

Idaho-Mexico Trade Office Representative Meetings Available

Fabiola, our Mexico Trade Office Manager for the State of Idaho, will visit Idaho this September and is eager to work with Idaho companies! Fabiola's knowledge and expertise is a great asset to Idaho, offering valuable information regarding foreign market opportunities, market access, requirements for entry, general strategy, and much more.

Meetings are driven primarily by company interest and questions, so please take advantage of Fabiola's expertise in Mexico and Central America markets by presenting your information, goals, and questions that are specific to your business.

Meeting availability:

- **Boise Area** – September 11-13, 2017
- **Northern Idaho** – September 21-22, 2017

If you are interested in setting an appointment to meet with Fabiola during her visit, or have any questions, please contact Karen Parnell Karen.Parnell@commerce.idaho.gov or (208) 287-3159 with preferred dates and location.

You do not want to miss this opportunity!



State of Idaho-Mexico Director and Official Representative

Fabiola McClellan

Ms. Fabiola McClellan is the director of the Idaho-Mexico Trade Office in Mexico City. Prior to joining the Idaho-Mexico Trade Office in 2017, Ms. McClellan has served as the Managing Partner of ATTEND Marketing International which has managed multiple USA Pavilions at various trade shows throughout Mexico. From 2010-2013 she served as a Senior Marketing Specialist for the U.S. Department of Agriculture Foreign Agriculture Service in Mexico. Between 1998 and 2007 she lived in Santiago, Chile; Sao Paulo, Brazil and London, England and was involved in various leadership roles with the American School Foundation. Between 1992 and 1997 she worked for Disney Consumer Products in Mexico as a Food and Promotions Director and was then promoted to Marketing Director. Previous to her work at Disney she was a Brand Manager for Nestlé U.S.A. and Mexico. Ms. McClellan has a BA from Trinity University in San Antonio, Texas in French Language and International Studies; a BBA from the University of Texas at Austin in Marketing and International Business and an MBA from the University of Texas at Austin in Marketing and Finance.