



**2017 ITS California Annual  
Conference and Exhibition**  
San Francisco Airport Marriott Waterfront  
**September 18 – 20, 2017**

The Intelligent Transportation Society of California (ITS California) is very pleased to announce the **2017 Annual Conference and Exhibition** will be held **Sept. 18 – 20, 2017** at the beautiful **San Francisco Marriott Waterfront**.

ITS California is a non-profit, professional organization of public sector agencies, private companies and academia aimed at promoting technology in transportation. ITS California is one of the leading ITS America State Chapters in the country.

If yours is an organization wishing to be connected with the ITS community in California or learn about the latest trends in the industry, our 23rd Annual Meeting is a must attend event for you! Come hear transportation specialists from government, industry, and academic organizations and exchange ideas, solutions, and success stories on a number of topics relevant in today's fast growing transportation technology industry.

## MEETING HIGHLIGHTS INCLUDE:

Technical Sessions:	Tours:	Keynote Speakers:
Connected and Autonomous Vehicles		
Smart Cities	 Port of Oakland Tour	
Cyber Security		
Performance Measures in Use		
Advanced Technologies for Transit		
Integrated Corridor Management	 El Camino Connected Vehicle Testbed	
ITS Funding		
		<b>Steven Heminger</b> (MTC) <b>Randy Iwasaki</b> (CCTA) <b>Jim Madaffer</b> (CTC) <b>Robin Chase</b> (Entrepreneur)

### Vendor Technology Showcase

In 2017, the annual meeting will again feature the highly successful Vendor Technology Showcase. Each ITS California member who is an exhibitor or sponsor will be given dedicated time to address the whole conference. This year, we have also added dedicated exhibitor hours. During these time slots, no other sessions will be scheduled providing greater access to conference delegates and improved value to exhibitors.

### Save Money by Becoming an ITS California Member!

ITS California prides itself on its expanded membership through improved membership services. If you are not currently a member, all of the ITS California sponsorship levels and primary membership levels offer free registration to the annual meeting. In fact, in many cases, it is more cost effective to become a member than to register for the event as a non-member!

