



The Giving Tree



# MLK Day Challenge

“Life’s most persistent and urgent question is: What are you doing for others?”

- Dr. Martin Luther King, Jr

## Be a part of the MLK Day Challenge!

Have your group or school involved in making a difference this MLK Day!

**When?** Anytime during the month of January 2018.

**What?** The MLK Challenge is an opportunity to bring a meaningful community service project to your group or school. We are challenging YOU to create Sock Rolls for those experiencing homelessness. A Sock Roll is a pair of men’s athletic /crew socks that is rolled with a granola bar and a pack of crackers and finished off with a ribbon and a tag from a student.

**Where?** Our volunteers will work with you to get the materials to your school or location.

**Why?** Socks tend to be the number one requested item by individuals experiencing homelessness. This project brings warmth, some comfort and nourishment for those in need. This is also a wonderful opportunity to teach your students the importance of helping others and ‘giving back’ to our community.

**How?** Contact a volunteer at The Giving Tree to get started.

Start a collection of the following items: \* men’s athletic/crew socks \* granola bars \* packs of crackers

## Are YOU and your students up for the challenge?

\* All participants of the Sock Roll Challenge will receive a certificate of participation in acknowledgment of your support and dedication to the community. This includes our out-of-state groups. A plaque will be awarded to the local school/group completing the most Sock Rolls.

Want to get involved? Contact us for more information:

The Giving Tree - 215-872-9328

info@givingtreefamilies.org - www.givingtreefamilies.org

