

ISSUE DATE	SPACE/COPY DEADLINE	EDITORIAL FOCUS	COMMUNITY SPOTLIGHT	LISTS	EVENTS & SPECIAL PUBLS
JAN 9 23	12.29 1.12	Top Entrepreneur 2016 • Meetings & Conventions • Women in Business • Technology <i>Difference Makers**</i> • Education • Commercial R.E.	Amherst Chicopee	Meeting & Convention Facilities • IT Firms Private Schools • Commercial R.E. Brokers	
FEB 6 20	1.26 2.9	Healthcare • Law • Auto Sales • Banking & Finance Employment • Construction • Architecture • Commercial R.E.	Pittsfield Palmer	Banks • Auto Dealers Employment Agencies • General Contractors	
MAR 6 20	2.23 3.9	Tourism & Hospitality • Manufacturing • Creative Economy • Business of Aging Education • Entrepreneurship • Banking & Finance • Commercial R.E.	South Hadley Holyoke	Airlines Serving Bradley • Rehabilitation Facilities Colleges w/MBA Programs • Credit Unions	<i>Difference Makers*</i>
APR 3 17	3.23 4.6	Healthcare • Law • Sports & Leisure • Landscape Design • Home Improvement <i>40 Under Forty**</i> • Employment • Commercial R.E.	Lenox Belchertown	Golf Courses • Landscape Design Firms Largest Employers • Office Buildings	
MAY 1 15 29	4.20 5.4 5.18	Technology • Women in Business • Berkshire County Focus • Philanthropy <i>Faces of Business**</i> • Banking & Finance • Restaurant Guide • Construction • Insurance Education • Modern Office • Luxury Living • Green Energy • Commercial R.E.	Springfield Greenfield North Adams	Web Development Firms • Security Companies Restaurants • Insurance Agencies Colleges • Home Builders	<i>Faces of Business**</i>
JUN 12 26	6.1 6.15	Healthcare • Law • Entrepreneurship • Technology • Business of Aging Employment • Accounting & Tax Planning • Summer Happenings • Comm. R.E.	Northampton Agawam	Senior Resources • Law Firms Accounting Firms • Tourist Attractions	<i>40 Under Forty*</i>
JUL 10 24	6.29 7.13	Banking & Finance • Women in Business • Sports & Leisure • Manufacturing Education • Environment & Engineering • Creative Economy • Commercial R.E.	Ludlow Hampden	Banks • Largest Manufacturers Engineering Firms • Early Education Providers	
AUG 7 21	7.27 8.10	Healthcare • Law • Tourism & Hospitality • Hampshire County Focus Back to School • Luxury Living • Auto Sales • Construction • Commercial R.E.	Wilbraham West Springfield	Senior Living Facilities • Hotels Colleges • Auto Dealers	

Deadline: 8.10

2017/2018 RESOURCE GUIDE ** – ANNUAL BOOK OF LISTS

SEP 4 18	8.24 9.7	<i>Healthcare Heroes**</i> • Employment • Business Mgmt. • Sales & Marketing • Insurance Business of Aging • Manufacturing • Landscape Design • Home Improvement • Comm. R.E.	Lee Enfield	Advertising Agencies • Largest Employers Behavioral Health Centers • Industrial Parks	<i>RG/Book of Lists**</i>
OCT 2 16 30	9.21 10.5 10.19	Banking & Finance • Construction • Green Energy • Architecture • Retirement Planning Healthcare • Education • Law • Holiday Party Planning • Retail <i>WMBExpo Guide**</i> • Employment • Women in Business • Technology • Comm. R.E.	Westfield Easthampton Great Barrington	Financial Services Firms • Renewable Energy Banquet Facilities • Corporate Gifts Employment Agencies • Telecom/Voice/Data Cos.	<i>Healthcare Heroes Awards*</i>
NOV 13 27	11.2 11.16	<i>Giving Guide**</i> • Philanthropy • Banking & Fin. • Franklin County • Acct. & Tax Planning Modern Office • Entrepreneurship • Healthcare • Law • Commercial R.E.	E. Longmeadow Hartford	Accounting Firms • Resources for Entrepreneurs Fitness Centers • Commercial R.E. Managers	<i>WMBExpo*</i> <i>Giving Guide**</i>
DEC 11 25	11.30 12.14	Education • Economic Outlook 2018 • Insurance • Tourism & Hospitality Business of Aging • Employment • Sports & Leisure • Construction • Comm. R.E.	Southwick Stockbridge	Business & Econ. Development • Private Schools Architecture Firms • Boat/RV Dealers	

**Events **Special Publications (Sponsorship opportunities available for all events and special publications)*



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ISSUE DATE	SPACE/COPY DEADLINE	EDITORIAL FOCUS	LISTS	MONTHLY AWARENESS	EVENTS & SPECIAL PUBLS
JAN	1.5	Healthcare Workforce	• Healthcare Staffing Agencies • Eye Care Specialists	Mental Wellness Month National Volunteer Blood Donor Month National Glaucoma Awareness Month	
FEB	2.2	The Modern Hospital	• Hospitals • Physician Groups	American Heart Month National Children's Dental Health Month National Senior Independence Month	
MAR	3.2	The Aging of America	• Skilled Nursing Facilities • Hospice Care Facilities	Developmental Disabilities Month Colorectal Cancer Awareness Month Brain Injury Awareness Month	<i>Difference Makers*</i>
APR	3.30	Rehab & Sports Medicine	• Rehabilitation Facilities • Hearing Centers	National Autism Awareness Month Oral Cancer Awareness Month National Minority Health Awareness Month	
MAY	4.27	Women's Health	• Cosmetic Surgeons • Day Spas	National Arthritis Month National Physical Fitness and Sports Month Skin Cancer Detection and Prevention Month	
JUN	5.25	Healthcare Law	• Law Firms • Insurance Companies	Clean Air Month National Home Safety Month National Scoliosis Awareness Month	<i>40 Under Forty*</i>
JUL	6.22	Dental Care	• Dental Services • Health and Dental Plans	UV Safety Month Juvenile Arthritis Awareness Month World Hepatitis Day	
AUG	7.20	Healthcare Education	• Colleges with Health Programs • Adult Day Care Facilities	National Immunization Awareness Month Medic Alert Awareness Month Cataract Awareness Month	
SEP	8.17	Senior Living	• Senior Living Facilities • Home Care Options	Alcohol & Drug Addiction Recovery Month National Childhood Obesity Awareness Month Prostate Cancer Awareness Month	<i>Healthcare Heroes**</i>
OCT	9.14	Cancer Care	• Imaging Services • Laboratories	National Breast Cancer Awareness Month Down Syndrome Awareness Month National Bone and Joint Health Action Week	<i>Healthcare Heroes Awards*</i>
NOV	10.26	Behavioral Health	• Behavioral Health • Walk-in Medical Clinics	American Diabetes Month National Alzheimer's Awareness Month Great American Smokeout Month	<i>WMBExpo*</i>

Deadline: 10.26

2018 RESOURCE GUIDE** – ANNUAL BOOK OF LISTS

DEC	11.23	Fitness & Nutrition	• Fitness Centers • Medical Equipment Retailers	National Handwashing Awareness Week World AIDS Day National Older Driver Safety Awareness Week	<i>Giving Guide**</i>
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The following departments appear in each monthly issue, with the exception of the Annual Resource Guide.

• Opinion
• Ask the Doctor
• Healthcare Law

• Elder Care
• Healthy Outlook
• Career Pulse

• On the Calendar
• Career Opportunities

• Picture This
• Medical Real Estate Listings

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