WILL YOU JOIN US?
MONDAY, NOVEMBER 14, 2016

Dear Supporters:

On behalf of Major League Baseball, it is a pleasure to invite you to participate in the 2016 Urban Youth Foundation Celebrity Golf Invitational in support of our game’s MLB Urban Youth Academy in Compton, California. On Monday, November 14, 2016, many noted figures of the National Pastime will unite at the Wilshire Country Club in Hollywood, California to raise funds for a program that continues to make a significant impact on young lives. All proceeds from this event will help underserved youth of the Los Angeles area by expanding upon the baseball opportunities available to them—by allowing our game to play a constructive role in their academic and professional ambitions.

Since the launch of our flagship Urban Youth Academy in Compton in 2006, MLB has strive to reach youth by combining a focus on sports, education and career development. The outstanding caliber of the free, year-round baseball and softball instruction offered by the Academies has opened many doors of possibility far more than 30,000 young people not only in Southern California but also in Houston, New Orleans, Cincinnati, Philadelphia and Washington, DC. Our growing network of Academies—which includes future sites in Dallas, Kansas City and San Francisco—provides mentors, illustrate potential career paths and instills in children how values like determination and teamwork apply beyond a sports context.

During this exciting time for our game, many of Major League Baseball’s foremost goals revolve around young people. The third annual Urban Youth Foundation Celebrity Golf Invitational will be a festive afternoon that celebrates the mission of our Academies and the potential of our children—as future players, coaches, executives, engaged fans and in all of their future endeavors, in baseball and beyond. I thank you for pledging your support of MLB’s Urban Youth Academies.

Sincerely,

Robert D. Manfred Jr.
Commissioner of Baseball

Get Involved: If you or someone you know is interested in corporate sponsorship or playing, please contact Darrell Miller at 714.520.1828 or Darrell.Miller@MLB.com

EVENT SCHEDULE MONDAY NOVEMBER 14, 2016

8:00AM Arrival
9:00AM Putting Contest
10:30AM Shotgun Start & Gourmet Lunch Served on Course
4:00PM Cocktail Reception & Silent Auction
5:00PM Dinner & Spectacular Live Auction

GOLF FORMAT
Shamble
Best Ball of Five
Tee off and Play from the Next
Player plays his/her own ball from the best drive

SPONSORSHIP OPPORTUNITIES

HALL OF FAME SPONSOR: $75,000
- Presenting Sponsor Designation in Press Release, Media Correspoendence, and Event Signage
- MLB.com presence
- MLB Social Media Recognition
- Back cover full page ad in event program
- Tee Signs
- Signage at Compton, Houston, New Orleans, Philadelphia, and Cincinnati MLB Urban Youth Academies for two years
- 12 Playing Spots with Celebrity
- 12 Dinner Tickets
- Recognition and opportunity to speak during event dinner
- 4 premium tickets to all 2017 MLB All-Star Game events in Miami including airfare and hotel accommodations

MVP SPONSOR: $50,000
- Signage at Event
- MLB Social Media Recognition
- Full-Page ad in event program
- Tee signs
- Signage at Compton and New Orleans MLB Urban Youth Academies for two years
- 8 Playing Spots with Celebrity
- 8 Dinner Tickets
- Recognition during event

ALL STAR SPONSOR: $25,000
- Signage at Event
- Half-Page ad in event program
- Signage at Compton and New Orleans MLB Urban Youth Academies for one year
- 8 Playing Spots with Celebrity
- 8 Dinner Tickets
- Recognition during event

GRAND SLAM SPONSOR: $10,000
- Signage at Event
- Half-Page ad in event program
- Signage at Compton MLB Urban Youth Academy for one year
- 4 Playing Spots with Celebrity
- 4 Dinner Tickets
- Recognition during event

FOURSOME: $5,000
- 4 Playing Spots with Celebrity
- 4 Dinner Tickets

SINGLE: $1,500
- 1 Playing Spot with Celebrity
- 1 Dinner Ticket

DIRECTIONS TO EVENT

Heading North on I-5: Continue onto US 101 North, Take the Melrose Avenue exit toward Normandie Avenue. Turn left onto Melrose Avenue. Turn left onto North Rossmore Avenue.