

## IEEE WIE Success Story contest rules and guidelines

### Description

If you belong to an IEEE WIE Affinity Group that has executed innovative activities (relevant to your organizational unit) and:

- Has won an award
- Obtained funds and resources for those activities
- Partnered with other universities, companies, or institutions

Then you are an excellent candidate to promote your group's Success Story!

A Success Story is a way to recognize all the efforts of IEEE WIE Affinity Groups. Each group can present up to two Success Stories.

### Requirements:

- The IEEE WIE Affinity Group must have been active in 2017
- The IEEE WIE Affinity Group Chair must have reported activities in 2017

### Topics to present

- Event relevance
- Innovative Activity

Partnership with industry (companies or institutions)  
Partnership with an IEEE Society  
• Effective Management

- Member recruitment / retention
- Technical Social Projects

### Contest format:

The success story should be presented in both paper and video formats:

- A written report of the success story in PDF format using the IEEE template. Paper length may not exceed six (6) pages, and it **should include the following 4 points:**
  1. OU Information
  2. What was the problem or situation you were trying to solve with this initiative?
  3. What was the activity?
  4. What were the results of the activity?

- A video about the success story . Video length may not exceed 4 minutes.

#### **Evaluation criteria:**

The jury will evaluate the stories as follows:

- Paper = 60% of score (Story relevance and originality )
- Video = 40% of score (Video must be clear (and concise?))

The jury may not declare a winner if none of the entries received meet the above criteria.

#### **Submission of proposals:**

Submissions are due on 30 November 2017 at 11:59 PM EST. Please send your submission to [women@ieee.org](mailto:women@ieee.org) with email subject: IEEE SUCCESS STORY 2017 – (Name of your Student Branch)

In the body of the email please specify:

- Title of Success Case:
- College / University:
- Section:
- Name of the WIE Affinity Group Chair
- Email address of WIE Affinity Group or Chair:
- Video URL (It is recommended to upload video to YouTube).

#### **Prizes:**

- 1st Place: One (1) registration to the 2018 IEEE WIE International Leadership Conference + Certificate of recognition from IEEE WIE.
- 2nd Place: A certificate of recognition from IEEE WIE.

#### **About the award:**

- The winners will be announced on the IEEE WIE website and WIE Facebook page.
- The digital certificate of recognition from IEEE WIE will be sent via email to the winners of the 1<sup>st</sup> and 2<sup>nd</sup> prize.
- The code to register for the 2018 IEEE Women in Engineering Conference will be sent to the winner in November / December.