



FOR IMMEDIATE RELEASE

UNIVERSAL PACKAGING WELCOMES BRADEN STRANKS TO THE SALES TEAM

VERNON, BC (June 2017) ...Universal Packaging announced today that Braden Stranks has been hired as Account Manager – Canada. Braden has an extensive background in Sales and Marketing, particularly in the wine and beer industries. He is also a graduate of the Business Administration program from Okanagan College in Vernon, British Columbia.

President and CEO Steve Pelkey commented, “I am very excited about having Braden join the Universal Packaging Team. In his previous sales roles, he did an excellent job taking care of his company’s customers”. Nicole Kaseberg, Vice President – Sales & Marketing added, “Braden has strong analytical skills and is very professional. This will benefit him greatly when servicing our customers. We are very excited about welcoming him to Universal Packaging!”

Universal Packaging has been a leader in bottle screen printing and packaging solutions for the wine, beer and spirit industries since 1985. The family-owned company is located in Vernon, British Columbia, where it operates a 40,000 square-foot decorating facility and warehouse, employing over 60 teammates. Universal Packaging is a one-stop packaging shop providing “peace of mind” to craft beverage producers in North America. The corporate website is www.thinkuniversal.com.

For more information, please contact:

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