

# Sponsor & Exhibitor Information



The NYS GIS Association invites you to participate as a sponsor or exhibitor at the upcoming 2019 NYGeoCon taking place in Syracuse, New York at the Marriott Syracuse Downtown, September 23—25, 2019. This is a perfect opportunity to network and reach decision makers who

need your products and services. You will be able to develop new leads and contacts while reinforcing existing relationships. All sponsors can attend sessions and meals to maximize their contributions. This is an exciting opportunity so don't pass it by!

## SPONSORSHIP

### OPPORTUNITIES & BENEFITS:

As a Sponsor you will receive varying degrees of visibility at the conference appropriate to your investment. Please review the sponsor and exhibitor entitlement grid on the following page for details, and select the level that's right for you: **Platinum Level** (\$2,500), **Gold Level** (\$1,750), **Silver Level** (\$1,250), **Bronze Level** (\$750). A portion of each sponsorship will help to fund conference scholarships. If you wish to contribute an additional amount, please do so when you register. A standard exhibit space will include a 10' x 8' space with a 6' skirted table. Premium spots inside the main meeting and dining room will be assigned to Platinum, Gold and Silver Level sponsors, then on a first paid, first served basis.

## EDUCATIONAL INSTITUTION

### RESOURCE TABLE:

If you are an educational institution that would like to display at the conference, we offer a discounted option. Please refer to the entitlement grid for details. Only educational institutions are eligible for this option.

## EXHIBIT DETAILS:

**Exhibit Set-Up:** Monday, September 23, 12pm-6pm

**Exhibit Hours:** During meals and breaks

**Exhibit Tear-Down:** Wednesday, September 25, 2:30pm

## LOCATION & LODGING:

A special group rate of \$109 (government per diem) and \$159 (general rate) have been established at the Marriott Syracuse Downtown.

## SCHEDULE AT-A-GLANCE

(subject to change)

### Monday, September 23

10:00am - 5:00pm	Registration
12:00pm - 6:00pm	Exhibit Set up
12:30pm - 5:00pm	Pre-Conference Workshops
6:00pm - 7:30pm	Ice Breaker Reception

### Tuesday, September 24

8:00am - 9:00am	Registration & Breakfast with Sponsors
9:00am - 10:30am	Concurrent Sessions
10:30am - 11:00am	Mid-Morning Break with Sponsors
11:00am - 11:45am	Opening Plenary and State of the State
11:45am - 1:00pm	Lunch with Sponsors
1:00pm - 2:30pm	NYS GIS Association Meeting
2:30pm - 3:00pm	Afternoon Break with Sponsors
3:00pm - 4:00pm	Concurrent Lightning Talks
4:15pm - 5:00 pm	Keynote Speaker
5:00pm - 5:30pm	Awards Presentation
5:30pm - 7:30pm	Networking Reception

### Wednesday, September 25

7:30am - 8:30am	Registration & Breakfast with Sponsors
8:30am - 10:00am	Concurrent Sessions
10:00am - 10:30am	Mid-Morning Break with Sponsors
10:30am - 12:00pm	Concurrent Sessions
12:00pm - 1:00pm	Lunch with Sponsors
1:00pm - 2:30pm	Concurrent Sessions & Raffle Drawings
2:30pm	Adjourn

## Ready to Register?

Registration is available online at:

<http://www.cvent.com/d/sbqfhx/4W>

## QUESTIONS:

Please contact Elise Pecue, the Conference Sponsor Coordinator, by calling 802-865-5202 or emailing [Elise@delaneymeetingevent.com](mailto:Elise@delaneymeetingevent.com).

# Sponsor & Exhibitor Entitlement Grid

Sponsors will receive recognition based on the level of your sponsorship through a variety of channels as described below. Select the level that is best for you!

Benefits	Platinum Level \$2,500	Gold Level \$1,750	Silver Level \$1,250	Bronze Level \$750	Educational Institution Resource Table \$500
Speaking Time in Front of Conference Attendees	✓ 10 Minutes				
<b>Sponsor a “Level A” Event/Item*</b> Choice of: Branded Conference App, Conference Internet**, Keynote Speaker, Lunch Day 1, Lunch Day 2, Reception, Award Dinner	✓ Choice of 1 from Level A, B, or C				
<b>Sponsor a “Level B” Event/Item*</b> Choice of: Monday Ice Breaker, Breakfast Day 1, Breakfast Day 2, Conference Lanyard***		✓ Choice of 1 from Level B or C			
<b>Sponsor a “Level C” Event/Item*</b> Choice of: Afternoon Break Day 1, Afternoon Break Day 2, Morning Break Day 1, Morning Break Day 2			✓ Choice of 1 from Level C		
Verbal Recognition at General Sessions	✓	✓			
Company Banner Displayed	✓	✓			
Company Logo on Sponsored Event Signage	✓	✓	✓		
Company Logo in Conference Materials	✓ Prominent Placement	✓	✓		
Digital Conference Attendee List Post Event	✓	✓	✓	✓	
Company Logo on Conference Website with Link to your site	✓	✓	✓ Logo Only	✓ Logo Only	
Complimentary Conference Registration	3	2	1	1	1
Exhibit Space (6' Display Table)	✓	✓	✓	✓	6' Table Only

\* Based on a first come, first served basis. Please see registration form for reserving an event/item or table.

\*\* Company name will be wireless internet passcode used throughout conference

\*\*\* Exclusive logo on item