



## 2018 Lab Week Poster Contest!

We are inviting all ASHI members to showcase their artistic talent, their commitment to the society, and the field of histocompatibility and immunogenetics by participating in a poster contest for Medical Laboratory Professionals Week 2018! This poster contest will help to promote and recognize the dedicated efforts of laboratory professionals.

The first place winner will receive the honor of having their artwork showcased in a poster which will be printed and distributed to all ASHI accredited labs for 2018 Medical Laboratory Professionals Week.

Following are the rules for our poster contest. In addition, our website <https://ashi-hla.org> can provide you with information on the science and application of histocompatibility and immunogenetics. You may use all or any part of this information to help you design your poster.

We hope you will participate in this worthwhile activity and look forward to working with you! If you have any questions, please contact ASHI Headquarters at (856) 793-0907 or [info@ashi-hla.org](mailto:info@ashi-hla.org).

Please read the poster contest rules carefully, as only posters that meet the contest rules will be considered.

**DEADLINE:** Posters must be emailed to ASHI Headquarters by 11:59 PM Eastern Time on Sunday, February 25, 2018 in order to be considered. Send your entry to [info@ashi-hla.org](mailto:info@ashi-hla.org).

### **Eligibility**

All ASHI members are eligible; there may be multiple submissions per laboratory.

### **Themes**

The 2018 Lab Week Poster theme should be related to histocompatibility and immunogenetics. The following themes/ideas are suggestions to help get you started:

- Teamwork
- Innovation
- Dedication
- Lighting the Way

ASHI members are encouraged to expand their views on these themes or to create one of their own.

## **Poster Requirements**

- Posters created by members must be their own original artwork. Copyrighted characters (such as Superman, Coke or Pepsi) or copyrighted clip art will not be accepted.
- Posters must include the chosen theme, ASHI logo, Lab Week logo, ASHI website and #ASHILabWeek2018. Contact [ASHI Headquarters](#) for permission to use the logos.
- The poster concept, design, and any photos or artwork used must be the original work of the person submitting the entry; however, ASHI reserves the right to alter the final poster in order to comply with association guidelines.
- Posters will be judged on overall impact, effectiveness in conveying the theme, originality and artistic merit. The judges' decision is final.
- The winning poster will be printed on 11 x 17 paper and mailed to all ASHI-accredited laboratories.
- The winning poster will also appear in *ASHI Insights*, ASHI's bi-monthly e-newsletter, and on ASHI's social media pages.
- Winners will be announced via email by March 9, 2018.

## **Materials**

ASHI members may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc. Brighter colors, however, reproduce better for the poster, light pencil marks will not show up. Members are encouraged to incorporate work done by laboratory professionals into their creations. Keep in mind most posters will be displayed in ASHI labs, and should be easy to see and read.

## **Things You Need To Include**

- All submissions must be original art/illustrations. DO NOT use images that you do not have the appropriate legal permission to place onto the design.
- The winning designer should be able to submit a file of the final design suitable for running on a press (high-resolution PDF, layered PSD, AI, or EPS files are acceptable)
- All submissions must use process color (CMYK). No spot colors can be used.
- The poster must include the Title and the names of author(s) and affiliated organization(s)

## **Things You Should Avoid**

- Respect copyright. DO NOT submit copyrighted work.
- DO NOT use clip art or images unless you explicitly own the copyright or have legal permission to use the image.

## **Poster Specs (if using design software)**

- Trim Size: 11" x 17" Bleed size: 11.25" x 17.25"
- The poster must be high-resolution, a minimum of 300 dpi.
- Accepted file formats: EPS, high-resolution print-ready PDF, high-resolution PSD file, high-resolution press-ready TIFF.
- EPS format files must have all typography converted to vector paths (traced or outlined)
- Maximum file size is 60mb

## **Judging**

**The ASHI board of Directors will review all posters submitted and select the winners based on the following criteria:**

1. Clear message conveyed by the text and artwork;
2. Poster theme is HLA related;
3. Creativity, originality and artistic quality;
4. Visual clarity - easily read; and
5. Bright and colorful.
6. No copyrighted artwork, characters, or name brands (i.e. Superman, Coke, Pepsi) are used in the poster.

## **Awards**

**First Place:** The honor of having their artwork replicated into a poster that will be distributed to all ASHI accredited labs to be displayed for lab week 2018. The winners name(s) and affiliation will appear on the poster. The winner will also receive a pizza party for their lab.

**Second Place:** \$50 AMEX Gift Card

**Third Place:** \$25 AMEX Gift Card

\*All artwork submitted becomes the property of ASHI, and may be reproduced.

If you have any questions on this poster contest or need additional information, please contact ASHI Headquarters at (856793-0907 or [info@ashi-hla.org](mailto:info@ashi-hla.org)).