



Dear New York City SHRM Supporter:

On behalf of New York City SHRM, we invite your company to consider the following sponsorship packages for our **Holiday Party on December 6, 2017**, at Club 101, located at 101 Park Avenue and 40<sup>th</sup> Street. We anticipate over 300 attendees and your support of this exciting event will provide your company with exposure to the New York City HR Community. *Learn, Grow and Connect with us* at our year end celebration!

Reserve your limited spot today. Please contact Kristin Hassan at [khassan@nycshrm.org](mailto:khassan@nycshrm.org) to confirm your involvement.

Warm regards,



New York City SHRM Holiday Party Committee

#### Holiday Party Sponsor - \$3,000

- Company logo (with link) included on web site registration page, event calendar and email marketing
- Sponsor acknowledged in registration e-mail confirmations and social media announcements
- Holiday Party Sponsor Table, Opportunity to provide door prize(s) to obtain business cards
- Logo in PowerPoint loop displayed throughout the event
- HR Preferred Partner Directory Listing (listing will be live for one year from time of posting)
- 1 complimentary chapter membership (must be a SHRM member)
- Ability to attend 3 paid two-hour meetings free of charge (1 person from sponsoring organization, good for 12 months from sponsored event)
- Four tickets to the Holiday Party
- Social Media acknowledgement on New York City SHRM's Twitter, Facebook and LinkedIn Accounts
- One year banner on New York City SHRM's website

#### Cocktail Sponsor - \$1,800

- Company logo (with link) included on web site registration page, event calendar and email marketing
- Cocktail Sponsor acknowledged in registration e-mail confirmations sent to all participants.
- Sponsor Table to provide sales materials
- Opportunity to provide door prize(s) to obtain business cards
- Logo in PowerPoint loop displayed throughout the event
- Two tickets to the Holiday Party
- Social Media acknowledgement on New York City SHRM's Twitter, Facebook and LinkedIn Accounts
- 6 month banner on New York City SHRM's website

#### DJ Sponsor - \$750

- DJ Sponsor acknowledged in registration e-mail confirmations sent to all participants
- Logo in PowerPoint loop displayed throughout the event and special social media recognition
- Sponsor Table to provide sales materials
- Opportunity to provide door prize(s) to obtain business cards
- Social Media acknowledgement on New York City SHRM's Twitter, Facebook and LinkedIn Accounts
- One Ticket to the Holiday Party

#### Vendor Showcase Table - \$500 (*pricing good until 2 weeks before the event*)

- Sponsor Table to provide sales materials
- Opportunity to provide door prize(s) to obtain business cards
- Logo in PowerPoint loop displayed throughout the event
- Social Media acknowledgement on New York City SHRM's Twitter, Facebook and LinkedIn Accounts
- One Ticket to the Holiday Party