

August 2017



Dear Friend of 'It's A Wonderful Life',

In its tenth and final year of the 'It's A Wonderful Life' event at Riverstone Event Centre, we are honored to celebrate the spirit of giving in full-fledged Canadian Fashion during Canada's 150th year. As we commemorate this momentous occasion we are looking to have our best 'It's A Wonderful Life' event year ever, with an all Canadian line up of delectable food, artistic performers and striking décor.

We hope you are planning to join us and make 2017 the year to remember. With the continued support from our community partners, our goal this year is to raise \$40,000 for United Way South Niagara.

The 2017 'It's A Wonderful Life' Event will take place on **Saturday, October 28th at 6:00 p.m.** As our final event at **Riverstone Event Centre**, it will, as always, feature a cocktail hour, five course meal, entertainment, spiffy dress, auction and what we are sure will be surprises throughout the evening.

It is our hope that you will join our partners and become a sponsor again this year. We offer options to ensure we can count on your support:

- Cocktail Hour Sponsor (1 Available): \$2,500
- Headliner Sponsor (1 Available): \$2,500
- Entertainment Sponsor (5 Available): \$1,500
- Chef's Plate Sponsor (10 Available): \$750
- Friend of 'It's A Wonderful Life': \$500
- Auction Sponsor: In-Kind Item \$100+

Proceeds from the event will support United Way's 2017 Annual Campaign. Specifically, the \$40,000 goal will match new individual and corporate donations to United Way's \$650,000 campaign target. United Way invests in **more than 40 programs and services** delivered by local organizations such as The Hope Centre, Meals on Wheels, Port Cares, Big Brothers Big Sisters, Distress Centre, Family Counseling Centre, and Women's Place to name a few.

To recognize your gift, your company logo will be featured throughout the event and in local promotion. **Thank you for your time, consideration and support.** Should you have any questions or would like to become a sponsor, please contact Tamara at 905-735-0490 or at tamara.coleman-lawrie@unitedwayniagara.org.

Sincerely,

John and Rebecca Clark
Owners, MT Bellies & Riverstone Event Centre

Tamara Coleman-Lawrie
Executive Director, United Way

It's A Wonderful Life

10th Annual

Saturday, October 28, 2017 * Riverstone Event Centre

In support of United Way South Niagara

Cocktail Hour Sponsor (1 Available)

\$2,500

- 2 Tickets to 'It's A Wonderful Life' Event
- Sponsor signage at Riverstone Event Centre during cocktail hour;
- Prominent sponsor logo recognition on event promotional materials;
- Prominent sponsor logo recognition in event program;
- Prominent sponsor logo recognition on Sponsor Reel throughout the evening;
- Sponsor recognition in United Way South Niagara's newsletter.

Headliner Sponsor (1 Available)

\$2,500

- 2 Tickets to 'It's A Wonderful Life' Event
- Sponsor signage at Riverstone Event Centre during Headliner entertainment;
- Prominent sponsor logo recognition on event promotional materials;
- Prominent sponsor logo recognition in event program;
- Prominent sponsor logo recognition on Sponsor Reel throughout the evening;
- Sponsor recognition in United Way South Niagara's newsletter.

Entertainment Sponsors (5 Available)

\$1,500

- Sponsor recognition during Event Entertainment;
- Sponsor logo recognition on event promotional materials;
- Sponsor logo recognition in event program;
- Sponsor logo recognition on Sponsor Reel throughout the evening;
- Sponsor recognition in United Way South Niagara's newsletter.

Chef's Plate Sponsors (10 Available)

\$750

- Sponsor recognition during Chef's Courses;
- Sponsor recognition on event promotional materials;
- Sponsor logo recognition in event program;
- Sponsor recognition in United Way South Niagara's newsletter.

Friend of 'It's A Wonderful Life'

\$500

- Sponsor logo recognition in event program;
- Sponsor recognition in United Way South Niagara's newsletter.

Silent Auction Item Sponsor

Auction Item (value \$100+)

- Sponsor recognition on silent auction sheet;
- Auction donor listing in event program.

It's A Wonderful Life

10th Annual

Saturday, October 28, 2017 * Riverstone Event Centre

In support of United Way South Niagara

YES, I want to be a Sponsor of the 10th Annual 'It's A Wonderful Life' Event

Please complete and return this form, with company logo. Please ensure you forward logo by October 1, 2017.

Send To:

Tamara Coleman-Lawrie, United Way South Niagara

800 Niagara Street, Welland, ON L3C 5Z4

P: 905-735-0490

E: tamara.coleman-lawrie@unitedwayniagara.org

I/We Would Like to Sponsor It's A Wonderful Life:

- ☐ Cocktail Hour Sponsor: \$2,500
- ☐ Headliner Sponsor: \$2,500
- ☐ Entertainment Sponsor: \$1,500
- ☐ Chef's Plate Sponsor: \$750
- ☐ Friend of 'It's A Wonderful Life': \$500
- ☐ Auction Item Sponsor Item: Value and Description: \$_____

Here Are Our Sponsorship Details:

Company Name: _____

Contact Person: _____

Address: _____

Phone: _____

Email: _____

Payment Details:

- ☐ Cheque (please make cheque payable to M.T. Bellies)
- ☐ Credit Card: ☐ Visa ☐ Mastercard ☐ American Express

Name on Card: _____

Card #: _____ Exp. Date: _____

Signature: _____

Thank you for your generous support of the Annual 'It's A Wonderful Life' Event