

Kiwanis 2018 MidYear Conference Forums

Friday afternoon

1:00 – 5:00 pm Club Leadership Orientation (Separate Registration Required)

Incoming Officers (or current officers who missed it last year) have an opportunity to attend CLO, which will prepare them for their upcoming responsibilities. Other participants might include club board members and board members thinking about running for President-Elect. PLEASE NOTE: Secretaries and Treasurers will join this group for training.

2:00 – 4:00 pm Membership, the basics

Come to this two hour workshop to discover the simple things your club can do to increase the number of new members coming in, retaining those members you already have and provide a greater experience for all.

Saturday Forums (Stay tuned for specific times.)

Energizing Your Club Track

- **Bringing Kiwanis to New Communities** – Every community that has children needs and deserves to have a Kiwanis club. Come learn how to bring the life-changing opportunities of Kiwanis to new places, groups of people, and kids!
- **Connecting to Your Community** – Learn ways to find some new spark plugs and exciting new projects for your club by reaching out to your community leaders.
- **High Impact** (afternoon forum)– Having the energy, courage, confidence, clarity and influence to be productive in your club and your community.
- **Quick Tips to Get the Word Out About Your Club** - Learn how to look at ways your club is currently branding itself & learn some quick things you can do to add to that impact. Bring some examples of what your club is doing to get some on the spot feedback.
- **Reaching for the Gold** - Come ready to discuss ways your club can be the gold medal holders for all service organizations in your community. Leave with some immediate steps you can take and some long-term projects to work on.
- **Rolling Out the Red Carpet to New Members** - Learn how to increase the value of your club to prospective and current members.
- **Using SLPs to strengthen, invigorate, and grow your club!** - Our SLPs are the greatest thing Kiwanis does. Come learn how to build a strong relationship with them that can help your club get stronger in membership, activity, service, and more!

Service Track

- **The Children's Fund** The Children's Fund did more than change its name! Come hear about all the changes and get an update about just what exactly is going on in Indianapolis and meet your development officer! We'll touch on the five causes of the Children's Fund, provide an investment report, discuss the new grant programs, and have ample time for questions! I hope you'll join us!
- **The Eliminate Project: Eliminate 101** – come to a video-style presentation on the Eliminate Project and hear straight from the folks from UNICEF to receive current field updates and inspiration to complete outstanding pledges.
- **Signature Projects: The What, Why and How** – Signature projects help clubs in many ways. They can be a project you build and then maintain, with big impact that your club becomes known for. This forum will help define signature projects, clarify why they are important to a club, and provide guidance on how to plan and execute them. A panel of club members will help bring life to projects for clubs of all sizes.
- **Young Children: Priority One**
- **First Dude's Project: A Storybook Walk (Afternoon)** You are invited to participate in the First Dude's (Dan Brubaker's) Service Project. Learn by doing as Dan takes you through the process of constructing a StoryWalk from beginning to end. This is an inexpensive service project that can be replicated by your club for less than \$200 (or next to nothing if materials are donated). What is a **StoryWalk**? In a nutshell, a **StoryWalk** is a book that has been dismembered, laminated and presented page by page on a trail, bike path, hallway, or in Store windows to promote reading and exercise. StoryWalks were created by Anne Ferguson of Montpelier, VT and developed in collaboration with the Vermont Bicycle and Pedestrian Coalition and the Kellogg Hubbard Library.

See more on next page!

Saturday Forums continued

Kiwanis Advisors Track

- **Ethics and Working with Youth**
- **Key Leader**
- **Using SLP's to strengthen, invigorate and grow your club!** Our SLPs are the greatest thing Kiwanis does. Come learn how to build a strong relationship with them that can help your club get stronger in membership, activity, service and more!
- **Kiwanis Advisors Meeting (afternoon)** – Network with other SLP Advisors, Meet the District Administrators, and come to learn more about Youth Protection and Key Leader.

Other Afternoon Events

- **Past Lt. Governors Council Meeting**
- **Forum for Division Leaders: How to conduct a Division Council Meeting** - the “Who, Why and How” of conducting divisional council meetings. Several experienced Lt. governors will share various approaches to making these meetings effective, inexpensive, informative and fun. Council meetings make your life as a leader easier! ...bring your questions!
- **Charlotte Motor Speedway Tour** - A special two-hour group tour of the Charlotte Motor Speedway will be offered Saturday afternoon at 3:30 pm to those that reserve their spot. The group will meet together and carpool over the the Speedway. No buses will be taken.

The tour is only \$20 per person and is limited to our first 40 paid!

Our group will visit the Monster Energy NASCAR Cup Series garage area and take a ride through two infield race tracks. After making our way down Pit Road, there will be time to stop in Winner's Circle for a photo opportunity. Learn the history of Charlotte Motor Speedway while enjoying a comfortable van ride around the Superspeedway where you will feel the full-tilt force of the 24-degree banking. Plus, visit zMAX Dragway and The Dirt Track at Charlotte on this exciting tour! The group will also get to walk through the press box, to visit one of their 51 front stretch suites to experience a breathtaking view of Charlotte Motor Speedway and then get a sneak peek inside their Performance Racing Network (PRN) studios. Cruise down pit road, tour the Media Center and take a walk down memory lane as you view timeless photos of CMS history.