



Dear New York City SHRM Supporter:

On behalf of New York City SHRM, we invite your company to consider the following sponsorship packages for our **Holiday Party on December 6, 2017**, at Club 101, located at 101 Park Avenue and 40th Street. We anticipate over 300 attendees and your support of this exciting event will provide your company with exposure to the New York City HR Community. *Learn, Grow and Connect with us* at our year end celebration!

Reserve your limited spot today. Please contact Kristin Hassan at khassan@nycshrm.org to confirm your involvement.

Warm regards,



New York City SHRM Holiday Party Committee

Holiday Party Sponsor - \$3,000

- Company logo (with link) included on web site registration page, event calendar and email marketing
- Sponsor acknowledged in registration e-mail confirmations and social media announcements
- Holiday Party Sponsor Table, Opportunity to provide door prize(s) to obtain business cards
- Logo in PowerPoint loop displayed throughout the event
- HR Preferred Partner Directory Listing (listing will be live for one year from time of posting)
- 1 complimentary chapter membership (must be a SHRM member)
- Ability to attend 3 paid two-hour meetings free of charge (1 person from sponsoring organization, good for 12 months from sponsored event)
- Four tickets to the Holiday Party
- Social Media acknowledgement on New York City SHRM's Twitter, Facebook and LinkedIn Accounts
- One year banner on New York City SHRM's website

Cocktail Sponsor - \$1,800

- Company logo (with link) included on web site registration page, event calendar and email marketing
- Cocktail Sponsor acknowledged in registration e-mail confirmations sent to all participants.
- Sponsor Table to provide sales materials
- Opportunity to provide door prize(s) to obtain business cards
- Logo in PowerPoint loop displayed throughout the event
- Two tickets to the Holiday Party
- Social Media acknowledgement on New York City SHRM's Twitter, Facebook and LinkedIn Accounts
- 6 month banner on New York City SHRM's website

DJ Sponsor - \$750

- DJ Sponsor acknowledged in registration e-mail confirmations sent to all participants
- Logo in PowerPoint loop displayed throughout the event and special social media recognition
- Sponsor Table to provide sales materials
- Opportunity to provide door prize(s) to obtain business cards
- Social Media acknowledgement on New York City SHRM's Twitter, Facebook and LinkedIn Accounts
- One Ticket to the Holiday Party

Vendor Showcase Table - \$500 (pricing good until 2 weeks before the event)

- Sponsor Table to provide sales materials
- Opportunity to provide door prize(s) to obtain business cards
- Logo in PowerPoint loop displayed throughout the event
- Social Media acknowledgement on New York City SHRM's Twitter, Facebook and LinkedIn Accounts
- One Ticket to the Holiday Party