

# UMAPP 2018

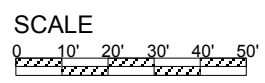
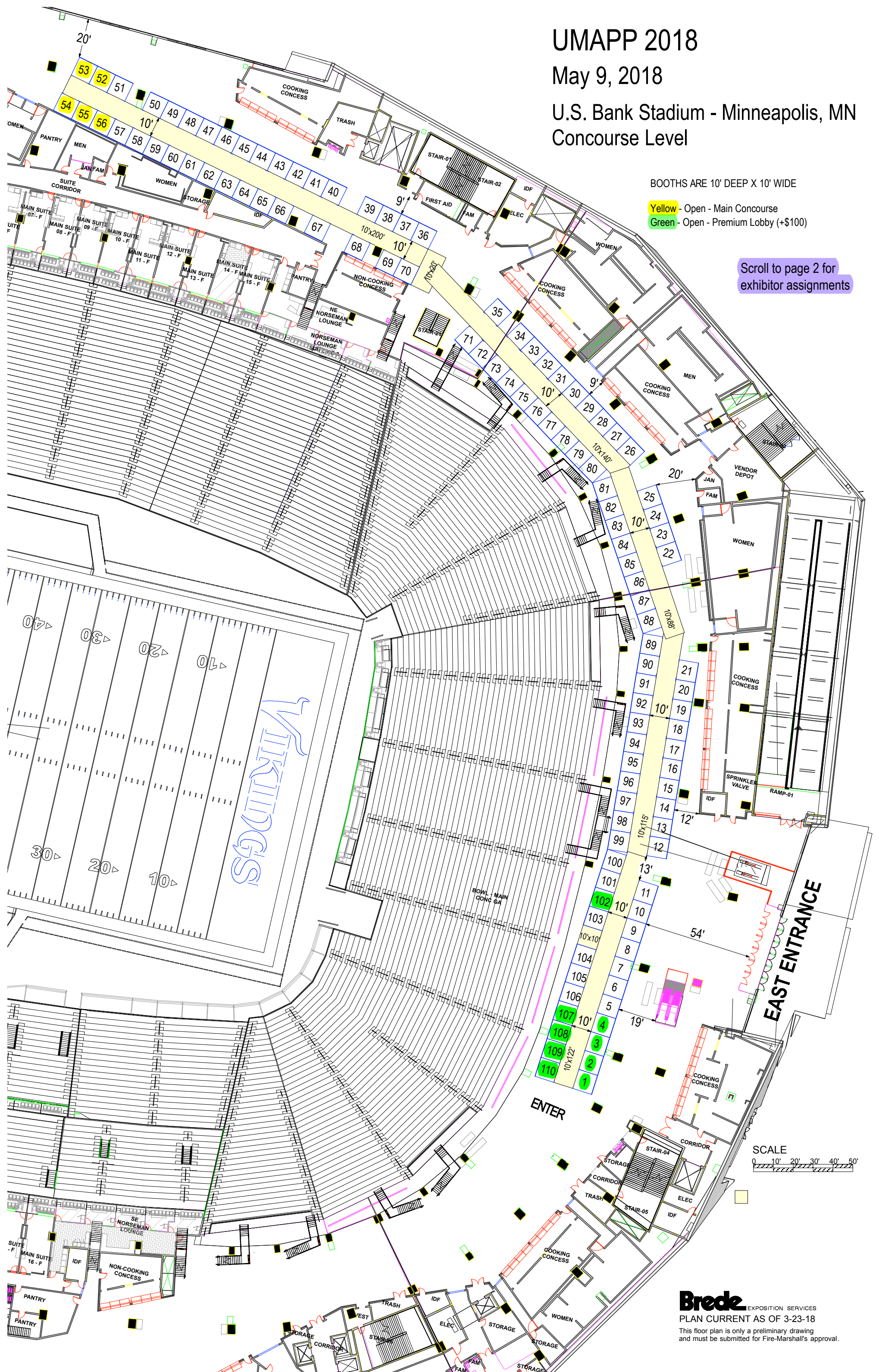
May 9, 2018

U.S. Bank Stadium - Minneapolis, MN  
Concourse Level

BOOTHS ARE 10' DEEP X 10' WIDE

Yellow - Open - Main Concourse  
Green - Open - Premium Lobby (+\$100)

Scroll to page 2 for exhibitor assignments



**Brede** EXPOSITION SERVICES  
PLAN CURRENT AS OF 3-23-18  
This floor plan is only a preliminary drawing and must be submitted for Fire-Marshall's approval.

<b>Booth Assignment</b>	<b>Company:</b>	<b>Multiline Rep</b>	<b>Line Description</b>
85	3M Promotional Markets	Hess & Associates	Makers of custom printed Post-it® brand products - the original sticky note and and is a universally-recognized brand that signifies simple, effective communication solutions that work.
58	5Y Marketing		Origaudio, Paramount, Seville Gear
21	AAA INNOVATIONS		AAA INNOVATIONS IS THE LEADERING SUPPLIER IN HAND HELD UMBRELLAS WITH THE EXCLUSIVE RAINALERTZ APP - OUR UMBRELLAS TELL YOU WHEN IT IS GOING TO RAIN. WE ALSO ARE RECOGNIZED IN THE INDUSTRY FOR OUR INNOVATIVE TAILGATING OR OUTDOOR LIVING PRODUCTS AND LAST BUT SURELY NOT LEAST OU RETAIL INSPIRED BAGS. WE OFFER WELCOME ALL OEM PROJECTS ON BAGS, UMBRELLAS AND TAILGATING ITEMS- CONTACT KELLY BORRE AT 847-445-8499 OR KELLY@AAAINNOVATIONS.COM
77	Aakron Rule		Celebrating 50 years in business, AAkron Line is a family owned and operated supplier offering 350+ USA-Made items including color-changing Mood Products. We offer eye-catching, Full-Color-Digital printing on 350+ products.
28	ADG Promotional Products		ADG Promotional Products is a Top Supplier for a wide range of high quality, low to mid-priced products in key promotional categories. We make it "Quicker-Easier-Better". High Definition Imprint (HDI) Full Color Writing Instruments. Presentation: Greeting cards, Stationery, Binders, Document Holders, Planners & Calendars. Drinkware, Apparel, Tech & More. ADG Service Advantage (\$15 G): All-Inclusive, no additional Rush Charges, Set-Ups, 3rd Party Shipping Charges, Exact Quantity Fees.
29	Advance Corporation		Advance Corporation's Awards, Signage & Dies are custom MADE IN USA by skilled Artisans using a variety of materials and imprinting processes in our manufacturing plant in Cottage Grove, MN. Celebrating 77 Years of experience and quality designs. We make awards EASY! Let us do virtual designs for you. Send us: Budget, Quantity, Vector Art. National Sales Manager Rena Ashfeld Rena@AdvanceCorp.com, Midwest Multiline Representative Team Donlin/Steve Donlin sjdonz@aol.com
	Aloe Up	Bloom Enterprises	
59	Aloe Up and Bishop		Aloe Up and Bishop Custom Apparel
104, 105	alphabroder		
69	American Ad Bag		Check out our new washable paper bags and claw bag. We produce custom printed, no-woven, paper, plastic, and cotton bags.
87	American Made Cutlery	Hess & Associates	100% made in the USA and the products have a lifetime guarantee. Kitchen knives and cooking utensils can be sold individually or in boxed gift sets for low minimum quantities of just 25 pieces.

<b>Booth Assignment</b>	<b>Company:</b>	<b>Multiline Rep</b>	<b>Line Description</b>
101	American Print & Digital		FULL SERVICE PRINTING - pocket folders, notepads, books & catalogs, posters, business cards & business stationery, envelopes, brochures & sell sheets, carbonless & non-carbonless forms, tabs, notecards, thank you cards, postcards etc MARKETS SERVED - non-profit, medical and healthcare, financial, manufacturing, auto, education, transportation, agriculture, retail & many others CAPABILITIES - Full Service Direct Mail, Color and B&W Digitals, 4 Color Offset, Complete Bindery, UV, laminating.
57	Apogee Commemoratives		Apogee's awards are created by our staff of skilled designers and craftsman in our Minnesota production facility. We keep our production domestic and in-house, so our designs can be modified or altered in a variety of ways to meet your specific award requirements. You can let us know what your needs and budget are and we will tailor a custom solution for you. With the broad range of materials and processes we put at your disposal, we're confident we can deliver the look you are after.
17	Ariel Premium Supply, Inc.		
83	AT Cross		Cross, Sheaffer and Franklin Covey fine writing instruments.
66	AZX Sport Promotional Products	Elias Marketing	
35	BAG MAKERS, Inc		Designers and printers of quality Paper, Plastic, Non-Woven, Polyester, Cotton & Jute Bags. We offer ColorVista, Foil Hotstamp, Flexographic Ink, Sparkle Hot-Press, Sublimation, Screen Printing & Custom Capabilities. Free artwork services; low minimums. Rush service available.
67	Ball Pro		Ball Pro - your total sports experience - Golf Tournament Kits, Pitchfix, Scramble Pic, Glove Branders, Titleist, Baseball, Fishing, Hockey, Tennis, Lacrosse, Frogg Toggs cooling towels Diversified Quality Kitchenware - BBQ, Pizza, Ice Cream, utensils, meat thermometers, knives, cutting boards, wine, party and garden.
19, 20	Bay State	Preferred Lines Marketing	
98	Beacon		Hub Promotional Group: Beacon: Techie, Office, Home, Travel & Leisure, Table Covers, Name Badges & Calendars & Planners. Corporate Gift Brands: Bose, Bulova, Citizen, First Alert, Hamilton Beach, J.A.Hanckels, Jensen, Oakley, Pulsar, Seiko, Sony, Stanley, Trek, Tumi, Vera Bradley, Waterford, & Weber. Canyon Outback-Leather line carrying business, travel, everyday, hunting,& wearables.

<b>Booth Assignment</b>	<b>Company:</b>	<b>Multiline Rep</b>	<b>Line Description</b>
14	BIC Graphic		BIC Graphic offers a wide variety of imprinted products in many product categories including, writing instruments, calendars, bags, drinkware, awards, office/meeting, golf, health/wellness/safety, flashlights/tools/automotive, technology, outdoor/leisure, and travel. Featuring products from many of the brands you know and love like: BIC, KOOZIE, Atchison, Good Value, Titleist, Callaway, TaylorMade, Wilson, Jam, MyCharge, Leatherman, Homedics, bubba, CoolGear, COCOON, and Kapston to name a few.
63	Bishop Apparel	Bloom Enterprises	
66	Blue Generation	Elias Marketing	Shirts and More.
90, 91	Bridge Marketing Services		Spector and Co., Protowels/Kanata, Numo Mfg., Gordon Sinclair, Pop! Promos, High Caliber, Visions Awardcraft, Picnic Time, Pioneer line
89	Burk's Bay	Hess & Associates	
62	Callaway		
88	Caro-Line/Bandanna Promotions	Hess & Associates	Bandanna Promotions, known many years are Caro-Line, has a long and proud history in the industry. Today, they are the largest manufacturer of bandannas in the US offering a mix of domestic and import items. They also offer aprons and an extensive pet product line.
86	Cedar Crest Mfg.	Hess & Associates	More than 80 years of experience in the promotional writing instrument business. Excellent writing pens in the retail price range of \$.28 to \$2.0. No setup charges and free proofs.
89	Century Place Apparel	Hess & Associates	True apparel manufacturer with over 30+ years of experience offering brands like Paragon, Bermuda Sands, Century Place.
75	CFS		Cell phone fans, USB light, microfiber products, webcam covers, cell phone wallets, RFID blocking sleeves, Bluetooth speakers, Earbuds, Auto, Wall chargers, travel accessories, Travel kits, Power banks and chargers, Gift packs, fitness trackers, Find Me Tags, Wireless charging pads, cell phone case and holders, Bottle openers, golf accessories, label pins, cell phone and tablet products, Auto aroma diffusers, Fidget spinners, selfie sticks, scratch-off cards, plastic card printing
31 to 34	Charles River Apparel	Hareid Marketing	
30	Chocolate Inn		
19, 20	Compass	Preferred Lines Marketing	
15	CPS/Keystone Line		CPS/Keystone is a highly rated, award winning, supplier. We manufacture many and decorate all products in Erie, PA. Known for inexpensive water bottles we offer a wide selection of popular promotional products. A reputation for competitive prices is the hallmark marketing strategy. Price is just one part of reason why distributors choose us as trusted partner. cps/Keystone adds Award Winning Service, FREE Fast Lane 24 Hour and 3 Day Service to the value equation you can count on!

<b>Booth Assignment</b>	<b>Company:</b>	<b>Multiline Rep</b>	<b>Line Description</b>
81	Crystal D		Crystal D is a dynamic organization made up of Memory Makers who make "The WOW Effect" come alive. We have been the leading supplier of corporate awards and gifts to the promotional products industry for 25 years. Crystal D offers 1300+ awards and gifts to meet any budget. New for 2018 we have added 100+ crystal gifts and awards!
73	Cutter & Buck and Ahead Headwear		Cutter & Buck, Clique and Ahead Headwear and Golf Accessories.
19, 20	DeVara	Preferred Lines Marketing	
26, 27	Dubow Textile Inc.		Dubow Textile now more than Textiles. Stop by and see our newest offerings of on-demand hard good printing.
9	Edwards Garment		Uniforms and career apparel for men and women. Woven and knit shirts, pants, suits, outerwear, security, chef apparel, hospitality, etc.
66	Elias Marketing		AZX Sport promotional products; Blue Generation - shirts and more. RiteLine - pens. Tingley - high visibility safety apparel.
93	ETS Express		ETS Express Inc. offers the most innovative, cutting edge decoration methods on drinkware (most are at no additional cost!) along with fashion forward, unique product design. Drinkware is now the second largest selling category in our industry and familiarizing yourself with the intricacies will set you apart and increase your value you bring to your customers.
70	Evans Manufacturing		Evans Manufacturing specializes in plastic products for the promotional products industry in categories including healthcare, household, drinkware, writing instruments, pet, office, travel, auto, golf, outdoor, and more! Make it happen. Make it Evans!
43	Everson	W-Incentives	
69, 70	Expert Brand	R.J. Filut	
92	EXPRESS-A-BUTTON		Express-A-Button
78	Fairfield Line, Inc. (Good Luck Glove)		We have a full line of work gloves, ski gloves, and winter wear. We pad print, heat transfer, and do custom cut and sew projects. We also have a full line of made in the USA knit hats that we offer embroidery on. Good Luck Glove is easy to do business with, we compete with speed while delivering top notch results to your customers.
49	Fey Promotional Group		Fey Line; MiLine by Fey; Reflectix by Fey; Magna-Tel by Fey
13	Fields Manufacturing		The Fields family of companies includes Fields, American Greenwood, Sprout Tyme, Better Life Line and Targetline.
31 to 34	Gamehide Corporate Wear	Hareid Marketing	
76	Gemline		

<b>Booth Assignment</b>	<b>Company:</b>	<b>Multiline Rep</b>	<b>Line Description</b>
31 to 34	Gempire	Hareid Marketing	
46	Gill Studios		Gill-line: Decals, bumper stickers, signage, labels, plastic products - cards, badges and rules, magnets, coasters and beverage products, tech & desk. Bebco: Adhesive notes, scratch pads, cubes, calendars.
95	Global Glove		Your local manufacturer for a complete line of Hi Vis Safety Wear.
51	Goldstar Pens		Goldstar is a leading manufacturer and supplier of customized writing instruments servicing over 5,000 specialty advertising distributors across the United States & Canada. Our clients recognize our focus on providing overall value; setting new standards in 4-color process decoration, large imprint areas, U.S.A. made product, as well as a range of additional services that make doing business with us easy.
90,91	Gordon Sinclair	Bridge Mktg.	
79	Halls & Company (ID Line - ActNow Media)		Our expansive selection of full color products have grown! Now, in addition to our complete line of name tags, event tags, signs and decals - we now offer all sorts of computer mouse pads and counter mats to our line. Stop by and ask how our "tiny billboards" are related to our "desktop billboards"! And don't forget about our online Badge Release Program to make your life easier and more profitable! Local Reps and Made in the USA Products.
41	HarBurn	W-Incentives	
31, 32, 33, 34	Hareid Marketing		Hareid Marketing, Inc. - A Multi-Line Agency representing Charles River Apparel, Gamehide Corporate Wear, Illini and Moderne Glass. Also representing under the Promo-Connections, Inc. (a division of Hareid Marketing, Inc.) agency, Gempire and Xtreme Visibility.
40	Head to Toe	KD Sales	
40	Heritage Sportswear + Virginia Tee	KD Sales	
85, 86, 87, 88, 89	Hess & Associates		3M Promotional Markets, American Made Cutlery, Caro-Line / Bandanna Promotions, Cedar Crest Manufacturing, The Galactic Fun Time Line, Century Place Apparel, Mrs. Calls Candy, YM Labs.
90,91	High Caliber	Bridge Mktg.	
100	Hit Promotional Products		Outdoor Magnets Mints, Candy & Gum Personal Care Planners Apparel Bags Drinkware Tech Coolers Travel Plush & Novelties Portfolios & Notebooks Special Packaging Sunglasses Table Covers Tools, Lights & Key Tags Umbrellas USB Drives Virtual Reality Writing Instruments
82	Hotline Products		Calendars
65	Howard Miller		
99	Hub Pen Company		HUB Promotional Group. The Better Impressions People . . . Is home to Hub Pen Company, Beacon Promotions, BEST USA, and Cooler Graphics. Our family is growing and we now offer you more product selections all with award-winning service.

<b>Booth Assignment</b>	<b>Company:</b>	<b>Multiline Rep</b>	<b>Line Description</b>
64	iClick		PopSocket, Mobile Accessories, USBs, Custom Tech Products, and full line of ReadyShip items that can ship Next Day (no rush charge/very low minimums). Free UPS Ground on all orders. Stop by and get the details!
31 to 34	Illini	Hareid Marketing	
47	IMAGEN Brands		
72	J Charles		Our Vision, It's 20/20 With a focus on unique crystal, marble & granite awards and business gifts for the promotional products industry, we have committed ourselves to outstanding customer service and the development of crystal & stone products that live up to our by-line, clearly more imaginative, and Beautifully Simple!
69, 70	K&R - Regis Group	R.J. Filut	
40	kd salesmidwest		Heritage Sportswear, Head to Toe, Zorrel by Omni Apparel
38	Label Works		
69, 70	Landway	R.J. Filut	
24	LarLu		
45	Lasting Impressions	W-Incentives	
Booth #	Line Name	Multiline Rep	
48	Logomark, Inc.		Logomark is the premier supplier of hard goods in the industry. With Valumark, Logomark, and custom packaging, distributor partners have a single source for all hard-good needs.
18	Maple Ridge Farms		
31 to 34	Moderne Glass	Hareid Marketing	
86	Mrs. Calls Candy	Hess & Associates	Started over 20 years ago, and using an old family caramel recipe which was made in copper kettles, the current owners still use that same recipe and cook in copper kettles over an open flame.
39	Navitor		Navitor, a trade-only commercial printer, gives you access to four unique product sets & offerings. At the Fire & Ice event, you can connect with our Stationery and Folder Works divisions in the same booth. Ask our product and market experts at the event about our award winning services and technologies that can help you to secure profitable print sales. With over 70 years of experience, you can count on the POWER OF US.... To deliver the BEST WHOLESALE EXPERIENCE!
68	NSP (Navitor Specialty Products)		Navitor Specialty Products (NSP) works with you to provide the best quality graphic communication products ranging from signage, awards, gifts, stamps and more. Choose products from our catalog or work with our product design experts to create custom print products specific to your needs. Navitor Specialty Products is a part of Navitor Inc., one of the largest wholesale print providers in the United States.
90,91	Numo Mfg.	Bridge Mktg.	

<b>Booth Assignment</b>	<b>Company:</b>	<b>Multiline Rep</b>	<b>Line Description</b>
58	Origaudio	5Y Marketing	
69, 70	Pacific Headwear	R.J. Filut	
58	Paramount	5Y Marketing	
50	PCNA - Leeds, Bullet, Journalbooks		PCNA - Leeds, Bullet, Journalbooks
19, 20	Pentel	Preferred Lines Marketing	
90,91	Picnic Time	Bridge Mktg.	
90,91	Pioneer Line	Bridge Mktg.	
90,91	Pop!Promos	Bridge Mktg.	
19, 20	Preferred Lines Marketing		Tervis, Pentel, Bay State, DeVara, Rainkist and Compass
90,91	Protowels/Kanata	Bridge Mktg.	
96, 97	R.J. Filut & Associates, Inc.		Pacific Headwear, Landway, Expert Brand, Stadium Chair, Global Glove & Safety, K&R (St. Regis).
103	Raining Rose, Inc.		Raining Rose is a full-service manufacturer of personal care products including lip balms, sunscreens, and lotions for which we have become an industry leader.
19, 20	Rainkist	Preferred Lines Marketing	
66	RiteLine	Elias Marketing	Pens
63	S&S Activewear		
94	Sanford B2B		Sharpie, Uniball, InkJoy Parker & Waterman
10, 11	SanMar		Port Authority, Port & Co, Sport-Tek, District, Nike Golf, Ogio, Eddie Bauer, New Era, The North Face
58	Seville Gear	5Y Marketing	
6, 7	Showdown Displays		
84	Skinner & Kennedy Co., Inc.		Calendars, Desk Pads, Fans & Donut Boxes
25	SnugZ USA		
80	Sofia's Cookies		
90,91	Spector	Bridge Mktg.	
22	st. albans bay		tri mountain: mens and womens performance wear with Lilac Bloom: shirts, and jackets, safety wear, licensed camo patterns,racewear.
69, 70	Stadium Chair	R.J. Filut	



<b>Booth Assignment</b>	<b>Company:</b>	<b>Multiline Rep</b>	<b>Line Description</b>
74	Starline		Drink-ware,Urban Peak,Electronics, Homestyles
12	Storm Creek		
60, 61	Sweda		
42	Terry Town	W-Incentives	
19, 20	Tervis	Preferred Lines Marketing	
16	The Chest		100% American Made; To include: Packaging, boxes, custom Insert trays in foam or corrugated, cans, fulfillment, Customer Mailers, Product Cards; Puzzles available shrink wrapped assembled or inserted into box or cannister, coloring puzzles for children; Stencils for children; Laminated products to include luggage tags, ID cards, cards key tags; Money Mania; Repositionable products; Calendars with focus on work space around the computer. All items made to order - with items for every market
87	The Galactic Fun Time Line	Hess & Associates	Highest quality products at down-to-earth prices. The industry's top supplier of imprinted latex and mylar balloon, inflatable beachballs, soft vinyl mini-sportballs, yo-yo's, stress products and much more.
106	The Magnet Group		The Magnet Group is your one stop shop for promotional products. Made up of seven brands, Magnet LLC, Innovations by Magnet, Benchmark Crystal & Clocks, The Bag Factory,, The 1919 Candy Company, Perfect Line, and Castelli, we are equipped to handle nearly any hard-goods promotional opportunity. We are the world's largest manufacturer of promotional magnets & can also put your logo on anything from desk accessories and bags to journals, clocks, crystal and kitchen items.
66	Tingley	Elias Marketing	High Visibility Safety Apparel.
36, 37	Towel Specialties		
22	Tri Mountain/Lilac Bloom	St. Alban's Bay	
23	UniversalPromo,Inc		UpLine is known for its excellent customer service, eye-catching imprints, on time delivery, and our quality line of health related products geared to all industries. Pill boxes, liquid dosing items, and health and safety magnets are sure to increase brand awareness and business growth for any company or organization. Stop by our booth and say Self-Promotion to receive 100 free business card magnets and find out how you can benefit your business through the promotion of healthcare products.
71	Vantage Apparel		Vantage, Greg Norman Collection, Vansport, Polo Ralph Lauren, Van Heusen, Eagle, Gildan
90,91	Visions Awardcraft	Bridge Mktg.	

Booth Assignment	Company:	Multiline Rep	Line Description
8	Webb Company		Webb Company offers a wide variety of products specializing in health and wellness, coasters and mints & sweets. Webb is your one stop shop for lip balm, manufacturing our all natural lip balm in house in MN fresh daily ranging from your classic stick lip balm to your retail inspired favorites. In addition to lip balm, we manufacture our sugar free breath mints fresh in house daily. We make the lives our distributor partners easier by working together to recommend solutions not products.
41, 42, 43, 44, 45	W-Incentives		Proudly representing: Everson, Lasting Impressions, HarBurn, Winning Edge, Terry Town
44	Winning Edge	W-Incentives	
31 to 34	Xtreme Visibility	Hareid Marketing	
88	YM Labs	Hess & Associates	Leading manufacturer of personal care products. Specializing in lip balm, Ymlabs leads the world in customizing lip balm to match specific flavors and fragrances, from vanilla to bacon, we do can them all.
40	Zorrel by Omni Apparel	KD Sales	