

# The Inn at Spanish Bay™



\* Picture by Joann Dost

## THE INN AT SPANISH BAY™

2700 17-Mile Drive  
Pebble Beach, CA 93953  
(800) 877-0597  
[Website](#)

### Online Reservations

#### Group Rate

\$399 per night

*A deposit equal to each room night plus tax will be charged when the reservation is received.*

*Resort Fee: \$28 (Covers gratuity for Front Desk, Concierge, Porter Valet, Bellman, Housekeeping, and Resort Shuttle)*

***Cancellations made after February 23rd will result in forfeit of deposit, plus additional nights cancelled.***

Room block closes **February 23rd**, however you are urged to make your reservations as soon as possible!

#### Parking

Complimentary Valet Parking

**Check-in: 4 p.m.**

**Check-out: noon**



#### For More Information & Questions:

California Fresh Fruit Association  
(559) 226-6330 or [cffa@cafreshfruit.com](mailto:cffa@cafreshfruit.com)

*Nestled among majestic Monterey pines—and fronted by a Scottish-style links golf course that touches some of the most breathtaking coastline in the world—The Inn at Spanish Bay™ is an idyllic retreat. While at The Inn, dine at your choice of fabulous onsite restaurants. Stroll along the seaside boardwalk and discover hidden coves and sandy beaches. Play at any of the renowned golf courses, pamper yourself at the resort's award-winning Spa and enjoy access to the private, members-only The Spanish Bay Club™ Tennis Pavilion*

### **Convenience & Comfort**

- Personalized escorts to guest rooms
- Honor Bar including select complimentary items
- In-room coffee and tea
- Complimentary wireless internet
- 300-thread-count Egyptian cotton sheets
- Two plush bathrobes
- 24-hour room service
- Complimentary nightly turndown service

### **Exploration & Entertainment**

- Complimentary entertainment with nightly bagpiper at The Inn at Spanish Bay
- Courtesy transportation between the three resorts and golf courses
- Complimentary Lexus test-drive (2 Hour Maximum)
- Golf reservations can be made 18 months in advance. Tee time includes complimentary use of a golf cart
- Access to private health clubs
- Access to premier Spa

### **Dining**

The hotel has many options for dining on property. For more information, click [here](#) and be sure to make reservations early. Our group is known for selling out the restaurants during Annual Meeting.



# 82nd Annual Meeting

## The Inn at Spanish Bay™

## Schedule of Events

\*Picture by Joann Dost

### Sunday, March 25, 2018

1:00 p.m. to 4:00 p.m.

#### EXECUTIVE COMMITTEE MEETING

*\*Invitation Only*

6:00 p.m. to 7:30 p.m.

#### CHAIRMAN'S WELCOME RECEPTION ~ Business Attire (coat and tie)

7:30 p.m. to 10:00 p.m.

#### Past Chairman's Dinner

*\*Invitation Only*

### Monday, March 26, 2018

7:00 a.m. to 8:00 a.m.

#### CONTINENTAL BREAKFAST ~ Business Casual Attire

8:00 a.m. to 10:00 a.m.

#### INDUSTRY WORKSHOP ~ Business Casual Attire

10:00 a.m. to 11:00 a.m.

#### ANNUAL MEMBERSHIP MEETING ~ Business Casual Attire

*All grower, shipper, marketer and associate members are encouraged to attend*

11:00 a.m. to Noon

#### ANNUAL MEMBERSHIP LUNCHEON ~ Business Casual Attire

*All registered attendees are encouraged to attend*

12:30 p.m. to 6:00 p.m.

#### MILA CARATAN MEMORIAL GOLF TOURNAMENT ~ Golf Attire (soft-spike shoes)

1:00 p.m. to 5:00 p.m.

#### MONDAY AFTERNOON ACTIVITIES ~ *Pre-registration is required*

7:00 p.m. to 9:00 p.m.

#### SUPPLIERS PARTY ~ Business Casual Attire (coat optional, no tie required)

### Tuesday, March 27, 2018

7:00 a.m. to 8:30 a.m.

#### CONTINENTAL BREAKFAST ~ Business Casual Attire

8:30 a.m. to Noon

#### BOARD OF DIRECTORS MEETING ~ Business Casual Attire

## Annual Meeting Registration & Hospitality Suite - Muirfield Room

**Sunday:** 11:00 a.m. to 4:30 p.m. - **Monday:** 7:30 a.m. to 8:30 a.m. and 10:00 a.m. to 4:30 p.m.

*Please join us during Hospitality Suite hours where staff will provide you with an Annual Meeting Program, Ladies Gift, Golf Pairings, Monday Afternoon Activity Information and answer any questions you may have.*

# Monday Afternoon Activities



\* Picture by Bart Keagy

## Mila Caratan Memorial Golf Tournament



\* Picture by Joann Dost

This year is the **15<sup>th</sup> anniversary of the Mila Caratan Memorial Golf Tournament**, which honors a person who is very special to our organization, Mila Caratan, who served as a leader within our organization for four decades. The

golf tournament will take place on-site at The Links at Spanish Bay™. Few California golf resort experiences can match the blend of stunning natural beauty and the variety of challenges presented at The Links at Spanish Bay™. Along the dramatic bluffs, overlooking the Pacific Ocean, is a one-of-a-kind golf course design, challenging and fair, with views of surf breaks on every hole. The Links at Spanish Bay™ is an intriguing layout, one of only a handful of oceanfront golf courses throughout California.



\* Picture by Tom Oneal

### Special Monday Afternoon Activity Pricing

Mila Caratan Memorial Golf Tournament: \$240 per player  
(don't forget to include your handicap on the registration form!)

Champagne and Shopping Excursion: \$90 per person

On-Site Culinary Class : \$200 per person

Bocce Ball : \$20 per person

To register for the Monday Afternoon Activities, please mark your desired selections on the Annual Meeting registration form. **All activity participants must be registered for Annual Meeting to receive the special discounted group rate.**

## Champagne and Shopping Excursion



Enjoy an afternoon Champagne reception prior to the group's shopping excursion in downtown Carmel.

**Space is limited to the first 25, so register today!**

## On-Site Culinary Class

Directed by a resort chef, participants are divided into teams to create gourmet dishes. We promise a tasty ending to your exclusive culinary experience!



**Space is limited to the first 20 individuals, so register today!**

## Bocce Ball

Join us for the 3rd Annual Bocce Ball Tournament! This year's tournament will take place on the historic 18th Lawn of Pebble Beach! Don't miss the opportunity to participate in a fun filled afternoon.



**Space is limited to the first 40 individuals, so register today!**

*For questions regarding Monday Afternoon Activities or to request additional information, please call (559) 226-6330.*



CALIFORNIA  
**FRESH FRUIT**  
ASSOCIATION

# 82nd Annual Meeting

The Inn at Spanish Bay™

March 25-27, 2018



	EARLY BIRD Before 12/15/2017	REGULAR 12/16/2017 to 2/16/2018	LATE As of 2/17/2018	TOTAL
<b>CONFERENCE PACKAGE</b> Includes: Chairman's Welcome Reception, Industry Workshop, Annual Membership Meeting & Luncheon, Suppliers Party, access to Hospitality Suite and two Continental Breakfasts.	<b>\$325</b>	<b>\$425</b>	<b>\$525</b>	
<b>SPOUSE/GUEST</b> Includes all features of the regular conference package, but is only available to attendees who are accompanying a regular conference package holder as their spouse or significant other.	<b>\$200</b>	<b>\$220</b>	<b>\$240</b>	
<b>OPTIONAL EVENTS (MONDAY AFTERNOON)</b>				
<b>MILA CARATAN MEMORIAL GOLF TOURNAMENT</b> This year will serve as the 15th anniversary of the Mila Caratan Memorial Golf Tournament, which honors a person who is very special to our organization.	<b>\$240 Per Participant</b>		Golfer 1 Name & Handicap: _____	
	<b>\$200 Per Participant</b>		Golfer 2 Name & Handicap: _____	
<b>ON-SITE CULINARY CLASS</b> Directed by a resort chef, participants are divided into teams to create gourmet dishes. We promise a tasty ending to your exclusive culinary experience!  <i>Space is limited to the first 20 individuals, so register today!</i>	<b>\$200 Per Participant</b>		Participant Name : _____	
	<b>\$200 Per Participant</b>		Participant Name : _____	
<b>CHAMPAGNE AND SHOPPING EXCURSION</b> Enjoy an afternoon Champagne reception prior to the group's shopping excursion in downtown Carmel.  <i>Space is limited to the first 25, so register today!</i>	<b>\$90 Per Participant</b>		Participant Name : _____	
	<b>\$90 Per Participant</b>		Participant Name : _____	
<b>BOCCE BALL</b> 3rd Annual Bocce Ball Tournament, hosted at the historic 18th Lawn at Pebble Beach. Pre-registration is required.  <i>Space is limited to the first 40, so register today!</i>	<b>\$20 Per Participant</b>		Participant Name : _____	
	<b>\$20 Per Participant</b>		Participant Name : _____	
<b>TOTAL DUE:</b>				

## REGISTRANT INFORMATION

Badge Name:

First Name:

Last Name:

Company:

Address:

Phone:

Email:

## SPOUSE/GUEST NAME

Badge Name:

## PAYMENT INFORMATION

- Visa or MasterCard
- Check Enclosed\*
- Invoice Me\*\*

\*Please make payable to the CA Fresh Fruit Association  
\*\*The "Invoice Me" option is only available with Early Bird registration and fees must be paid by January 5th.

### TO PAY BY CREDIT CARD (ALL CREDIT CARDS WILL BE PROCESSED THROUGH PAYPAL)

Corporate Card  Personal Card

Cardholder's Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Last 3# On Back: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

### Additional Information

#### Submit Form To:

California Fresh Fruit Association  
7647 N. Fresno Street, Suite 103  
Fresno, CA 93720  
Fax: (559) 222-8326  
cffa@cafreshfruit.com

#### Hotel Accommodations:

The Inn at Spanish Bay,™ Pebble Beach  
\$399 per room, per night  
Call (800) 877-0597

#### Registration & Sponsorship Questions:

(559) 226-6330



\*Picture by Randy Tunnel



\*Picture by Alex Verticoff

#### REFUND SCHEDULE:

BEFORE DECEMBER 15, 2017 - 100% REFUND

DECEMBER 16, 2017 - FEBRUARY 16, 2018 - 50% REFUND

**NO REFUNDS AFTER FEBRUARY 16, 2018**