

C-Suite Conversations

March 23, 2017
University of Richmond
Robins School of Business

7:30 a.m. – Registration & Continental Breakfast
8:00 a.m. - Program



Ron Carey
President
Studio Squared

Ron is the president of Studio Squared, a digital marketing and advertising company under the umbrella of the Martin Agency.

He began his career with M&M/Mars, working in both sales and human resources. As a sale's professional he was responsible for developing client relationships and growing the annual revenue for a number of large customers across the Mid-Atlantic marketplace. Well into his sale's career, Ron shifted into human resources, working on the Starburst and Skittles leadership team, supported the R&D function, and worked in manufacturing.

In 2004, he decided to return to his native Richmond joining Wyeth Consumer Healthcare. As Director of Human Resources, Ron was responsible for managing an HR team that supported a variety of internal client groups across the Wyeth Consumer Healthcare business. He became a champion and supporter for organizations that support disadvantaged inner city kids in the Richmond community. His desire for disadvantaged youth to chart success drives his involvement with Boys and Girls Club of Metro Richmond.

An opportunity to work with a fantastic team and a 150 year old brand brought Ron to the Richmond Times-Dispatch in 2006. There Ron partnered with other leaders across the company to shift how a traditional media company could function and how the organization defined itself. His work at the Times-Dispatch resulted in his selection as a Top 20 leader under 40 by Press Time Magazine. Two years into his career with the RT-D, he established the Innovation Group and spent the next three years developing, building and rolling out new products.

In 2011 he joined the Martin Agency as SVP/Director of Human Resources replacing Beth Kelley, who ascended to C.O.O.

In addition to his responsibilities with Studio Squared, Ron continues to serve the community in his work with Boys and Girls Club and supports his alma mater, University of Virginia, as a board member of the Virginia Athletic Foundation.

Ron holds a degree sports management. He and his wife, Meg, are the parents of three daughters: Olivia, Eleanor and Kate.