

## Learning community

Creating Congregational Cultures of Generosity (CCCG) is an RCA learning community focused on growing a culture of generosity in congregations. In three one-day seminars, pastors and ministry leaders learn to unearth and energize congregational generosity by exploring the significant and necessary steps to creating lasting cultural change.

Interactive segments of CCCG explore theology, the role of adaptive leadership, fiscal transparency, and the importance of donor care. Participants leave with action steps for both laity and clergy to explore and experience generosity.



## Goals

A CCCG learning community has three goals, each with several tools to help accomplish that goal.

1. Map the new landscape of generosity and giving
  - The altered landscape of generosity
  - The generosity toolkit
  - Generosity: the key to congregational renewal
2. Provide a congregation with the tools to navigate the new landscape of giving
  - Generosity as leadership with theological integrity
  - Donor sensitivity as a practice of pastoral care
  - Entering the donor's new world
3. Help build a culture of generosity unique to each participating congregation's needs, challenges, and opportunities
  - Engaging the donor's heart
  - The roots of generosity: transparency and accountability
  - Nurturing generosity in your congregation

## Teams

### 4–7 months

The learning community spans a period of four to seven months, interspersed with the three one-day seminars. Between seminars, congregational teams complete their assignments.

### 2–4 members

Teams consist of two to four members of an RCA congregation and they must include the pastor. The congregation names, authorizes, and empowers this team to serve as their congregational generosity team. The team is responsible to attend all three seminars, complete assignments, choose a team leader to receive coaching through the learning community, and accept responsibility to achieve the goals of the CCCG in their congregation.

### \$500

Participating congregations pay \$500 for the entire CCCG process, including all three gatherings, materials, and meetings. Each congregation is responsible for its travel.

# Is CCCG a good fit for you?

*Do you believe in your  
congregation's capacity for greater  
generosity?*

*Do you have a desire to become  
more comfortable with money?*

*Are you willing to redefine giving in  
your congregation?*

*Do you understand giving to  
include service, social networks,  
and the sharing of ideas and  
professional expertise?*

**If you said “yes” to any of those,  
then you should consider joining a  
CCCG learning community.**



Lake Institute on Faith & Giving is a program of the Indiana University Lilly Family School of Philanthropy. Lake Institute fosters a greater understanding of the ways in which faith both inspires and informs giving by providing knowledge, education, and training.

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## For further information

### Ken Eriks

Director of transformational engagement  
Reformed Church in America  
keriks@rca.org  
616-541-0872



# Creating Congregational Cultures of Generosity

## Learning Communities

The RCA, in partnership with Lake Institute on Faith & Giving, is offering 12 to 15 Creating Congregational Cultures of Generosity learning communities, each consisting of teams from eight to twelve RCA congregations.