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Podcast: Declare Your Freedom With Email Automation

The Countess Group says Email Marketing Automation is a key to success

ORLANDO, FL – March 5, 2018 – Running a business is tough enough without having to deal with marketing, too. Yet without marketing, leads can be scarce.

Email marketing automation has become so easy to use, freeing up precious resources to focus on running the business.

Automation ensures ongoing, timely responses to customers who subscribe to a mailing list.

This increases a company's chance for a successful, profitable business relationship by always staying top of mind with customers and prospects.

In a nutshell, automation tools help businesses deliver communication customers want - information, tips, videos, guides, e-Books, slides, free gifts, and so on.

On Episode 22 of The Countess Group's "[Market Your Business Like A Pro](#)" podcast, host Ken Countess helps listeners "declare their freedom" with email marketing automation.

The episode can be found at <http://www.marketyourbusiness.co/podcast.html> as well as on iTunes, the Apple Store, Google Play, and Podbean.

Produced weekly, the podcast provides listeners tangible tips to help them strategically grow their business.

"We know 91% of people check their email daily, giving you a continual opportunity to reach your audience," said Countess, managing director of [The Countess Group](#). "On this episode, I cover how to have email marketing computer automation work for you 24/7."

About Ken Countess

[Ken Countess](#) has consulted to some of the world's most recognized brands as well as provide coaching and training to thousands of attendees at his workshops.

An executive coach and corporate trainer, Ken's seminars and webinars are filled with people seeking timely, actionable, easy to implement information to help their organizations grow. His approach to educating audiences about how to use email marketing and social media tools such as LinkedIn, Facebook and Twitter to build their business or nonprofit has earned him the respect of loyal followers around the world.

Countess offers personal coaching and coaching to companies when they need it, online and in person. Sessions can be scheduled automatically at <http://bit.ly/meet-with-ken>

Ken has held executive management positions at several Fortune 100 companies and has been a senior partner at a 35 person marketing firm. While with such well known companies as Motorola, Marriott and Caremark, Ken provided award winning leadership for the fastest growing divisions of these industry leaders.

Over his 25+ year career, he has been responsible for the creation and delivery of multiple successful marketing and sales growth strategies, strategic messaging and communications, and change management programs for worldwide markets.

About The Countess Group

The Countess Group (TCG) is a marketing and communications consultancy which has been providing strategic vision, tactical execution and measurable results for clients since 2001. Certified by Constant Contact, a member of the Microsoft Partner Network, and an affiliate of vCita, and Citrix (GoToWebinar), TCG provides value-added services such as:

- Executive Coaching
- Keynote Speaking
- Marketing Workshops
- Consulting
- Strategic Marketing
- Marketing and Corporate Communications
- Email Marketing
- Social Media Marketing
- Public Relations
- Internet/Website Development and Optimization
- Customer Acquisition/Retention/Engagement
- Lead/Demand Generation

Learn more about Ken Countess and [The Countess Group](http://www.MarketYourBusiness.co) at www.MarketYourBusiness.co (Editor's note: not .com). Find us on [Facebook](http://www.facebook.com/TheCountessGroup) (<http://www.facebook.com/TheCountessGroup>), [Twitter](http://www.twitter.com/CountessGroup) (<http://www.twitter.com/CountessGroup>), [Google+](http://www.google.com/+TheCountessGroupMarketing) (<http://www.google.com/+TheCountessGroupMarketing>), [Pinterest](http://www.pinterest.com/CountessGroup) (<http://www.pinterest.com/CountessGroup>),

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