

# Rainbow International Technical Symposium Agenda

November 1-2, 2018

Atlanta, GA

## DAY 1

### **8:30 AM - 8:45 AM Introductions & Announcements**

**Rodney Lynch** – Rainbow International – Training Facility Coordinator and Trainer

### **8:45 AM - 10:00 AM ProKure 1**

The ProKure 1 system utilizes CIO<sub>2</sub>, an oxidizer that physically changes the chemical make-up of pathogens & odor-causing elements and leaves no harmful residuals. We are recommending ProKure for removing difficult odor with great results.

**Ken Bezar - ProKure** - Large Loss Specialist, Northeast Territory Manager

**Tim Freet - ProKure** - Natl Real Estate Accounts, West Coast Territory Manager

### **10:00 AM - 10:30 AM Break**

### **10:30 AM - 11:30 AM Electronic Restoration Services**

ERS is capable to restore a wide range of consumer electronics. All products are removed, cleaned, tested and re-installed in the home quickly and efficiently. Comprehensive salvage and repair reports are then prepared for speedy claims settlement.

**Kimberly Coday - ERS** - National Sales Manager

### **11:30 AM - 12:00 PM Jon Don**

**Derek Zimmerman – Jon Don**

### **12:00 PM - 1:00 PM Lunch** – provided by **Jon Don**

### **1:00 PM - 2:00 PM Understanding How Your Meters Work**

See the different types of moisture meters available and how they are best used.

**Ilene Cohn - Delmhorst** – Account Manager

### **2:00 PM - 3:15 PM Matterport 3D Camera Technology**

Photos and video used to be flat. The Matterport Pro2 3D Camera is a next-gen device that captures color and depth. Leveraging cutting-edge technology and powerful cloud processing. Matterport can capture any loss in its entirety, including its exact dimensions – with no ability to alter images or measurements. This means less time spent sketching, photographing and arguing over line items and more time spent estimating, adjusting, repairing and ultimately – getting a policyholder's life in order.

**Daniel Thimons**

### **3:15 PM - 3:45 PM Break**

### **3:45 PM - 5:00 PM Wood Floor Cleaning and Restoration**

Carpet is losing market share to hard surfaces. The most popular residential hard surface is hardwood or wood type products. There is a lot of opportunity for maintaining these products or cleaning after restoration.

**Josh Frink - Basic Coatings** - NWFA Instructor

### **6:30 PM - 9:00 PM Networking Event**

Join the Technical Team, our vendors, and fellow franchisees for an evening of food, drink and socializing – **TBD**

## DAY 2

### **8:30 AM - 10:00 AM Media Blasting**

Ice, soda, foam, shell, etc. what are the best methods and applications for blasting. What type of equipment is necessary, and should I buy or rent.

**Wayne Lawrence - General Manager** - ESCA Blast Great Lakes, LLC

### **10:00 AM - 10:30 AM Break**

### **10:30 AM - 12:00 PM Deodorization Opportunities**

Deodorization services are great opportunities that can take the peaks and valleys out of your restoration services. The Odor control services are less competitive and with the amount of money being spent on pets today, it creates a unique opportunity to broaden your scope of services

**Bill Yeadon - Jon Don** - Training Director

### **12:00 PM - 1:00 PM Lunch** - provided by **Jon Don**

### **1:00 PM - 2:30 PM Technical Team Updates**

#### **Advanced Training Opportunities**

**Josh Miller** – Rainbow International - Director of Technical Training

#### **Rainbow Standard Update**

**Rodney Harris** – Rainbow International - Director of Technical Services

#### **Rainbow Scholarship Program**

**Jack White** – Rainbow International - VP of Technical Services

**For Registration, please click on link below**

**November 1st & 2nd**

**Jon Don - Atlanta GA**

**<http://conta.cc/2EWdV37>**

