



CALIFORNIA
FRESH FRUIT
ASSOCIATION

83RD ANNUAL MEETING

Four Seasons Resort The Biltmore Santa Barbara

MARCH
3rd-5th
2019

GENERAL INFORMATION

SUNDAY, MARCH 3rd

MONDAY, MARCH 4th

TUESDAY, MARCH 5th

Executive Committee Meeting

1:00 to 4:00 p.m.
Las Flores

Mila Caratan Golf Tournament

12:30 p.m. to 5:30 p.m.
Sandpiper Golf Club

Chairman's Welcome Reception

6:00 p.m. to 7:30 p.m.
Palmera Garden

Hotel Accommodations

Four Seasons Resort The Biltmore

1260 Channel Drive
Santa Barbara, CA 93108
(805) 969-2261

www.fourseasons.com/santabarbara

Reservations

(805) 565-8299

*Mention California Fresh Fruit Association
Online Reservation Code: **CI1903HPN**

Group Rate

\$399 per night

*Resort Fee Waived

Parking

*Self-Parking; \$20 per car per night
*Valet Parking; \$37 per car per night

Check-in: 4 p.m.

Check-out: Noon

Continental Breakfast

7:00 to 8:00 a.m.
El Mar

Industry Workshop

8:00 a.m. to 10:00 a.m.
La Marina

Annual Membership Meeting & Luncheon

10:00 a.m. to Noon
Loggia Ballroom

Afternoon Activities

1:00 p.m. to 5:00 p.m.
*See Activity Sheet

Suppliers Party

7:00 p.m. to 9:00 p.m.
La Pacifica Ballroom

Continental Breakfast

7:00 to 8:30 a.m.
La Marina

Board of Directors Meeting

8:30 a.m. to 11:30 a.m.
La Pacifica Ballroom

Annual Meeting Registration & Hospitality Suite

La Salita

Sunday

11:00 a.m. to 4:30 p.m.

Monday

7:30 a.m. to 9:00 a.m. and
10:00 a.m. to 4:30 p.m.

Afternoon Activities

The 16th Annual Mila Caratan Memorial Golf Tournament will be hosted on **Sunday, March 3rd**. Additional afternoon activities will be hosted on **Monday, March 4th**, such as: History and Wine Tour, the 4th Annual CFFA Bocce Ball Tournament, A Day at the Zoo and The Biltmore Cooking Class. Space is limited, so make your reservation today by calling the Association's office at (559) 226-6330.



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AFTERNOON ACTIVITIES

Mila Caratan Memorial Golf Tournament

\$160 per player



This year is the **16th anniversary of the Mila Caratan Memorial Golf Tournament**, which honors a person who is very special to our organization. Mila Caratan served as a leader within our organization for four decades.

This year's tournament will be held at the Sandpiper Golf Club in Santa Barbara, Ca. The tournament will be held on Sunday, March 3rd beginning at 12:30 p.m.

4th Bocce Ball Tournament

\$20 per player

Join us for the 4th Annual Bocce Ball Tournament! This year's tournament will take place on the beautiful Monte Vista Lawn. Don't miss the opportunity to participate in a fun filled afternoon!



History and Wine Tasting Tour

\$150 per person



Its coastal views, Mediterranean climate, relaxed lifestyle and fine food and wine are why Santa Barbara has been called "The American Riviera."

Spend the afternoon touring Santa Barbara's rich history, architectural landmarks and a few local tasting rooms.

The Biltmore Cooking Class

\$150 per person



Directed by a resort chef, participants are divided into teams to create gourmet dishes. We promise a tasty ending to your exclusive culinary experience.

A Day at the Zoo

\$50 per person



Enjoy an afternoon with the family at the world renowned Santa Barbara Zoo. In addition to Zoo access, there will also be two private animal meet-and-greets for CFFA Members.

Additional Information

To register for the tours or for the Mila Caratan Memorial Golf Tournament, please mark your desired selections on the Annual Meeting registration form.



For More Information & Questions:
California Fresh Fruit Association
(559) 226-6330 or cffa@cafreshfruit.com



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	EARLY BIRD Before 12/14/2018	REGULAR 12/15/2018 to 2/14/2019	LATE As of 2/15/2019	TOTAL
CONFERENCE PACKAGE Includes: Chairman's Welcome Reception, Industry Workshop, Annual Membership Meeting & Luncheon, Suppliers Party, access to Hospitality Suite and two Continental Breakfasts.	\$325	\$425	\$525	
SPOUSE/GUEST Includes all features of the regular conference package, but is only available to attendees who are accompanying a regular conference package holder as their spouse or significant other.	\$200	\$220	\$240	
OPTIONAL EVENTS (AFTERNOON ACTIVITIES)				
MILA CARATAN MEMORIAL GOLF TOURNAMENT This year will serve as the 16th anniversary of the Mila Caratan Memorial Golf Tournament, which honors a person who is very special to our organization.	\$160 Per Participant Golfer 1 Name & Handicap: _____ Golfer 2 Name & Handicap: _____			
History and Wine Tasting Tour Spend the afternoon touring Santa Barbara's rich history, architectural landmarks and a few local tasting rooms.	\$150 Per Participant Participant Name : _____ Participant Name : _____			
A Day at the Zoo Enjoy an afternoon with the family at the world renowned Santa Barbara Zoo. In addition to Zoo access, there will also be two private animal meet-and-greets for CFFA Members.	\$50 Per Participant Participant Name : _____ Participant Name : _____			
The Biltmore Cooking Class Directed by a resort chef, participants are divided into teams to create gourmet dishes. We promise a tasty ending to your exclusive culinary experience.	\$150 Per Participant Participant Name : _____ Participant Name : _____			
Bocce Ball 4th Annual Bocce Ball Tournament, hosted on the beautiful Monte Vista Lawn. Pre-registration is required.	\$20 Per Participant Participant Name : _____ Participant Name : _____			
				TOTAL DUE:

Registrant Information

Badge Name:

First Name:

Last Name:

Company:

Address:

Phone:

Email:

Spouse/Guest Name

Badge Name:

Payment Information

- Credit Card
- Check Enclosed*

**Please make payable to the CA Fresh Fruit Association*

To Pay By Credit Card

- Corporate Card
- Personal Card

Cardholder's Name: _____

Credit Card Number: _____

Exp. Date: _____ Last 3# On Back: _____

Cardholder Signature: _____

Billing Address: _____

Additional Information

Submit Form To:

California Fresh Fruit Association
7647 N. Fresno St., Suite 103,
Fresno, CA 93720
Fax: (559) 222-8326
cffa@cafreshfruit.com

Hotel Accommodations:

Four Season Resort The Biltmore
\$399 per room, per night

Registration & Sponsorship Questions:
(559) 226-6330



REFUND SCHEDULE:

BEFORE DECEMBER 14, 2018 - 100% REFUND

DECEMBER 15, 2018 - FEBRUARY 15, 2019 - 50% REFUND

NO REFUNDS AFTER FEBRUARY 16, 2019