

Virginia Distillery Company Launches Journey Cask Collection with Cask-Strength 11-year-old Irish Single Malt

Enter to win a giveaway for 'journey' trip to Virginia Distillery Company

LOVINGSTON, Va. (Dec. 4, 2018) – Virginia Distillery Company recently launched its Journey Cask Collection with a Cask-Strength 11-year-old Irish Single Malt.

The Journey Cask Collection is a new whisky series focusing on mentors from around the world, where the person, distillery, or region were inspirational to the development of Virginia Distillery Company. The series showcases exclusive single malt whiskies from around the world and the traditional name of each region where the whisky originated from is used to identify the release.

For the inaugural release, called Hibernia, the Virginia Distillery Company team chose to start by honoring the Company's founder, Dr. George G. Moore, with a release from his native Ireland, connected to a particularly important mentor in George's own journey.

Hibernia was sourced from John Teeling's own Great Northern Distillery in County Louth, near where George grew up. John Teeling was instrumental in supporting George's journey to the U.S, specifically by advocating on George's behalf for a scholarship to George Washington University in D.C. This was to be the start of many journeys for George, and John Teeling remained a close friend and mentor throughout all of it. Hibernia honors both George and John with this dedicated cask.

Hibernia is a single cask of an 11-year-old Irish Single Malt, the distillery's first release to be bottled at full cask strength.

"This release comes with a lot of significant meaning," said Gareth H. Moore, Virginia Distillery Company's CEO. "To journey is to travel from one place to another, and with Hibernia, it feels full circle that we've been able to share part of my father's journey and the important mentors in his life."

On the nose, the whisky showcases aromas of soft caramel and milk chocolate mingled with toasted walnuts and vanilla. The palate evolves with notes of fresh nectarine and apricot merging into candied orange peel, shortbread, butterscotch and a hint of ginger. This limited release comes in a special collector's box and decorated bottle. The whisky retails for \$124.99 per bottle and is available at the distillery's Visitors Center and online at www.seelbachs.com.

The team at Seelbachs is currently running a giveaway for a "journey" to Virginia Distillery company, a trip valued at over \$1075. The journey includes \$500 towards transportation expenses, a one-night stay at a 4-star property in Charlottesville, a whisky-inspired dinner at a local restaurant partner, swag bag, and the opportunity to be "Distiller for a Day," a hands-on,

behind the scenes look at how the distillery makes its whisky. For more information on the giveaway, visit: <https://seelbachs.com/pages/a-journey-to-virginia-distillery-co>

The Journey Cask Collection's Hibernia joins several other available offerings from Virginia Distillery Company, including the distillery's Port Cask Finished Virginia-Highland Whisky, Cider Cask Finished Virginia-Highland Whisky, Chardonnay Cask Finished Virginia-Highland Whisky and Brewers Batch Virginia-Highland Whisky.

The distillery is currently crafting its ultra-premium American Single Malt, Courage & Conviction. The flagship offering, made from 100% malted barley and aged in former Bourbon, Sherry and Cuvée wine casks, will be released in the spring of 2020. The name is a nod to a phrase founder Dr. George G. Moore was often heard saying: "Always have the courage of your convictions".

For more information, visit the distillery's website at www.vadistillery.com.

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About Virginia Distillery Company:

Virginia Distillery Company whiskies yield a complex taste, due to the influence of Virginia's Blue Ridge Mountains and maturation in ex-bourbon, Sherry and re-toasted wine casks. The distillery is currently crafting its ultra-premium American Single Malt whisky, Courage & Conviction, at the distillery located in Lovingston, Virginia. The casks have been resting since November 2015 and the flagship product will be released in the Spring of 2020. While Courage & Conviction ages, customers may enjoy the Virginia-Highland Whisky series.