



2018 Sponsorship Opportunities

Fire & Ice Show | May 9, 2018

US Bank Stadium, Minneapolis, Minnesota

Registration form is on page 2 - Check what has been sold

SOLD CHAMPION SHOW SPONSOR - \$500 (Exclusive Sponsor)

- Exclusive rights to the TV monitors placed in the concourse/show floor (ad specs to be announced).
- Exclusive rights to one side panel on the show entrance unit for the company's logo as a Champion Sponsor.
- Logo on the UMAPP website (show page) as a Champion Sponsor.
- 8-1/2" x 11" full-color sign at booth recognizing company as the Champion Sponsor.
- Recognition of Champion Sponsor on all printed and digital marketing materials.
- Choice of booth location from spaces available in the "premium" section (lobby area of show).
- Half-page color advertisement in the "Playbook" (show directory). Ad size: 5"W x 3.5" H (Page size: 7" x 9")
- Recognition in digital newsletter.
- Entry of two products free of charge into the Product Pavilion (a \$200 value).
- Exclusive product on distributor registration tables with an 8-1/2" x 11" sign noting Champion Sponsorship (item must be approved in advance to avoid duplication).

TOUCHDOWN SHOW SPONSOR - \$300 (Multiple Sponsorships Available)

- Logo on the UMAPP website (show page) as a Touchdown Sponsor.
- 8-1/2" x 11" full-color sign at booth recognizing company as the Touchdown Sponsor.
- Logo included on the side panel of the show entrance unit.
- Recognition of Touchdown Sponsors on all printed and digital marketing materials.
- Logo in "Playbook" (show directory) as a Touchdown Sponsor.
- Recognition in the digital newsletter.
- Entry of one product free of charge into the Product Pavilion (a \$100 value).

SOLD END ZONE PRODUCT SPONSORS - \$100 Plus Product (Multiple Sponsorships Available)

- Exclusive product at registration tables (400 quantity).
- Logo in "Playbook" (show directory) as a Product Sponsor, as well as on a side panel of the show entrance unit.
- Recognition in the digital newsletter.
- Logo included on a side panel of the show entrance unit.

- Pen Sponsor
- Notebook Sponsor –
- Hand Sanitizer Sponsor Sold
- Item of your choice

ALL END ZONE SPONSORSHIPS SOLD

TAILGATE PARTY SPONSORS (Reception the evening before the show)

- SOLD** • **Photo booth sponsor** - \$250 (two available). Company name is printed at the bottom of pictures.
- **Media Sponsor** - \$350 (one available). Company name/logo included in the event marketing video, Facebook event page and on all printed and digital marketing materials.
- **Food/beverage sponsor** - \$350 (1 available). 8-1/2" x 11" color sign with logo at event, plus logo on all printed and digital marketing materials.
- **Slideshow** - \$50. Receive company name/logo on the slideshow during the event.

All sponsors receive a presence in the slideshow at the event (specs for slides to be announced).

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2018 Sponsorship Opportunities - Continued
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TRAINING CAMP - PROFESSIONAL DEVELOPMENT SPONSOR - \$150 (Multiple Available)

- Headliner for this event is Maureen Bausch, CEO of the Super Bowl Host Committee.
- Sign at event noting the Training Camp Sponsorship.
- Recognition on all printed and digital marketing materials.
- Logo included on side panel of show entrance unit.
- Logo in “Playbook” (show directory) as a Training Camp Sponsor.
- Recognition in digital newsletter.

Registration

Company Name: _____ Contact: _____

Email: _____ Phone: _____

Show Sponsors:

_____ Champion Show Sponsor - \$500 (1 available)

_____ Touchdown Show Sponsor - \$300 (multiple available)

_____ End Zone Product Sponsor (\$100 plus 400 quantity)

_____ Pen Sponsor

Sold _____ Hand Sanitizer Sponsor

_____ Product of your choosing – Limited to 2 spots (item must be approved in advance to avoid duplication)

Product Description: _____

SOLD _____ Notebook Sponsor – Castelli

Tailgate Party Sponsor

SOLD _____ Photo Booth Sponsor - \$250 (2 available)

_____ Media Sponsor - \$350 (1 available)

_____ Food/beverage sponsor - \$350 (1 available)

_____ Slideshow only - \$50 (multiple)

Training Camp Sponsors:

_____ Training Camp Sponsor (\$150 (multiple sponsorships available)

An invoice will be sent to the contact person upon receipt of this form. Return this form via email or USPS to:
UMAPP.sue@comcast.net | UMAPP, 9292 Dartford Rd, Woodbury, MN 55125 Office: 651-734-9767