



Partners in Planning

2018 SPPI Annual Conference

SPONSORSHIP PACKAGE

SEPTEMBER 17+18, 2018

SASKATOON, SK



SEPTEMBER 17+18
SASKATOON, SK

ABOUT SPPI

The **Saskatchewan Professional Planners Institute** represents a diverse group of over 200 professional planners who have made important contributions to the quality of life in all types of communities throughout Saskatchewan. The annual conference attracts municipal councillors and administrators, land developers, engineers, natural resource managers, GIS specialists, and other professionals. SPPI's membership is professional, forward thinking and well educated.

CONFERENCE THEME

The theme of this year's conference is '**Partners in Planning,**' which will highlight the benefits of collaboration between planners and our many industry partners and related professions.

You can expect this year's conference to focus on such topics as municipal administration, interdisciplinary collaboration, student engagement, challenges and innovation, service provision, sustainability and the future, community diversity, and more. For this theme, as for our profession, adaptability is built in.

SPONSORSHIP OPPORTUNITIES

SPPI greatly values the support of corporate sponsors in our efforts to deliver a high quality program while giving your organization an exclusive opportunity for visibility and recognition. The following pages outline a range of sponsorship levels and benefits available for your organization. The Conference Committee is committed to meeting your sponsorship needs and desires, and would be happy to work with you to customize a sponsorship package that is best suited to your organization. A number of interesting sponsorship opportunities are available at this year's conference, allowing you to showcase your organization to conference attendees.

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SASKATOON, SK

Choose one or more of the following sponsorship options:

SPONSORSHIP OPTIONS

Offered to the right are four different levels of conference sponsorship, as well as an opportunity to sponsor a University of Saskatchewan Regional and Urban Planning student to attend the conference.

Please note that each sponsor may choose only one of the Gold, Silver, Bronze, or Supporter sponsorship options, but you may combine any of these options with the Exhibitor or Student Sponsorship. If these options do not meet your needs, the organizers will be happy to work with you to customize a sponsorship package.

GOLD \$2,500+

Choose an event to sponsor:

- Keynote Speaker (1)
- Banquet and Awards

BENEFITS:

- 1 complimentary conference registration
- 1 complimentary exhibitor space (complete page 4)
- 1 promotional item in delegate packages. Please specify promotional item:

- Organization or firm name and/or logo on delegate name tags
- Organization or firm name and/or logo on conference presentation slides
- Organization or firm name and/or logo in conference program
- Half page ad in conference program (ad must be received by July 6, 2018)
- Recognition on SPPI.ca website

SILVER \$1,500+

Choose an event to sponsor:

- Mobile Workshop
- Pre-conference event on Sunday, September 16

BENEFITS:

- 1 half-price conference registration
- 1 complimentary exhibitor space (please complete page 4)
- Organization or firm name and/or logo on conference presentation slides
- Organization or firm name and/or logo in conference program
- Recognition on SPPI.ca website

SUPPORTER < \$750

[or in-kind contribution]

If providing an in-kind contribution, please specify type of contribution:

BENEFITS:

- Organization or firm name and/or logo on conference presentation slides
- Recognition on SPPI.ca website

BRONZE \$750+

Choose an event to sponsor:

- Student Short Sessions
- Conference Transportation
- Health Breaks

BENEFITS:

- Organization or firm name and/or logo on conference presentation slides
- Organization or firm name and/or logo in conference program
- Recognition on SPPI.ca website

STUDENT SPONSORSHIP \$500

Sponsor a University of Saskatchewan Regional and Urban Planning (RUP) student to attend the conference.

BENEFITS:

- Recognition at the Banquet and Awards
- Organization or firm name and/or logo on conference program
- Recognition on SPPI.ca website

SPONSOR INFORMATION

SEPTEMBER 17+18
SASKATOON, SK

NAME/CONTACT: _____
ORGANIZATION OR FIRM: _____
ADDRESS: _____
CITY/PROV: _____ POSTAL CODE: _____
PHONE: _____ EMAIL: _____

TERMS AND CONDITIONS:

1. Benefits will be allocated on a "first-come, first-served" basis.
2. A sponsorship is secured only on receipt of contribution.
3. SPPI reserves the right to amend the rules and regulations governing sponsorship at any time.

I have read and agree to the terms of the sponsorship/partnership agreements contained herein.

Signature

Date

Please note the deadline for sponsorship is June 22, 2018

*Forward this form with payment,
cheque payable to:*

**Saskatchewan Professional
Planners Institute**
500-2300 Broad Street
Regina, SK S4P 1Y8

*Questions regarding sponsorship
should be directed to:*

Marilyn Steranka
Executive Director, SPPI
306-584-3879
info@sppi.ca

EXHIBITOR FORM

SEPTEMBER 17+18
SASKATOON, SK

NAME/CONTACT: _____
ORGANIZATION OR FIRM: _____
ADDRESS: _____
CITY/PROV: _____ POSTAL CODE: _____
PHONE: _____ EMAIL: _____

Are you also a sponsor? YES NO

If yes, at which level? GOLD SILVER BRONZE
 SUPPORTER STUDENT SPONSOR

Share your organization's message over a two-day period by purchasing an exhibitor booth in a high traffic area at the conference venue. A total of 5 spaces are available, at a cost of \$750.00 (GST not applicable).

All exhibitors are responsible for their own meals, unless the exhibitor is a registered participant of the conference. Please see conference registration form for more detail.

BENEFITS

- Exhibitor booth can include company name and logo, interactive components, promotional material, etc.
- Exhibits will be displayed for the entire length of the conference in a high traffic area.
- The exhibitor booth can be combined with other levels of sponsorship to ensure greater visibility throughout the conference.

DISPLAY HOURS

- Monday, September 17, 9:00 am - 5:00 pm
- Tuesday, September 18, 8:30 am - 5:00 pm
- Peak hours will be during Health Breaks and before and after Speaker Sessions.

Please note the deadline for sponsorship is June 22, 2018

Forward this form with payment, cheque payable to:

Saskatchewan Professional Planners Institute
500-2300 Broad Street,
Regina, SK S4P 1Y8

SET-UP + TEAR-DOWN REQUIREMENTS

- Exhibit set-up will take place between 8:00 am and 9:00 am on Monday, September 17.
- Exhibits are to be taken down no later than 5:00 pm on Tuesday, September 18.
- Exhibit areas will be identified with the company name on the day of set-up.
- A 6-foot table, two chairs, and a tablecloth will be provided for each exhibitor booth.
- WiFi available upon request.
- Extension cords are available upon request, at an additional cost.

Please specify any additional requirements to ensure the exhibit area is properly prepared prior to your arrival.

The Conference Committee will do their best to accommodate additional requirements and requests. Please note that not all additional requirements may be able to be accommodated.