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Catskill Distilling Company And Its Curious Gin Wins Gold Medal from *The Fifty Best*

Curious Gin Takes Top Honors During The Largest Tasting of Gin in the World

Bethel, NY – July 11, 2016 – Catskill Distilling Company (www.catskilldistilling.com), one of the first farm distilleries in the State of New York to be legally licensed, won a gold medal for its production of Curious Gin as recognized today by *The Fifty Best*, the international authority and unbiased guide to fine wine & spirits.

The Fifty Best held a “blind” tasting of 62 gins with a panel of 18 judges. Traditional, London Dry and Navy Strength Gins were tasted and judged separately from the Old Tom and Barrel Finished Gins. Strict tasting rules were applied. The order of service was established beforehand by lottery.

“We are thrilled to be recognized for our Curious Gin by *The Fifty Best* and this honor lends more credence to the popularity we are seeing this spirit enjoy as more people try it,” said Dr. Monte Sachs, founder and master distiller, Catskill Distilling Company. “We decided to craft a gin for a whole new group of people who could never tolerate ‘biting into a Christmas tree.’ It’s a low proof gin that is not as intense as many on the market, so it’s a very easy gin to drink – even straight up.”

During the judging process, *The Fifty Best* poured each of the gins nominated into fresh glasses from new sealed bottles, and served at slightly above room temperature. Only ice water, neutral unflavored crackers and chips were available to cleanse the palate. The judges tasted through eight flights of seven gins and one flight of five gins.

The scoring was done on a 5-point system, with 5 as the best. Double-Gold, Gold and Silver medals are awarded according to a set range of final point scores received from the judges. There were no bronze medals awarded for this tasting.

Curious Gin is distilled from select local grains in traditional copper pot stills with 14 expertly selected and exotic botanicals. The gin is not charcoal filtered, allowing all of the botanicals to express themselves. All of the grains used to make Curious Gin are locally grown except for the malted barley.

Located across the street from the world-famous Woodstock festival grounds, Catskill Distilling Company is distilling some of the most distinctive and innovative spirits in the country – as recognized recently by *Fodor's Travel* who called Catskill Distilling Company one of "The Best Distilleries in New York State". The Woodstock legacy of the area is reflected in the names of Catskill's spirits – from *Peace Vodka* to *Most Righteous Bourbon*. It's a place where visitors can experience Sullivan County and the rich history and heritage of its surroundings.

Note:

Following are *The Fifty Best* tasting notes published for Curious Gin:

Nose: Tangerine, clementine, citrus, lemon peel, lemon verbena, vanilla, celery, celery salt, grass, anise, very subtle.

Palate: Orange, citrus, lemon zest, melon, prickly pear, plum, vanilla, cream, spice cake, floral, light herbs, lemongrass, juniper, bell pepper, clove, licorice, pink peppercorn, pine, chalk, balanced botanicals, well-balanced to intrigue and refresh, gentle.

Finish: Orange, bergamot, Juicy Fruit gum, custard, floral, herb, saffron, spice, clove, peppery, grain, talc, resin, creamy, smooth.

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