



FOR IMMEDIATE RELEASE

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Pine Bluffs Distilling's Rock Ranch Vodka & Rusted Ring White Whiskey going national!

Pine Bluffs, WY (July 26, 2018) – Pine Bluffs Distilling's Rock Ranch Vodka and Rusted Ring White Whiskey will soon be available in five states in addition to Wyoming, the distillery announced.

With the assistance of industry expert Tom Carr, chairman and CEO of Carr Spirits, Rock Ranch Vodka and Rusted Ring White Whiskey will be put on the shelves in Arizona, New Mexico, Kansas, Colorado and Oklahoma between now and October. Vodka and whiskey lovers in South Dakota will be able to purchase Pine Bluffs Distilling's spirits after January 1, 2019. In addition, discussions are underway to sell the two products in six more states by the end of 2019.

Rock Ranch Vodka and Rusted Ring White Whiskey are made entirely of Wyoming grains and are the product of months of growing, harvesting and hard work by Pine Bluffs Distilling, which is owned and operated by Chad and Kathy Brown and Gene Purdy of Pine Bluffs, Wyoming.

"We've put our heart and soul into producing these spirits, and it's finally paying off," said Chad Brown. "We look forward to now sharing our premium 'farm-to-distillery' Wyoming vodka and white whiskey nationwide."

Mixologists describe Rock Ranch as the "Swiss Army Knife" of vodkas because it works just as well in mixed drinks such as Bloody Marys or Moscow Mules as it does in a basic dry martini, making it the only vodka a person ever needs. Fans who currently enjoy Rusted Ring White Whiskey say it is unique and celebrates Wyoming's colorful past. Rusted Ring is a specially-blended corn, wheat, and barley whiskey made from locally grown ingredients.

About Pine Bluffs Distilling

Pine Bluffs Distilling (PBD) is owned and operated by Chad and Kathy Brown and Gene Purdy. PBD's mission is to distill and distribute premium spirits that showcase the taste of farm-to-distillery products. PBD operates in the fertile high plains of southeast Wyoming and has created a unique farm-to-distillery partnership with local farmers and producers. All its spirits are hand-crafted from natural ingredients in small batches for unparalleled quality and taste. PBD partners with Wyoming Malting Company, which provides malt for local home and industrial brewers and for distilleries; it is a member of the American Distilling Institute and the Wyoming Distillers Guild. PBD promotes responsible drinking habits. For more information about Pine Bluffs Distilling, visit <https://pinebluffsdistilling.com>.

About Tom Carr & Carr Spirits

Carr Spirits chairman, founder and CEO Tom Carr has more than 30 years of experience in the spirits industry. Carr Spirits' mission is to identify spirit categories in need of innovation and develop brands to meet the needs of trade partners and consumers. Carr Spirits brands include Fuegon®, the original Red Licorice Liqueur; Hog Master®, an imported herbal liqueur; and Adelaide's® Dreamsicle™, a cream liqueur family. These unique flavors are blended in the USA and consumer tested. The Adelaide's® Dreamsicle™ family currently includes Orange Wine Cream, Caramel Mocha Mojo Liqueur, Mint Chocolate Chip, Dragon Fruit and Coconut Liqueur. The Adelaide's line has won numerous awards, including golds and silvers from Ultimate Spirits Challenge and Best Tasting Spirits. For more information about Carr spirits and reviews of its line of Adelaide's® Dreamsicle™ Creams, visit <https://www.carrspirits.com>.