



# CRAFT DISTILLING EXPO 2018

## VENDOR PACKAGES

### SOLO STAND

**GROUND FLOOR £1575.00**

**MEZZANINE £1260.00**

- ☒ Stand 1.2 m x 2 m =2.4 m<sup>2</sup>
- ☒ Directory Vendors Listing/Website Logo & link
- ☒ 2 Exhibitor passes

### BRONZE PACKAGE

**GROUND FLOOR £2890.00**

**MEZZANINE £2312.00**

- ☒ Stand 2.4 m x 2m =4.8 m<sup>2</sup>
- ☒ 1/2 Page Advert in Distilling Directory
- ☒ Directory Vendors Listing/Website Linked Logo
- ☒ Tier 3 Logo on 10 Newsletters
- ☒ 3 Exhibitor passes
- ☒ 6 client entry passes

### SILVER PACKAGE

**GROUND FLOOR £4995.00**

**MEZZANINE £3996.00**

- ☒ Stand 3.6 m x 2 m =7.2 m<sup>2</sup>
- ☒ Full Page Advert in Distilling Directory
- ☒ Directory Enhanced Listing/Website Linked Logo
- ☒ Tier 2 Logo on 10 Newsletters
- ☒ 4 Exhibitor passes
- ☒ 10 client entry passes

### GOLD PACKAGE

**GROUND FLOOR £6650.00**

- ☒ Stand 3.6 m x 3 m =10.8 m<sup>2</sup>
- ☒ Preferred Position Full Page Advert in Distilling Directory
- ☒ Directory Enhanced Listing/Website Linked Logo
- ☒ Tier 1 Linked Logo on 10 Newsletters
- ☒ 5 Exhibitor passes
- ☒ 20 client entry passes

### PLATINUM PACKAGE

**GROUND FLOOR £8400.00**

- ☒ Stand 4 m x 3 m =12 m<sup>2</sup>
- ☒ Preferred Position Double Page Spread in Distilling Directory
- ☒ Directory Enhanced Listing/Website Linked Logo
- ☒ Tier 1 Linked Logo on 10 Newsletters
- ☒ 6 Exhibitor passes
- ☒ 30 client entry passes

### LEAD SPONSORSHIP PACKAGE

**PLEASE ENQUIRE**

**We also have OPEN AIR positions for demonstrations or special displays**

Custom stand builds are available. Please let us know your requirements  
Please Note All Stands Are Subject to Availability



## ORDER FORM

### STAND PACKAGE REQUESTED

- ☐ Single: £ 1575. Mezz. £1260.  
☐ Bronze: £ 2890. Mezz. £2312.  
☐ Silver: £ 4995. Mezz. £3996.  
☐ Gold: £ 6650.  
☐ Platinum: £ 8400.

STAND PACKAGE COST : \_\_\_\_\_  
 LESS 5% IF PAID BEFORE 1 JUNE : \_\_\_\_\_  
 EXTRA ITEMS (SEE BELOW) : \_\_\_\_\_  
 PLUS VAT 20%\* : \_\_\_\_\_  
 PLUS SECURITY DEPOSIT : £500.00

ORDER TOTAL £

Exhibitor Name: \_\_\_\_\_

EU VAT/TVA No.: \_\_\_\_\_ Co Reg: \_\_\_\_\_

Ordered by: \_\_\_\_\_

Email contact: \_\_\_\_\_ Tel: \_\_\_\_\_

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

\*VAT: E.U. Companies Registered for VAT/TVA please provide VAT Number Do Not add VAT to order.  
 U.K. Companies and Non-Eu Companies please add 20% VAT.

### STAND ITEMS (ORDER BY 1 JULY)

#### E1. Basic Stand Panels:

1.2m W x 2.4m H Back (1)Panel £180. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 2.4m W x 2.4m H Back (2)Panel £270. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 3.6m W x 2.4m H Back (3)Panels £360. Qty \_\_\_\_\_ Amt: \_\_\_\_\_

#### E2. Panels with Graphics:

1.2m W x 2.4m H Back (1)Panel w GRAPHICS: £420 Amt:£ \_\_\_\_\_  
 2.4m W x 2.4m H Back (2)Panel w GRAPHICS: £760. Amt:£ \_\_\_\_\_  
 3.6m W x 2.4m H Back (3)Panels w GRAPHICS £1080. Amt:£ \_\_\_\_\_  
 4.8m W x 2.4m H Back (4)Panels w GRAPHICS: £1550. Amt:£ \_\_\_\_\_

#### E3. Lights & Power Outlets:

Lights (suggested 1 per 1.2 m) £ 34. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 Power Outlet (13amp 240v) £ 78. Qty \_\_\_\_\_ Amt: \_\_\_\_\_

#### E4. Tables, Chairs & Tablecloths:

4ft table with white tablecloth £ 32. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 6ft table with white tablecloth £ 36. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 8ft table with white tablecloths £ 42. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 Extra white cloths £ 14. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 Chairs £ 14. Qty \_\_\_\_\_ Amt: \_\_\_\_\_

#### E5. Shelves:

14cm deep x 30cm wide £ 15. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 14cm deep x 60cm wide £ 18. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 14cm deep x 90cm wide £ 21. Qty \_\_\_\_\_ Amt: \_\_\_\_\_

#### E6. Display Cases:

Ref "LU4S"  
 Large Upright 4 Shelf Cabinet  
 980mm x 535mm x 1980mm  
 4x Shelves 2x Halogen Top Lights  
 Ref "CC2S"  
 Counter Cabinet 2 Shelf Unit  
 980mm x 535mm x 1050mm (h)  
 2 Halogen Lights, 12 Shelves,

Ref "LU3SC"

Large Upright 3 Shelf Cabinet w Cupboard  
 980mm x 535mm x 1980mm  
 3x Shelves 2x Halogen Top Lights

Ref "CTBC"

Counter Top Unit With Cupboard  
 990mm x 600mm x 1050mm (h)  
 4 Halogen Lights with table top display,

Display Case Ref "LU4S" £278. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 Display Case Ref "LU3SC" £315. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 Display Case Ref "CC2S" £265. Qty \_\_\_\_\_ Amt: \_\_\_\_\_  
 Display Case Ref "CTBC" £265. Qty \_\_\_\_\_ Amt: \_\_\_\_\_

Total : \_\_\_\_\_  
 VAT 20% \_\_\_\_\_  
 £ \_\_\_\_\_

### STAND ITEMS TOTAL

# APPLICATION AND AGREEMENT

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## Craft Distilling Expo 2018 London - The Boiler House Brick Lane – 26 & 27 September 2018

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### Key Dates and Times

1 June 2018	5% discounted price if paid in full by this date
14 July 2018	Stand Items Orders Deadline
1 August 2018	Full payment deadline (non-discounted)
25 September 2018	4pm - 7pm Vendors Set-up
26 September 2018	10am - 6pm Expo (Vendors may access from 8:30am on 26 September)
27 September 2018	10am - 5pm Expo : Take down 5pm-7pm

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### Contract Terms and Conditions

Craft Distilling Expo 2018 agrees to provide accepted Exhibitors with a stand at Craft Distilling Expo 2018 and an entry in the Distilling Directory as set out in the Craft Distilling Expo 2018 "Stand and Sponsorship Packages" Document.

Actual stand sizes and locations may vary. Stand prices and packages do not include wall panels or extras unless stated. Sizes refer to footprint only and Exhibitor must ensure escape routes are clear. Stand positions may be changed by Organiser. Displays to be cleared with Organiser. Security Deposit is retained for 30 days by Craft Distilling Expo against additional charges incurred by the Exhibitor. Exhibitor agrees to abide by all rules and deadlines as set forth by Craft Distilling Expo 2018, and to make agreed payments for stand rental and extras in full upon receipt of invoice. Events or special demonstrations/tastings to be agreed with Craft Distilling Expo 2018 in writing in advance. Exhibitor is responsible for shipping to and from the exhibition site and to give Organiser 10 days notice of deliveries. Organiser and venue are not responsible for personal items nor exhibition materials or goods left unattended. Any items still remaining on the premises after end of take down as per above schedule are left at the sole risk of the exhibitor. Costs of removal will be deducted from, but not limited to, the Security deposit. Exhibitor agrees any unpaid extras or damages may be deducted from Security Deposit. Additional costs incurred by Exhibitor shall be payable within 30 days of invoicing.

Exhibitor is responsible for providing own insurance for loss or damage to items brought to Craft Distilling Expo 2018 and for public and employee liability. Responsibility for adhering to applicable Customs & Excise procedures relating to temporarily imported goods rests with the Exhibitor. Exhibitor agrees to waive any and all claims against Craft Distilling Expo 2018, New Exhibitions Ltd, the Old Truman Brewery, and their employees for any and all losses sustained by him or herself, or any associated parties. Additionally, neither party shall be liable in damages or have the right to terminate this agreement for any delay or default in performing hereunder if such delay or default is caused by conditions beyond its control including, but not limited to Acts of God, Government restrictions (including the denial or cancellation of any necessary licenses), wars, insurrections and/or any other cause beyond the reasonable control of the party whose performance is affected. Any lawsuit arising out of this agreement or performance thereupon will be adjudicated under English law. This application is limited to the parties identified in the Signature details given below. Craft Distilling Expo 2018 Organiser is the sole judge on the admission of participants.

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### Signature

I hereby agree to participate in Craft Distilling Expo 2018 if accepted, and to abide by all required deadlines, regulations and decisions of the organisers. I have read and accept the contract terms and conditions outlined above.

Company name: \_\_\_\_\_

Address: \_\_\_\_\_ Postcode \_\_\_\_\_

EU VAT/TVA\*: \_\_\_\_\_ Co No: \_\_\_\_\_

Name: \_\_\_\_\_ Title/Position: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

***Please complete sections 2, 3 and 6, sign/stamp and email to: [info@distillingexpo.com](mailto:info@distillingexpo.com)***

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### Payment

*Please make payment by transfer in UK Pounds to the following account:*

Account Name:	New Exhibitions	Bank:	HSBC Bank, Tottenham Court Road, London
Sort Code:	40-07-07	Account No:	81475541
BIC:	MIDLGB2107W	IBAN:	GB24MIDL40070781475541

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