



31st ANNUAL SPRING SEPTIC SYSTEM CONFERENCE & EXPO

Monday, March 19 & Tuesday, March 20, 2018
RADISSON HOTEL, MANCHESTER, NH

(See page 3 for a new opportunity for system manufacturer's only)



Exhibitor registration is now open for our two-day conference and exposition. Our program schedule will offer great opportunities to spend quality time with septic system professionals in attendance. This information is designed to provide you with options to enhance your experience as an exhibitor during our event. We encourage your company's participation as an exhibitor and suggest that you also consider maximizing your exposure by becoming a sponsor and/or advertiser.

YOUR EXHIBIT FEE INCLUDES PARTICIPATION IN **BOTH DAYS** OF THE CONFERENCE AND THE FOLLOWING BOOTH SETUP:

- Draped 10' x 10' exhibit space (8' high back wall and 3' high side wall)
- One draped 6 foot table with 2 chairs, one lined wastebasket
- Lunch ticket each day for two representatives (Other tickets may be purchased for \$35pp per day.)
- Exhibitor booth sign
- Listing in final program (if this registration is received by 2/10/18 or sooner if space sells out)

Booth locations will be assigned on a first-come, first-served basis as applications are received. (See the floor plan on the back of this promotion.)

Please note that all booth electricity and internet service must be arranged through the service company service kit, which you will receive after registering.

COST TO EXHIBIT: (if registered by 2/2/2018; after this date, add \$50 per booth)

GSDI Affiliate Member Exhibitor—\$335

Non-member Exhibitor—\$435

TENTATIVE SCHEDULE:

SUNDAY, MARCH 18, 2018

SETUP: 6:00 pm - 9:00 pm

MONDAY, MARCH 19, 2018

SETUP: 6:00 am - 8:00 am

EXPO HOURS: 8:00 am - 4:00 pm

- 8:00 am—Coffee & Danish with Exhibitors
- 10:30 am—Coffee Break with Exhibitors
- 12:00 pm—Buffet Luncheon with Exhibitors
- 2:30 pm—Refreshment Break with Exhibitors

TUESDAY, MARCH 20, 2018

EXPO HOURS: 8:00 am - 1:00 pm

- 8:00 am—Coffee & Danish with Exhibitors
- 10:30 am—Coffee Break with Exhibitors
- 12:00 pm—Buffet Luncheon with Exhibitors

TEARDOWN: 1:30 pm - 3:30 pm

SPONSORSHIP OPPORTUNITIES:

UPGRADE YOUR PARTICIPATION BY BECOMING A SPONSOR!

\$750: Conference Tote Bags*

Company logo will be screened on one side of the bag

\$750: Conference Badge Lanyards*

Company logo will be screened on one side of the lanyard

*Due to production/printing requirements, the deadline for this sponsorship only is January 26, 2018.

FOOD & BEVERAGE SPONSORSHIP OPPORTUNITIES:

All sponsorships include a listing as an official sponsor & a full-page color ad in the final program guide. As a lunch sponsor, you may place an 8.5" x 11" double-sided company product promotion on each banquet table. Plexiglass holders will be provided.

Monday:

Continental Breakfast Sponsor—\$500

Buffet Lunch Sponsor—\$1,000

Afternoon Break Sponsor—\$500

Tuesday:

Continental Breakfast Sponsor—\$500

Buffet Lunch Sponsor—\$1,000

Afternoon Break Sponsor—\$500

IT PAYS TO ADVERTISE IN OUR FINAL PROGRAM!

GSDI will produce a final program guide with display advertising. The guide will also include the program schedule, exhibitor information, and speaker resources. All ads will print in color. A variety of ad sizes and placement options are available.

Back Cover	\$300	(Ad size: 8.5" w x 11" h)
Inside Covers	\$275	(Ad size: 8.5" w x 11" h)
Full-page Ads	\$200	(Ad size: 8.5" w x 11" h)
Half-page Ads	\$150	(Ad size: 8.5" w x 5" h)

All ad artwork must be provided in .jpg or .pdf (actual size) via email sent to info@gsdia.org.
Deadline for receipt of ad artwork is **Friday, February 19, 2018**.

NEW FOR 2018!

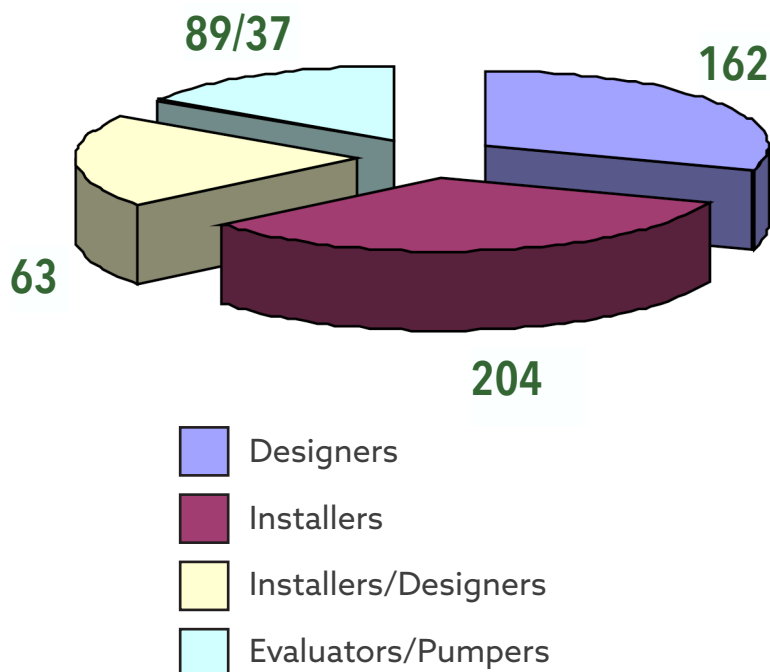
SYSTEM VENDOR TECHNOLOGY SESSIONS

We are hoping to add a series of full-group sessions conducted by participating system manufacturers who are also exhibiting in our show as part of our regular program line-up. To be approved for state credits, presentations must avoid a traditional sales approach, but instead inform and demonstrate how your product can be applied to real-world septic system challenges. Time-slots will be assigned based on a first-come, first-served basis and will be limited to a total of six sessions.

EXHIBITOR THEATERS

GSDI will also schedule exhibitors to make use of an exhibitor theater area (room) in which 45-minute presentations may be scheduled on a first-come, first-served basis, until all slots are filled. They will run concurrently with each scheduled block of breakout sessions on Monday and Tuesday. The room will offer a screen and an LCD projector. Vendor must provide their own laptop. Time will be allotted for vendors to both setup and vacate the theater between presentations.

SHOW STATISTICS FROM 2017



Total Attendance: 520 professionals from New Hampshire, Maine, Massachusetts, and Vermont

OUR 2017 SHOW EXHIBITORS

AAA Pump Service, Inc.
Advanced Onsite Solutions, LLC
Andrew J. Foss Company, Inc.
Blake Equipment Co./Eljen Corp.
CADNET Services, LLP
Clear Water Industries
D & S Pump and Supply
Eastpoint Lasers, LLC
EJ Prescott, Inc.
F.R. Mahoney & Associates, Inc.
HD Supply Waterworks
Infiltrator Water Technologies
J & R Sales and Service, Inc.
Liberty Pumps
Maine Technical Source, Inc.
National Safety Council of Northern New England
New England Laser & Transit Co.
New England Septic Solutions
NHDES Residuals Management
NHDES Subsurface Systems Bureau
Oakson, Inc.
Orenco Systems, Inc.
Pepin Precast
Polylok, Inc.
Presby Environmental, Inc.
Pump Systems, Inc.
R.E. Prescott Co., Inc.
Septic Preservation Services
SeptiTech/Bio-Microbics Maine, Inc.
Shea Concrete Products, Inc.
SITECH Northeast
Water Industries, Inc.
William N. Lamarre Concrete Products, Inc.

Need a hotel guestroom? A limited block of rooms are available at the Radisson Manchester at the GSDI rate of \$139 plus tax per night. Call 1-800-333-3333 and ask for the GSDI rate or go online at radisson.com/manchesternh and use promo code GSDI18. The room reservation cut-off date is Sunday, February 25, 2018.



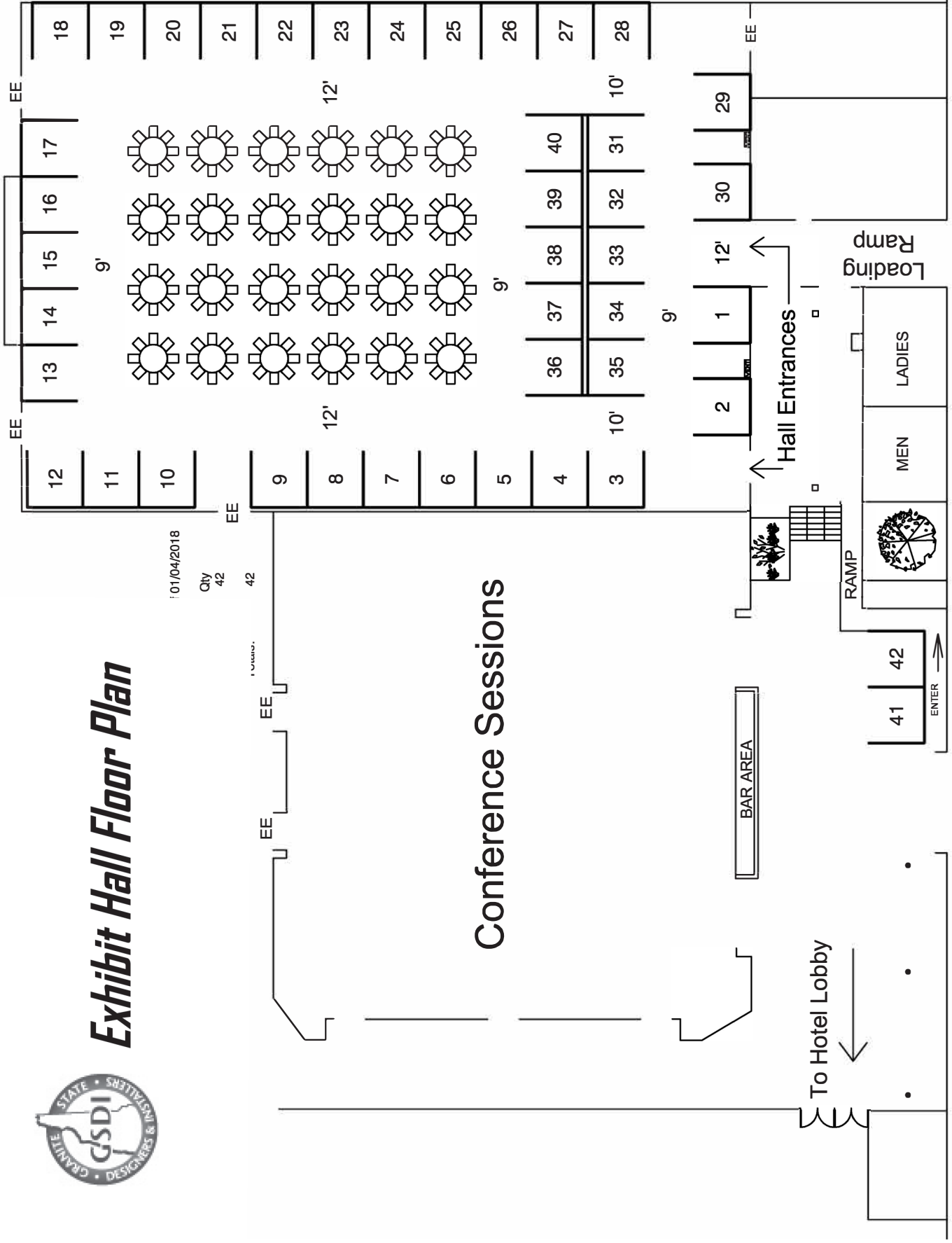
Exhibit Hall Floor Plan

01/04/2018

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Conference Sessions





Exhibitor Registration Form for the
31st Annual GSDI Spring Septic System Conference & Expo
MONDAY, MARCH 19 & TUESDAY, MARCH 20, 2018
RADISSON HOTEL, MANCHESTER, NH

Company Name: _____

Address: _____

City/State/Zip: _____

Name of official show contact: _____ Are you attending the show? ☐ Yes ☐ No

Email for contact above: _____

and Email for at least one representative working the show: _____

Phone: _____ Fax: _____

Name (s) of representative (s) attending the conference (two representatives included in the exhibit fee)

Name: _____ (as you wish it to appear on name tag)

Name: _____ (as you wish it to appear on name tag)

Name(s) of additional representative(s) attending the conference (additional representative-\$35 each per day)

Name: _____ ☐ Monday ☐ Tuesday

Name: _____ ☐ Monday ☐ Tuesday

Booth location(s) preferences: 1st _____ 2nd _____ 3rd _____

I would prefer (if possible) not to be located near the following company(s):

BOOTH SPACE(S) (INCLUDES LUNCH FOR TWO REPRESENTATIVES EACH DAY)

_____ GSDI Affiliate Member Exhibitor (if registered by 2/2/2018) \$335

_____ GSDI Affiliate Member Exhibitor (if registered after 2/2/2018) \$385

_____ Non-member Exhibitor (if registered by 2/2/2018) \$435

_____ Non-member Exhibitor (if registered after 2/2/2018) \$485

*Save the \$100 difference between the member and non-member rates when you sign up and join GSDI as an Affiliate Member. A membership application is available on our website at www.gsdi.org. (To receive the lower member rate, the application and dues payment must be sent in with this exhibitor application.)

INCREASE YOUR VISIBILITY! BECOME A CONFERENCE SPONSOR AND ADVERTISE, TOO!

_____ Monday Continental Breakfast Sponsor \$500

_____ Monday Buffet Lunch Sponsor \$1,000

_____ Monday Afternoon Break Sponsor \$500

_____ Tuesday Continental Break Sponsor \$500

_____ Tuesday Buffet Lunch Sponsor \$1,000

_____ Tuesday Afternoon Break Sponsor \$500

_____ Conference Tote Bag Sponsor \$750

_____ Conference Badge Lanyards Sponsor \$750

_____ Back Cover of Final Program Book (Color Only): \$300

_____ Inside Front Cover (Color Only): \$275

_____ Inside Back Cover (Color Only): \$275

_____ Full-page Ad in the Final Program: \$200

_____ Half-page Ad in the Final Program: \$150

PAYMENT

Total Amount Due: \$_____ Form of payment (check or credit card): Check#_____ or
Card #: _____ Exp.Date: _____ CSV Code from back of card: _____
Name on Card: _____ Signature: _____
Billing Address (IF DIFFERENT THAN PREVIOUS PAGE): _____

NEW FOR 2018! SYSTEM VENDOR TECHNOLOGY SESSIONS

(See details on page 3 of this promotion)

Please indicate below if you would like to conduct a System Vendor Technology Session. (No additional fees apply. All time slots will be assigned on a first-come, first-served basis until all slots are filled.) Please note that only manufacturer representatives may present. No distributors.

☐ Yes, we want to be considered for a System Vendor Technology Session. No later than January 29, we will submit a working title, name of presenter(s) and an outline of our intended presentation so that GSDI may apply for continuing education contact hours with NHDES.

EXHIBITOR THEATERS

Please indicate below if you would like to participate in the Exhibitor Theater program. (No additional fees apply. All Exhibitor Theater time slots will be assigned on a first-come, first-served basis until all slots are filled.) **We prefer to be assigned a time on:** ☐ Monday, March 19th ☐ Tuesday, March 20th

COMPANY LISTING

Each participating exhibitor will have a listing in the final program which will also include a written description of your products and services (limited to 100 words or less). The information you provide will be printed as is. **All descriptions must be sent via email to info@gsdia.org.**

Company/Organization: _____

Address: _____

City: _____ State/Province: _____ Zip/Postal Code: _____

Representative Name: _____

Telephone: _____ Email: _____ Website: _____

☐ **Check the box if you'd like to use last year's description.**

About Event Parking! GSDI will no longer cover the cost of event parking. A lower "event" rate of \$6 (for up to 8 hours) will be extended to all who use the Granite Street garage connected to the hotel. A map of other parking options will be provided with booth confirmations.

Have questions?

Call us at (603) 228-1231 or e-mail us at info@gsdia.org.

SEND THIS REGISTRATION FORM WITH YOUR PAYMENT TO:

Granite State Designers & Installers Association, 53 Regional Drive, Suite 1, Concord, NH 03301-8500