

POLICY: Campus Outreach Supervisor

Position Summary: Under the guidance of the Director of Education and the Campus Outreach Manager, the Campus Supervisor will be RealOptions' campus spokesperson and lead the programs and volunteers at all campus locations, working closely with the San Jose State CPST club.

Qualifications

- Demonstrates strong leadership, communication, organizational, and administrative skills.
- Possess excellent interpersonal skills.
- Has experience or training in crisis counseling.
- Able to recruit, train, supervise, and motivate volunteers.
- Enjoys working both independently and with others. Has a bold spirit and faith level to overcome cultural intimidation that may arise due to our life-affirming stand.
- Highly adaptable and able to use creative skills to produce and sustain new programs.
- Agrees with RealOptions' Statement of Principle, Mission, Faith; and the Philosophies of Ministry and Service.
- Has sincere desire to reach out to women and their families in crisis pregnancies, especially the abortion vulnerable and abortion-minded. Exhibits a strong commitment to the sanctity of all human life.

Responsibilities

VOLUNTEER MGMT

- A. Develop an annual college campus outreach plan with measurable goals.
- B. Recruit, interview, train, equip, and coordinate the work of campus volunteers. Supervise, mentor, and manage the continuing work of campus volunteer team(s).
- C. Meet regularly with the volunteer student teams to provide updates and encouragement. (i.e. cards, gatherings, phone calls, etc.).
- D. Oversee college students in completing yearly paperwork to maintain student organization status.

PROGRAM MANAGEMENT

1. Develop relationships with students, staff, administration, and other service organizations on the college campus.
2. Network with other college campus directors and like-minded organizations nationwide (i.e. CareNet, Students For Life, Live Action, etc.) to keep current on college outreach trends.
3. Plan and coordinate education and presentation opportunities that can be promoted on campus. (abortion education, adoption awareness, etc.)
4. Pursue speaking opportunities at student groups, churches, and health & wellness events to advertise RealOptions' services or promote any other related topic relevant to the mission of the host organization.
5. Contact all local university health clinics in Santa Clara County to establish relationships, identify any needs that RealOptions can meet, promote awareness about RealOptions' services with patient brochures, patient cards, and website information, including new telemedicine APP.
6. Investigate new avenues of campus exposure to increase visibility and awareness for RealOptions' services to college and high school students.
7. Promote RealTalk for summer programs in local church youth and college groups.
8. Expand RealOptions' campus program to multiple colleges throughout the Bay Area by way of tabling and recruiting student volunteers.
9. Manage and facilitate *Spartan Mamas* at San Jose State University.

REPORTING

- Maintain statistics and create weekly, quarterly, and annual reports on campus tabling efforts and membership status.
- Write student testimonials to promote CPST and RealOptions with the supporter base.
- Provide information to Director of Education for contributions to quarterly newsletter.