



CAPE FEAR LITERACY COUNCIL'S 30<sup>TH</sup>

# SPELLING BEE FOR LITERACY

SPONSORSHIP AND TEAM REGISTRATION PACKET

**THURSDAY, APRIL 26, 2018 • 7 PM**

The Terraces on Sir Tyler • 1826 Sir Tyler Drive

Cape Fear Literacy Council's Spelling Bee is our community's most popular celebration of words! This annual event brings together costumed teams of adult spellers battling for the coveted Bee Trophy, and enthusiastic supporters cheering on their favorite spellers.



THE WILMINGTON ROTARY CLUB: SPELLS LIKE TEEN SPIRIT  
2016 SPELLING BEE CHAMPIONS  
& TEAM WINNER FOR BEST TEAM NAME

# SPONSOR AND TEAM INFORMATION

## SPONSORSHIPS AVAILABLE

### QUEEN BEE \$5,000

- Identified as "Presenting Sponsor" in all promotions
- Printed recognition at the 2018 Spelling Bee
- Acknowledgement on the Spelling Bee website
- Name and logo in applicable printed Bee advertising
- Opportunity to speak on-stage at the 2018 Spelling Bee
- Three Spelling Bee teams
- Three Adopt-a-Letters of choice

### BEE KEEPER \$2,500

- Printed recognition at the 2018 Spelling Bee
- On-stage appreciation at the 2018 Spelling Bee
- Acknowledgement on the Spelling Bee website
- Name and logo in applicable printed Bee advertising
- Two Spelling Bee teams
- Two Adopt-a-Letters of choice

### BUMBLE BEE \$1,000

- Printed recognition at the 2018 Spelling Bee
- On-stage appreciation at the 2018 Spelling Bee
- Acknowledgement on the Spelling Bee website
- Name and logo in applicable printed Bee advertising
- One Spelling Bee team
- One Adopt-a-Letter of choice

### HONEY BEE \$500

- Printed recognition at the 2018 Spelling Bee
- Acknowledgement on the Spelling Bee website
- Name and logo in applicable printed Bee advertising
- One Spelling Bee team

### ADOPT-A-LETTER \$50

- Included in a special Spelling Bee alphabet display
- Included in Bee program
- Acknowledgement on the Spelling Bee website

## TEAM OF 4 ADULTS

### \$400 PER TEAM

Each team of four people will spell as a unit – no individual will be asked to spell 'solo.'

### TROPHIES

Champion (Team)  
Individual trophies for each member of winning team

### RECOGNITION FOR ALL TEAMS

- Listed in Event Program
- Listed on CFLC Website
- Listed in CFLC Newsletter

## AUDIENCE FUN

Free Admission  
Light Refreshments  
Cash Bar

## NOTE: TEAMS ARE COMPRISED OF ADULTS ONLY

Remember, you can win prizes for:  
BEST TEAM NAME  
BEST TEAM COSTUME  
BEST CHEERING SECTION



SEND ENTRY TO:  
Cape Fear Literacy Council  
1012 S. 17th Street, Wilmington, NC 28401  
Email: [info@cfliteracy.org](mailto:info@cfliteracy.org)  
Phone: 910- 251-0911  
[www.cfliteracy.org](http://www.cfliteracy.org)

Cape Fear Literacy Council's 30<sup>th</sup>  
**SPELLING BEE FOR LITERACY**

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PLEASE FILL OUT THIS FORM AND RETURN IT TO THE LITERACY COUNCIL BY **APRIL 13<sup>TH</sup>**

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\_\_\_\_\_ **Queen Bee** (\$5,000) - includes three 4-person teams, if desired

I **DO** \_\_\_\_\_ **DO NOT** \_\_\_\_\_ want to have three 4-person teams.

\_\_\_\_\_ **Bee Keeper** (\$2,500) - includes two 4-person teams, if desired

I **DO** \_\_\_\_\_ **DO NOT** \_\_\_\_\_ want to have two 4-person teams.

\_\_\_\_\_ **Bumble Bee** (\$1,000) - includes 4-person team, if desired

I **DO** \_\_\_\_\_ **DO NOT** \_\_\_\_\_ want to have a 4-person team.

\_\_\_\_\_ **Honey Bee** (\$500) - includes 4-person team, if desired

I **DO** \_\_\_\_\_ **DO NOT** \_\_\_\_\_ want to have a 4-person team.

\_\_\_\_\_ **Team** (\$400)

\_\_\_\_\_ **Adopt-a-Letter** (\$50 each) Choice of Letter(s): \_\_\_\_\_

\_\_\_\_\_ **Donation:** I cannot attend, but I would like to make a donation to CFLC in the amount of: \$ \_\_\_\_\_

Check Enclosed \_\_\_\_\_ Please bill me \_\_\_\_\_ (Provide information for invoice below.)

Credit Card: VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ DISCOVER \_\_\_\_\_ # \_\_\_\_\_ Expiration \_\_\_\_\_ CVV: \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

**CONTACT INFORMATION**

Individual, Company, or Organization Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

**PLEASE PROVIDE FOLLOWING TEAM INFORMATION IF KNOWN. WE NEED THIS INFORMATION NO LATER THAN FRIDAY, APRIL 13TH.**

TEAM NAME (there is a prize for BEST TEAM NAME): \_\_\_\_\_

TEAM MEMBERS' NAMES AND EMAIL ADDRESSES:

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

## WHY PARTNER WITH THE CAPE FEAR LITERACY COUNCIL?

- We are an accredited and award-winning non-profit that has been serving our community for **30+ years**.
- We are the only educational institution in the area that provides **FREE**, individualized adult literacy services.
- **100%** of your sponsorship dollars stay local.
- **71%** of all contributions go directly to cover literacy program costs.
- Your **ROI** is 33 to 1. For every \$1 invested in literacy programs, there is a \$33 benefit to the economy. *(ProLiteracy)*

Cape Fear  
**Literacy Council**  
*Opening Doors, Changing Lives*



## THE SCOPE AND IMPACT OF LOW LITERACY

**In the Cape Fear Region there are more than 60,000 adults whose skills are NOT GOOD ENOUGH to do all they need to do for themselves, their families, their jobs, and the community.**

Cape Fear Literacy Council provides free and confidential instruction to adults who have educational goals that are personal, academic, or job-related. Our services include one-on-one tutoring and small classes for Adult Literacy and ESL (English as a Second Language) students seeking to improve their reading, writing, math, and language skills.



## Low literacy is connected to nearly every social problem you can name:

**Jobs/Unemployment** – The effects of low literacy cost the US more than \$225 Billion each year in non-productivity in the workforce and loss of tax revenue due to unemployment. Individuals at the lowest level of literacy have a higher rate of unemployment than the national average - over 14.5% since 2011 *(ProLiteracy)*.

**Scholastic Achievement** – A mother's reading skill is the #1 determinant of her child's future academic success, outweighing other factors such as neighborhood and family income. A child who is not a fluent reader by 4th grade is likely to struggle with reading into adulthood *(US Department of Education & National Institutes of Health)*.

**Gangs/Crime** – 85% of all juvenile offenders have reading problems *(U.S. Department of Education)*.

**Health Issues** – The strongest predictor of someone's health status is not age, income, employment, education or ethnicity: it is literacy skill level and 46% of people can't read their prescription bottle label *(Partnership for Clear Health Communication & American Medical Association)*.

**National Deficiencies** – 32 million adults in the U.S. can't read well. That's 14% of the population. 21% of adults in the U.S. read below a 5th grade level, and 19% of high school graduates can't read *(US Department of Education and National Institute of Literacy)*.

**This Country as a Melting Pot** – Legal immigrants who are English proficient earn 13-24% more than immigrants who are not. When immigrants have access to language and literacy instruction, they assimilate more quickly and engage more in the economy *(Migration Policy Institute)*.