition
	X	X	X		X
	X	X	X	*Name Recognition	*Name Recognition
	X	X	X		X
	X	X			
	X	X			
	X				
	X				



## About Us:

The Haven exists as a resource for independence and a champion for inclusion, in all aspects of life, for people with disabilities. Nestled on 32-acres in the heart of Sarasota, The Haven offers programs and services for self-efficacy and independence including: The Selby Preschool, Haven Academy (Grades 9-12), Community Employment Services, Haven Industries Program, Residential Services, Transition and Employment Services. Together, we can create a world where people with disabilities are included and valued members of society. The Haven is a 501(c)3 not-for-profit organization as established in 1954 by the Community Haven for Children and Adults with Disabilities, Inc.

**For more information, visit [CommunityHaven.org](http://CommunityHaven.org).**

## What We Can Offer You:

- Direct exposure to over 700 people during the Holiday Season
- 59% female; 41% male attendance
- Family event, with ages 1—65+ in attendance
- Strong buyer's market, with 81% over the age of 25
- \*Brand recognition digitally and in print for 3 months and on-site the day of the event. Early sponsor registration means more exposure for your organization.
- Partnership with a 63-year old, well-respected, stable organization with strong family values
- Opportunity to have a direct positive impact on the lives of people with disabilities in our community
- Opportunity to introduce your product or service directly at the event



## Jingle & Jog 5k Sponsorship Form

20<sup>th</sup> Anniversary Jingle & Jog 5k

December 2, 2017

Contact First Name:

Contact Last Name:

Sponsoring Company Name or Organization:

Address:

City:

State:

Zip Code:

Email Address:

Phone Number:

Sponsorship Level:

Total:

Please return this form with your **Sponsorship Payment** made payable to **THE HAVEN**.

Depending on your level of sponsorship, you may be entitled to a logo on Jingle & Jog collateral and event shirts. Please email Marketing Director Michelle Williams at [mwilliams@communityhaven.org](mailto:mwilliams@communityhaven.org) with your print ready high resolution logo ( Vector art; .png or .pdf ) by **October 13, 2017**.

**Mail Form and Check to:**

THE HAVEN

ATTN: Development Dept.

4405 DeSoto Rd

Sarasota, FL. 34235



**The Haven  
4405 DeSoto Rd.  
Sarasota, FL 34235**

**Ph. 941.355.8808  
[CommunityHaven.Org](http://CommunityHaven.Org)**