



## **NASWA's Best Practices Webinar Series: Making Unemployment Insurance and Job Search Mobile Friendly**

NASWA's new "webinar series" focuses on best practices from our state members. The first series features three different approaches to engaging job seekers through mobile devices. Learn why some states are starting to deliver "mobile friendly" online services and how they did it. At the beginning of this series, Wisconsin and New Mexico shared their experience in converting their UI website to a responsive mobile friendly design. The third session focuses on Mississippi's efforts.

- Webinar Sessions #1 and #2 (Wisconsin and New Mexico) are available [HERE](#). ITSC login required.

### **Session #3: Mobile Focus in Mississippi: Reconnecting the Unemployed to the Labor Market** January 19, 2017 | 3:00 pm – 4:00 pm ET | [REGISTER NOW](#)

Mississippi, like most states, has many citizens who rely on mobile technology to connect to the internet for job search activities. In response to this need, Mississippi has revolutionized the way it assists unemployed workers through the development of award-winning smartphone applications that allow users to file UI claims, search for jobs, create and maintain a professional profile, and apply for positions. The state also goes the extra mile with text messaging that keeps job seekers in the loop about new openings and employers interested in their profiles. The Mississippi Department of Employment Security, will present an overview of several mobile applications that give the unemployed fresh opportunities to get back into the workforce.

### **HOW YOUR STATE CAN CONTRIBUTE:**

NASWA welcomes other states to share their mobile friendly practices. If your state would like to participate in this webinar series or if you have suggestions for future webinar series, please contact John Quichocho at [jquichocho@naswa.org](mailto:jquichocho@naswa.org).

***Stay tuned for announcements of upcoming sessions!***