

Beginnings Guides
Printing Specifications

12/21/16

Beginnings Pregnancy Guide (1 set = 6 booklets, Poster, Folder, Card)

Six Booklets (3 booklets @ 12pp & 3 booklets @ 20pp)
(Books 1, 5 & 6 are 20 page) (Books 2, 3 & 4 are 12 page)
Outside Covers Front & Back = 4/color process; Bleeds all sides. Balance of Book = 2/2 (Black + Cyan) Saddlestitch on the 8.5" dimension

Folder: 2-pocket folder, with die cut 12-1/2" x 12-1/2" No glue. 100# Pacesetter Silk Cover
5/0, 4 color process + flood aqueous coating

Warning Signs Card Card=31/2"x2" 00# Pacesetter Silk Cover 5/0, 4 color process + flood aqueous coating. (typically printed on sheet with folder)

Key Messages Poster 8"x10" 80# Pacesetter Silk, Book - Digital Press 4/1 (4/color process / Black) Trim to 8" x 10"

Beginnings Parents Guides (1 set = 8 Booklets, Folder)
8 Booklets (4 booklets @ 20pp + 1 booklet @ 24pp + 2 booklets @ 28pp + 1 booklet @ 36pp)
Bk 1 (36pg) Bk 2 (24 pg) Bk 3 (28 pg) Bk 4 (28 pg) Bk 5 (20 pg) Bk 6 (20 pg) Bk 7 (20 pg) Bk 8 (20 pg)
5.5" x 8.5"
Bleeds All Sides
80# Discovery Dull Book
Saddlestitch on the 8.5" dimension
Outside Covers Front & Back = 4/color process; Balance of Book = 2/2 (Black + Cyan)

Parents Guide Folder - same specs as Pregnancy Guide Folder above