

PARTNERSHIP OPPORTUNITIES

The California Fresh Fruit Association's goal is to provide an Annual Meeting that is affordable and still luxurious. One of the many ways Annual Meeting costs are kept minimal is through the support of our sponsors. By sponsoring the California Fresh Fruit Association's Annual Meeting, you are capitalizing on the opportunity to promote your company to your target audience, and show your support for the agricultural industry.

Sponsorship provides your company many opportunities to support its goals:

- *Showing your commitment and support to the agricultural industry*
- *Increasing your company's exposure to key decision makers within CFFA's grower, packer, shipper membership*
- *Advertisement for your company in a cost-effective way*
- *Stand out from your competition*

GOLD LEVEL SPONSORS

- ❑ \$3,000 REGISTRATION & HOSPITALITY SUITE
- ❑ \$3,000 CHAIRMAN'S WELCOME RECEPTION
- ❑ \$3,000 ANNUAL MEMBERSHIP MEETING & LUNCHEON
- ❑ \$3,000 MILA CARATAN MEMORIAL GOLF TOURNAMENT
- ❑ \$3,000 INDUSTRY WORKSHOP

SILVER LEVEL SPONSORS

- ❑ \$1,500 LADIES GIFTS
- ❑ \$1,500 EVENT FLOWERS
- ❑ \$1,500 MONDAY AFTERNOON ACTIVITIES (3)
- ❑ \$1,500 MONDAY'S CONTINENTAL BREAKFAST
- ❑ \$1,500 TUESDAY'S CONTINENTAL BREAKFAST
- ❑ \$1,500 BOARD OF DIRECTORS' LUNCH

BRONZE LEVEL SPONSORS

- ❑ \$750 GOLF AWARDS & TEE PRIZES
- ❑ \$500 LADIES GIFTS WRAPPING/PACKAGING
- ❑ \$350 AWARD PLAQUES

FRUITPAC RAFFLE

- ❑ \$2,500 GRAND PRIZE
- ❑ \$1,250 RAFFLE PRIZE
- ❑ \$500 RAFFLE PRIZE

SUPPLIERS PARTY

- ❑ \$800 GOLD CONTRIBUTOR
- ❑ \$700 SILVER CONTRIBUTOR
- ❑ \$600 BRONZE CONTRIBUTOR

The Suppliers Party began more than 35 years ago, when a group of the Association's associate members pooled their resources to host an appreciation event during the Annual Meeting. The Suppliers Party continues to be a favorite among attendees! Associate members appreciate the occasion to join their colleagues and industry professionals in hosting an event that provides great opportunity to network, build and strengthen relationships amongst grower, packer and shipper members. This year's Suppliers Committee and officers hope you will join them in contributing to the great success of the event.

For 2018, the Suppliers Committee has decided to offer three contribution levels to allow Associate members the option to choose the level that best fits their company.

SUPPLIERS COMMITTEE OFFICERS

Chair: Marcia Shafer, Zenith Insurance Company

Vice-Chair: Tyke Medeiros, Michelsen Packaging Co. of California

For more information about sponsorship or Suppliers Party contribution, please contact:

Ian LeMay, Director, Member Relations and Communications
(559) 226-6330 or ilemay@cafreshfruit.com

PAYMENT OPTIONS

Donations to the California Fresh Fruit Association or the Suppliers Committee are not deductible as charitable donations for federal income tax purposes. However, they may be deductible as ordinary and necessary business expenses.

Please send the completed registration form to

7647 N. Fresno Street, Suite 103, Fresno, CA 93720
or fax to (559) 222-8326.

☐ **Check Enclosed**

☐ **Credit Card**

(please complete information below)

☐ **Please Invoice Me**

CONTACT NAME: _____

COMPANY NAME: _____

SPONSORSHIP TOTAL: _____

CREDIT CARD PAYMENT

CFFA accepts Visa, MasterCard, American Express and Discover.

(All credit card payments will be processed via Constant Contact and PayPal)

Annual Meeting Sponsor Total: \$ _____

Suppliers Party Contribution Total: \$ _____

Other: \$ _____

Credit Card Number: _____

☐ Corporate Credit Card

☐ Personal Credit Card

Expiration Date: _____ **Last 3# On Back of Card:** _____

Signature (or name on the card): _____

Company Name: _____

Email Address: _____

Billing address for the credit card: *(for identification purposes)*

Address: _____ **City:** _____ **State:** _____ **Zip Code:** _____



CALIFORNIA
FRESH FRUIT
ASSOCIATION

For More Information:
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