

**GREAT
AMERICAN
INTERNATIONAL
SPIRITS COMPETITION**



THIS IS THE ONE TO ENTER

You are cordially invited to enter the
Great American International Spirits Competition
at the **Rochester Cocktail Revival**
May 6-7, 2017

Just \$75.00 and three (3) bottles per entry

Go to www.gramspirits.com to enter

WHY ENTER THIS COMPETITION?

The Great American International Spirits Competition will provide you with a world-class assessment and added exposure to your spirits. We provide results directly after the competition—so you can use the information to promote your medal winners. All winning entries will receive an elegant medal for display, recognition on our competition website and social and print media around the world, ***and recognition as the official winning spirits of the Rochester Cocktail Revival announcement at the closing ceremonies.*** Finished press releases to send to your local media, social media assets and customizable promotional artwork for shelf tags and bottle tags will also be available to all winners.

Our goal is to increase awareness in your distillery and help you sell more great spirits!

WE HAVE THE BEST JUDGES.

To make a great spirit you bring all of your artistry, dedication, science and passion to the table. We bring the most respected judges from around the world to the other side of that table. Our judges include the most influential people in the spirits industry, including Masters Distillers, Certified Spirits Educators, Brand Ambassadors, retailers, importers and spirits industry writers and consultants.

A TRULY CHARITABLE COMPETITION

RAISE A GLASS FOUNDATION is a registered NY 501(c)(3) non-profit organization created to help save and improve the lives of adults and children around the world. We accomplish our mission by collecting and donating to deserving charities a valuable asset – thousands of award-winning bottles of wine, beer and spirits – which they use in their fundraising galas, dinners, auctions and other events.

It would be very difficult if not impossible for a charity to solicit such a collection of award-winning bottles from producers around the world. We remove that barrier by hosting truly international competitions – with entries and professional judges from over 25 countries. At the end of the competitions, all of the unopened bottles (thousands!) are categorized and donated to deserving charities for their fundraising events. The Foundation has chosen InterVol, a Rochester based non-profit as the beneficiary of this year's Competition. InterVol's mission is simple: to recover unused viable medical supplies from hospitals and distribute them to those who need them the most. To date, InterVol has aided people in more than 70 countries around the world!

Entry Deadline: April 28, 2017

US\$75.00 and three (3) bottles for each entry.

Go to www.gramspirits.com to enter

**Great American International Spirits Competition
763 Linden Avenue, Suite 2
Rochester, NY 14625**

**Competition Questions: call 585-414-8279 or email
ron@raiseaglassfoundation.com**

**Shipping Questions: call 585-770-1022 or email
john@raiseaglassfoundation.com**

ENTER TODAY!!

GrAmSpirits.com

NOTE: IF YOU DO NOT WISH TO RECEIVE COMPETITION EMAILS FROM US, PLEASE CLICK HERE TO UNSUBSCRIBE

Raise A Glass Foundation, 1170 Ridge Road, Suite 345, Webster, NY 14580