

2018 SPONSORSHIP OPPORTUNITIES

CenStates TTRA works year-around to engage travel professionals through informative newsletters, special projects, at the TTRA International Conference and at its popular CenStates Conference. A sponsorship to the CenStates TTRA includes your company logo not only at the event and in the conference program, but year-around in emails sent to 1,700 travel professionals and on the chapter's web page. Other benefits apply depending on what level and activity matches your market. Sponsorship opportunities are limited, so choose early! RESERVE TODAY! **CONTACT CATHI WINELAND FOR MORE INFORMATION: CATHIWINELAND@COMCAST.NET (317) 250-7846**

PLATINUM LEVEL SPONSORSHIP

Platinum Level Sponsorships include two conference registrations, logo on the cover and a full page color advertisement in the conference program, one exhibit booth, and an opportunity to insert one promotional piece into conference bags.

- ◆ **OPENING RECEPTION** \$2,500 **SOLD**
- ◆ **WALK THE TALK** \$2,500 **SOLD**
- ◆ **BUSINESS LUNCH** \$2,500
- ◆ **DAY 1 BREAKFAST/WELCOME** \$2,500 **SOLD**
- ◆ **DAY 2 BREAKFAST ROUNDTABLES** \$2,500

Platinum Level sponsors will receive the following unique benefits with their sponsorship:

- Branding of the event
- Play promotional Video/Address delegates from podium
- A list of delegates with contact information before the conference

GOLD LEVEL SPONSORSHIP

Gold Level Sponsorships include one conference registration, a full page color advertisement in conference program, one exhibit booth, and an opportunity to insert one promotional piece into conference bags.

- ◆ **CONFERENCE BADGE HOLDERS** \$2,000
- ◆ **CONFERENCE EVALUATION** \$1,000 + In-Kind Survey

Gold Level sponsors will receive the following unique benefits with their sponsorship:

- Address delegates from podium
- Branding of event/materials

SILVER LEVEL SPONSORSHIP

Silver Level Sponsorships include one conference registration, a half page color advertisement in conference program, one exhibit booth and an opportunity to insert one promotional piece into conference bags.

GENERAL SESSIONS (5)* \$1,500

- Introduce yourself and your company as a sponsor with up to 1-minute pitch
- Your logo on screen as delegate is introduced

CONFERENCE BAGS \$1,500 **SOLD**

- Your company name/logo on welcome bags for each attendee

CONFERENCE E-NEWS \$1,500 **SOLD**

- Reach over 1,700 potential delegates
- 8-10 email blasts sent with your logo

BREAKS W/ VENDORS (3) \$1,500

- Provide snacks and beverages for breaks
- Your logo/video on screen during break

MINI CONFERENCE SCHEDULES

\$1,500

- Schedule at a glance with your logo
- Provided with badges upon arrival

MINI AREA MAPS \$1,500

- Map of the area with key points of interest with your logo

**Sessions are first come first serve. The first sponsors to sign up for this opportunity will get first pick once the speakers are finalized.*

BRONZE LEVEL SPONSORSHIP

Bronze Level Sponsorships include half off a conference registration.

CONFERENCE PROGRAM AD

1/2 PAGE \$1,000

- 1/2 Page Color Advertisement

CONFERENCE PROGRAM AD

1/4 PAGE \$750

- 1/4 Page Color Advertisement

REGISTRATION CANDY \$750

- Sweet treat for delegates to enjoy at registration
- Signage at the welcome table with your logo

WI-FI ACCESS \$750

- Provide wi-fi for the duration of the conference
- Naming rights of the access code

