



FOR IMMEDIATE RELEASE

## **St. Augustine Distillery Welcomes New General Manager to Oversee Day-to-Day Operations**

ST. AUGUSTINE, Fla. (July 11, 2017) – St. Augustine Distillery has announced the appointment of Matt Stevens as General Manager. Drawing on more than a decade of experience in the hospitality industry, Stevens is responsible for overseeing day-to-day operations at the facility including tour operations, the distillery's on-site retail gift shop and guest experience.

"We are excited to welcome Matt to our team," said Philip McDaniel, co-founder and CEO of St. Augustine Distillery. "His management experience and knowledge of the hospitality industry coupled with a vibrant passion for our community is the perfect recipe for success."

Born and raised in St. Augustine, Stevens spent seven years in management roles at Momentum Aviation Group in Tucson, Ariz. and six years as manager of A1A Ale Works, a popular restaurant in downtown St. Augustine. His responsibilities will include all tour and retail operations while enhancing the experience of the 150,000 guests who visit the distillery each year.

"I join an already passionate team of 45 employees who have helped build this company from the ground up," said Stevens. "When you focus on team building and creative thinking within a passionate group of people, the sky's the limit."

St. Augustine Distillery, a family-owned and operated company, is housed in the historic FP&L Ice Plant, which dates back to 1907. After a multi-million dollar renovation in 2011, the St. Augustine Distillery is a fully operational Distillery producing bourbon, rum, gin and vodka on-site. The Distillery is a contributing building to the Historic Lincolnville Neighborhood, which is listed on the National Register of Historic Places. Noted as the most visited craft distillery in the USA, the company has hosted over 500,000 visitors since opening in March of 2014 and was recently named "Florida Whiskey of the Year" by *Whisky Advocate*. St. Augustine Distillery has also garnered more than 50 awards for its broad range of ultra-premium spirits. To learn more about St. Augustine Distillery, visit [www.staugustinedistillery.com](http://www.staugustinedistillery.com). To take a virtual tour, visit <https://goo.gl/ujjASn>.

Photo Caption: Matt Stevens has been appointed as St. Augustine Distillery's new General Manager.

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