

2017 SPONSORSHIP OPPORTUNITIES

CenStates TTRA works year-around to engage travel professionals through informative newsletters, special projects, at the TTRA International Conference and at its popular CenStates Conference. A sponsorship to the CenStates TTRA includes your company logo not only at the event and in the conference program, but year-around in emails sent to 1,700 travel professionals and on the chapter's web page. Other benefits apply depending on what level and activity matches your market. Sponsorship opportunities are limited, so choose early! RESERVE TODAY! **CONTACT CATHI WINELAND FOR MORE INFORMATION: CATHIWINELAND@COMCAST.NET (317) 250-7846**

PLATINUM LEVEL SPONSORSHIP

Platinum Level Sponsorships include two conference registrations, a full page color advertisement in conference program, one exhibit booth, and an opportunity to insert one promotional piece into conference bags.

- ♦ **OPENING RECEPTION** \$2,500 **SOLD**
- ♦ **WALK THE TALK & TOUR** \$2,500 **SOLD**
- ♦ **DAY 2 RECEPTION & DINE-AROUND** \$2,500 **SOLD**

Platinum Level sponsors will receive the following unique benefits with their sponsorship:

- Branding of the event
- Play promotional Video
- Address delegates from podium
- A list of delegates with contact information before the conference

SILVER LEVEL SPONSORSHIP

Silver Level Sponsorships include one conference registration, a half page color advertisement in conference program and an opportunity to insert one promotional piece into conference bags.

- GENERAL SESSIONS (5)*** \$1,500 **ONLY 4 LEFT!**
- Introduce yourself and your company as a sponsor with up to 1-minute pitch
 - Your logo on screen as delegate is introduced

- CONFERENCE BAGS** \$1,500 **SOLD**
- Your company name/logo on welcome bags for each attendee

CONFERENCE E-NEWS \$1,500

- Reach over 1,700 potential delegates **SOLD**
- 8-10 email blasts sent with your logo

BREAKS W/ VENDORS (3) \$1,500

- Provide snacks and beverages for breaks **ONLY 1 LEFT!**
- Your logo/video on screen during break

- CHARGING STATION** \$1,500 **SOLD**
- Exhibition table with signage and multi-device chargers provided by CenStates.

- CONFERENCE BADGE HOLDERS** \$1,500
- Your company name/logo on badge holder and your website printed on the lanyard. **SOLD**

**Sessions are first come first serve. The first sponsors to sign up for this opportunity will get first pick once the speakers are finalized.*

GOLD LEVEL SPONSORSHIP

Gold Level Sponsorships include two conference registrations, a full page color advertisement in conference program, one exhibit booth, and an opportunity to insert one promotional piece into conference bags.

- ♦ **BREAKFAST SPONSORSHIP (2)** \$2,000
- ♦ **BUSINESS LUNCH** \$2,000 **SOLD**
- ♦ **CONFERENCE EVALUATION** In-Kind

Gold Level sponsors will receive the following unique benefits with their sponsorship:

- Branding of the event
- Play promotional video
- Address delegates from podium

BRONZE LEVEL SPONSORSHIP

Bronze Level Sponsorships include half off a conference registration.

CONFERENCE PROGRAM AD

1/2 PAGE \$1,000

- 1/2 Page Color Advertisement

CONFERENCE PROGRAM AD

1/4 PAGE \$750

- 1/4 Page Color Advertisement

EXHIBIT BOOTH \$750

- Set up a booth to exhibit your business

MINI CONFERENCE SCHEDULES \$1,000 **SOLD**

- Schedule at a glance with your logo
- Provided with badges upon arrival

REGISTRATION CANDY \$750 **SOLD**

- Sweet treat for delegates to enjoy at registration
- Signage at the welcome table with your logo

WI-FI ACCESS \$750 **SOLD**

- Provide wi-fi for the duration of the conference
- Naming rights of the access code

