



## **Starfish Fundraising Series**

After our very successful series of Rock n Roll Events over the last couple of years we raised over \$33,000 in 2016 and we wanted to build on this accomplishment. Chromosome 18 Registry & Research Society did this by starting our very own branded event. Our first ever Starfish Dash took place on April 29<sup>th</sup> 2017 in San Antonio as an official Fiesta Commission Event and raised over \$44,000. We have listened to your feedback and have come up with our exciting new series that everybody can participate in.

**Goal:** To empower members to create and host a sustainable fundraising event. This event can be held once or as an annual fundraising opportunity that builds on the previous year's success. Our hope is to develop a unique brand for Chromosome 18 Registry & Research Society that everybody across the country can participate in to help raise funds, awareness, and be part of an enjoyable and fun event.

### **What are The Events?**



Starfish Dash - Run



Starfish Splash - Swim



Starfish Strike - Bowl



Starfish Scramble - Golf



Starfish Smash - Tennis



Starfish Sew – Quilt Making

## **How do I get involved?**

It's easy and there are two main ways to get the ball rolling:

- **Existing Event:** Many communities have existing 5k, 10k, or fun runs that you can tag along with. Get your group together that wants to have fun and raise funds for the Registry. Pay any event registration fee (if applicable) and then get your group to start fundraising with a page that is set up for your team by the Registry office. You can have just a few people take part or build this up to as many as you would like to get involved.
- **Start an Event:** If you prefer, you can get a group together and start your own fundraiser by having your own event and by working with your local supporters. Get 8, 12 or 16 of your friends out on the golf course and get a fundraising event page set up or charge an entrance fee to cover the cost and add a little extra for the Registry.

## **What do I need to get started?**

You just need to get together a group of people that you think would enjoy one of these events and helping the Chromosome 18 Registry raise some funds. Simply contact the office, and we can set up your fundraising page for whichever event you need! We personalize every fundraising page with your story and why you are doing this event. Then, let people know how to sign up and encourage them to fundraise. The office can supply flyers, banners, and promotion of the event on social media for you.

## **What do the participants get?**

Each participant will receive an official Starfish Event t-shirt if they raise more than \$50 and a special Starfish Medal if they raise over \$100. This fundraising level has to be met a minimum of 10 days before the event, to enable us to get these items to you, so you can distribute them at your special Starfish event.

## **What do I get?**

You are also eligible for the t-shirt and medals and you will be recognized at the following conference after your event takes place. You will also have the knowledge of being an integral supporter of the most important work carried out by our own Chromosome 18 Clinical Research Center.

## **Does it matter what size the Starfish event is?**

We understand that everybody lives in different areas and not everybody has easy access to big events, so this is something you can do in any community! You can have just a few people or be part of a Rock N Roll series event with 40,000 other people. You decide what you want to do and how many people you feel comfortable involving.

## **Sign Me Up!**

So you want to get started – GREAT! E-mail the office with details of the event and we can get you the materials you need along with a Starfish Event page set up.

Questions: Please reach out to Neale at [parkern@chromosome18.org](mailto:parkern@chromosome18.org) or [office@chromosome18.org](mailto:office@chromosome18.org)