



CornerStone Conference forCommunity Compassion

February 21, 2017 • 8:30am to 2:30pm



BEYOND BARRIERS
2017 C4 Conference

The Jackson Center
6001 Moquin Drive NW • Huntsville, AL 35806

C4: 2017 "BEYOND BARRIERS"



Charity is a beautiful thing. It exposes us to the needs of others. It causes us to reflect on our own blessings. It invites us to open our hearts to those who are struggling and stirs in us good intentions to help others. For the past four years, The CornerStone Initiative has hosted an annual conference where we invite attendees to consider where we can reflect on our efforts taken towards "helping" others and continue that journey towards deeper commitments that are necessary to bring about "lasting" change.

At our first conference in 2013, **Beyond Relief**, we looked at the differences between relief efforts (emergency support of a specific need) and long term development (seeking ways to avoid repeated emergencies). We had good, but hard conversations about discerning when "our helping was actually hurting" the poor in our community. Our search eventually led us to the issue of joblessness in our city and the need for sustainable, solid employment for those living at or below the poverty level. That realization became the theme for our 2014 conference, **Good Work**. Out of that conference, local Jobs for Life classes have sprung up all over the city and individuals are being prepared for "good work" through one class and one relationship at a time. Then, in 2015, we continued the conversation by discussing ways we can all move toward more collaboration at our **Better Together** Conference. What a gift it has been over the past year to partner with some amazing churches and non-profits from all over this city for the sake and benefit of those who are in need.

This year's conference **"Beyond Barriers"** will continue the conversations that have been on-going since we began in 2013. However, we hope to dig in a bit deeper this year as we seek to *move beyond simply identifying the problem, but toward providing tangible solutions*. We want to tackle the fact that individuals, groups, and churches encounter multiple barriers when it comes to engaging in the long process of walking with someone from "poverty to plenty." How do we move our volunteers beyond the "necessary and immediate relief" toward diagnosing and solving the problem? What are the barriers that keep us from forming relationships in many of the vulnerable communities right here in Madison County?

I would love to personally invite you to join me on February 21, 2017 as Tom Bassford introduces us to a level of sacrifice that shows itself willing to enter into the complexities of another person's circumstances. He will discuss how to enter into a long term-commitment and without preconceived answers. We pray that we, as a community, can learn what it means to have not only a "heart" for the poor, but also a "mind" for the poor. The CornerStone team knows first-hand that this is not an easy task and is definitely not for the faint of heart. But, it is worth it! Please, consider joining us on this journey as we seek to join hands and move "Beyond Barriers" for the sake of the Kingdom in this city.

In Christ,

Debbi Akers
Executive Director, the CornerStone Initiative
debbi.akers@cornerstone-al.org

COLLECTIVE IMPACT

Bringing diverse organizations together to solve a complex social problem, while creating an alignment across the sectors with public, churches, nonprofits, businesses, government and foundation organizations.

FEATURED SPEAKERS



TOM BASSFORD – Founder/Executive Director *Significant Matters*



Tom Bassford is the founder and Executive Director of Significant Matters, a 501(c)(3) nonprofit organization that works to tackle complex societal issues in sustainable ways. Tom pastored for 30+ years and brings a unique combination of church, not-for-profit, and executive insight in his current work. He earned his Bachelor's from Friends University in Wichita, KS and a Master's from Wheaton College in Wheaton, IL. He has been involved in community development for over 20 years and has helped churches and organizations move their charitable work and missional efforts toward more sustainable solutions.



@TomBassford –  Significant Matters – www.significantmatters.com



GREGORY E. EALEY, TH.M. – Senior Pastor, Paseo Baptist Church

Gregory is a native of Austin, Texas. He attended Texas State University where he received a Bachelor of Business Administration degree with a focus in Accounting. He received a Master of Theology degree with a focus on Pastoral Leadership from Dallas Theological Seminary. Gregory has worked with The Urban Alternative, a ministry of Dr. Tony Evans. Gregory has also been trained in teaching the *Walk Thru the Old Testament* and the *Walk Thru the New Testament* seminars. He was a chaplain for Marketplace Chaplains, USA, serving as an Area Team Leader. He is now honored to serve as the ninth pastor of Paseo Baptist Church. Above all, Gregory just wants to be known as a servant of God who lives to bring God glory.

CONFERENCE REGISTRATION

EARLY BIRD PRICING: \$79
Now through December 31, 2016

REGULAR CONFERENCE PRICING: \$99
from January 1 through February 21, 2017

Please register online at www.cornerstone-al.org

or mail the following information and your check to

CornerStone Initiative PO Box 18697, Huntsville, AL 35804:

Name • Address • Business/Church affiliation • Phone • Email • How many will be attending

**WOULD YOU LIKE TO PROVIDE A SCHOLARSHIP FOR SOMEONE FROM
THE WESTSIDE COMMUNITY TO ATTEND THE CONFERENCE?**

Each scholarship recipient will be selected by The CornerStone Initiative.

To purchase a scholarship for someone else, send a request to info@cornerstone-al.org.

CONFERENCE SPONSORSHIPS

	Number of Tickets with Sponsorship	Conference Program Ad Size	Conference Multi-Media Recognition	Conference Recognition at Lunch	Website Recognition for 1 Year
PRESENTING SPONSOR (only one available) \$25,000	8	Full Page	✓		✓
CITY SPONSOR \$15,000	8	1/2 Page	✓		✓
COMMUNITY SPONSOR \$10,000	8	1/4 Page	✓		✓
CONF. LUNCH SPONSOR (only one available) \$8,000	6	1/4 Page		✓	✓
NEIGHBORHOOD SPONSOR \$5,000	4	1/4 Page	✓		✓
CONF. BREAK SPONSOR (only one available) \$2,500	4	1/8 Page		✓	✓
GOOD NEIGHBOR SPONSOR \$1,000	2	Logo	✓		✓



*Empowering Individuals and Communities
through Collaboration for Education, Employment, and Enrichment*

Where some see poverty, we see potential!

P.O. Box 18697 • Huntsville, AL 35804 • 256.694.5393 • www.cornerstone-al.org

The CornerStone Initiative is a 501(c)3 nonprofit organization. Contributions are tax deductible.