Go from Local to Global!
Advertise your Business in FAWCO’s New Online Magazine Inspiring Women

This new magazine will profile the lives of members of FAWCO clubs who have used their skills, talents and passions to make an impact in the global community.

**Inspiring Women** will be published in a magazine format that will allow advertisers to present and describe their products and services in a traditional print style manner with the added benefit that the ad will be linkable to your website.

To be published quarterly online, each edition will have a theme and will interview people selected by club presidents and FAWCO reps whose interests and accomplishments are aligned to the topic.

The magazine will also profile club members who are active in FAWCO. They will tell you a bit about themselves and about their work with FAWCO. The magazine will highlight a FAWCO region and its coordinator. Finally, each issue will have photos, a literary feature and regional recipes. The magazine will offer readers the opportunity to learn about other FAWCO club members and their challenges and experiences in their host countries.

The first issue of **Inspiring Women** will be launched at the FAWCO Biennial Conference in Mumbai March 2017.

**It’s Time for Your Business to go “Worldwide!”**

**Inspiring Women** offers 4 qualities that will excite advertisers:

1. Worldwide distribution.
2. A target audience of over 12,000 highly educated and successful women predominately in the key 25-55-age bracket.
3. Brand association with an organization of highly supportive and loyal members.
4. A unique online format that allows readers to immediately interact with advertisers for products and services.

Please review the advertising rate card provided. If you have any questions, please do not hesitate to contact our Advertising and Sponsorship Manager, Elsie Bose. Her email is advertising@fawco.org

We look forward to your support of **Inspiring Women!**

www.fawco.org

Elsie Bose
Advertising and Sponsorship Manager advertising@fawco.org
+971562563052
FAWCO Club Member’s Rate

<table>
<thead>
<tr>
<th>SIZE</th>
<th>Per Issue Published Rate</th>
<th>Per Issue FAWCO Club Member’s Rate</th>
<th>% Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>$900</td>
<td>$640</td>
<td>29%</td>
</tr>
<tr>
<td>½ page</td>
<td>$500</td>
<td>$320</td>
<td>36%</td>
</tr>
<tr>
<td>¼ page</td>
<td>$275</td>
<td>$160</td>
<td>42%</td>
</tr>
</tbody>
</table>

- These rates are only available to active members of FAWCO Clubs
- These rates are available to FAWCO Club Member family owned businesses.
- These rates are available to companies or business where the FAWCO Club Member is actively employed. It is NOT available to businesses that employ spouses, partners or family members.
- Ad placement is subject to where the space is available and is at the discretion of the editor.

Premier Sponsorship  $4000 FAWCO Club Member’s Rate  $2800

This exclusive package includes:
Your company listed as “Premier Sponsor” along with your linkable logo on all pre-launch publicity for Inspiring Women until Dec. 31, 2017.

Acknowledgement as the “Premier Sponsor” of Inspiring Women at the launch presentation during the FAWCO Conference in Mumbai. Other Conference benefits will include:
- Your company’s logo at Bronze level on the Conference banner
- Insertion of your company’s promotional product and a brochure in the Delegate’s Welcome Bag
- Your company’s logo in the printed Conference Directory
- Daily logo placement in the Conference Newsletter

Premier Issue
- A full-page advertisement within the first two pages after the cover with linkable capability to your company’s website.
- A special advertorial introduction of your company to our readers acknowledging your company as our “Premier Sponsor”
- Your company listed as “Premier Sponsor” with your linkable logo in the “cover” e-mail containing the first issue.

Remaining Three Issues 2017
- Full page advertisements within the first two pages after the cover with linkable capability to your company’s website.