

**FOR IMMEDIATE RELEASE**



## **The Countess Group Expands Keynote Speaker Services**

**Educational seminars and workshops now available 365 days a year**

ORLANDO, FL – June 30, 2017 – Internationally recognized marketing expert Ken Countess of The Countess Group is now available for keynote speeches, corporate training, conference breakout sessions and consulting all year long.

An award-winning marketer, public speaker, and internationally recognized, accredited expert on marketing, Ken's approach to educating audiences about how to build their business or non-profit has earned him the respect of loyal followers around the world.

An executive coach and corporate trainer, Ken's seminars and webinars are filled with people seeking timely, actionable, easy-to-implement information to help their organizations grow.

Ken has held executive management positions at several Fortune 100 companies and has been a senior partner at a 35-person marketing firm. While with such well-known companies as Motorola, Marriott and Caremark, Ken provided award-winning leadership for the fastest growing divisions of these industry leaders.

Over his 25+ year career, he has been responsible for the creation and delivery of multiple successful marketing and sales growth strategies, strategic messaging and communications, and change management programs for worldwide markets.

Interested parties can call The Countess Group at 1-407-242-4200 or go to <http://www.marketyourbusiness.co/info-request.html> to submit a request online.

### **About Ken Countess**

Ken Countess has consulted to some of the world's most recognized brands as well as provide coaching and training to thousands of attendees at his workshops.

An Authorized Local Expert of Constant Contact, Ken is an award winning marketer. His approach to educating audiences about how to use email marketing and social media tools such as LinkedIn, Facebook and Twitter to build their business or nonprofit has earned him the respect of loyal followers around the world.

## **About The Countess Group**

The Countess Group (TCG) is a marketing and communications consultancy which has been providing strategic vision, tactical execution and measurable results for clients since 2001. Certified by Constant Contact, a member of the Microsoft Partner Network, and an affiliate of vCita, and Citrix (GoToWebinar), TCG provides value-added services such as:

- Executive Coaching
- Keynote Speaking
- Marketing Boot Camps
- Consulting
- Strategic Marketing
- Marketing Communications
- Corporate Communications
- Email Marketing
- Social Media Marketing
- Content Marketing
- Public Relations
- Internet/Website Development and Optimization
- Customer Acquisition/Retention/Engagement
- Lead/Demand Generation
- Sales Training and Support
- Trade Show Support

Learn more about Ken Countess and The Countess Group at [www.MarketYourBusiness.co](http://www.MarketYourBusiness.co) (Editor's note: not .com). Find us on Facebook (<http://www.facebook.com/TheCountessGroup>), Twitter (<http://www.twitter.com/CountessGroup>), Google+ (<http://www.google.com/+TheCountessGroupMarketing>), Pinterest (<http://www.pinterest.com/CountessGroup>), YouTube (<http://www.youtube.com/countessgroup>) and LinkedIn (<http://www.linkedin.com/in/kencountess> and <http://www.linkedin.com/company/the-countess-group-ccg>)

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