



7th Annual Hot Products Pavilion Registration

For Exhibitors at the Fire & Ice Show

May 9, 2018

US Bank Stadium, Minneapolis, Minnesota

- Shine the spotlight on your newest product designs and your best sellers!
- Companies who are entered in the product pavilion will be:
 - **Highlighted** in the Playbook (show directory).
 - Products placed on UMAPP's website (show page).
 - Video of products displayed at the pavilion posted on Facebook and UMAPP's website.
- Only \$100 per product!
- Located in the common area near registration
- An inexpensive way to showcase your product and drive distributors to your booth!
- Deadline to register: Friday, March 30.

Register:

We will print the company and product information on a tent card and have it on the table ready for your product. Up to three products allowed.

Company Name: _____

Contact person for this form: _____

Email: _____ Phone: _____

Supplier Website: _____ PPAI# _____ SAGE# _____ ASI# _____

Booth # at show: _____ (if known; otherwise, UMAPP will complete for you when assigned).

Item #1 name and description: _____

Item #2 name and description: _____

Item #3 name and description: _____

Please keep the item description short and limited to the line provided. Bring the item(s) to the registration area of the show on May 8 (day of setup) and pick up after the show ends on May 9 at 2:00. **See next page.**

Payment:

An invoice will be sent via email to the contact person. Return this form to: UMAPP.sue@comcast.net no later than Thursday, March 1.

How does the pavilion work?

See the next page for the steps to take.

2018 UMAPP Product Pavilion Rules and Guidelines

- **Product Submissions**

- a. Entries are limited to those companies exhibiting at the 2018 UMAPP Booth Show.
- b. Only exhibitors are eligible to showcase products.

- **Product Delivery and Display**

- a. All entries will be delivered personally by exhibitor show personnel to the registration area of the booth show on May 8 (between the hours of 1:00 – 5:00 p.m.) or May 9 by 8:00 am. Our volunteers will set up the product(s) for display.
- b. Product(s) will be displayed in a non-operational state, without connections to any utilities.
- c. Product(s) will be displayed with a tent card, including supplier company name, supplier contact name, email, supplier website, phone, PPAI#/SAGE#/ASI, item name/description, and booth number.
- d. Product(s) must fit on a 1' x 1' table top space. For apparel items, please provide a way to display them or expect items to be neatly folded on the table in the 1' x 1' space.

- **On-Site Pick Up of Entries**

- a. **Entries must be picked up on May 9 immediately after the show ends.**

- b. *Participants agree that show management takes no responsibility for products not claimed by 3:00 p.m. on May 9.*
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