



Kiwaniis[®]

Carolinas District

Outstanding Club Website Award

Name of Chairperson/Webmaster/Webmistress: _____

This award is presented to the top club with the most outstanding webpage based on appearance, content and usage, organization, and promotion of district events.

Please submit this form as early as possible to allow as much time as possible for your website to be monitored and scored.

This award MUST be submitted by (add deadline here).

A. URL of Club Website: _____

B. Alternate URL of Club Website (in the event the above URL is a redirect):

RULES PERTAINING TO THE OUTSTANDING WEBSITE AWARD

1. Each club may enter one website for judging.
2. First, second, and third place winners shall be selected.
3. Websites must be maintained by a club member.

Judging Standards

I. Content & Usage (55 points)

- | | | |
|---|-----|----|
| A. Does your site contain a list/calendar of upcoming events? | Yes | No |
| B. Does the site list the club officers and their contact information? | Yes | No |
| C. Does the site link to other Kiwanis Family sites (e.g. Sponsoring Kiwanis)? | Yes | No |
| D. Does the site link to the Circle K International site? | Yes | No |
| E. Does the site link to the Carolinas District site? | Yes | No |
| F. Does the site link to the Divisional site (if available)? | Yes | No |
| G. Does the site link to other club sites? | Yes | No |
| H. Does the site have links to photos and/or other media showcasing the activities of the club? | Yes | No |
| I. Does the site use the official Kiwanis International logo? | Yes | No |
| J. Does the site use the official District logo? | Yes | No |
| K. How often is the site updated? Weekly Monthly Quarterly Other: _____ | | |
| M. What unique and worthwhile features does your club website contain? | | |

N. Explain how your site educates members and potential members about Kiwanis

O. How often are club members encouraged to visit the site?

P. Other notable elements of content.

II. Promotion of District and Divisional Events (10 points)

Explain how your club's site promotes District events (MidYear, District Convention, Regional and Divisional Meetings) and other events that occur within your division.

A. Page or link to MidYear Conference information

B. Page or link to District Convention information

C. Page or link to other District, Divisional or International event information

III. Appearance (20 points)

A. Use of original graphics

B. Use of clip art

C. Use of colors

D. Use of Kiwanis Graphic Standards found in the Kiwanis Brand Book

IV. Organization (15 points)

A. Accessibility of important information such as events and contact information.

B. Ease of navigation