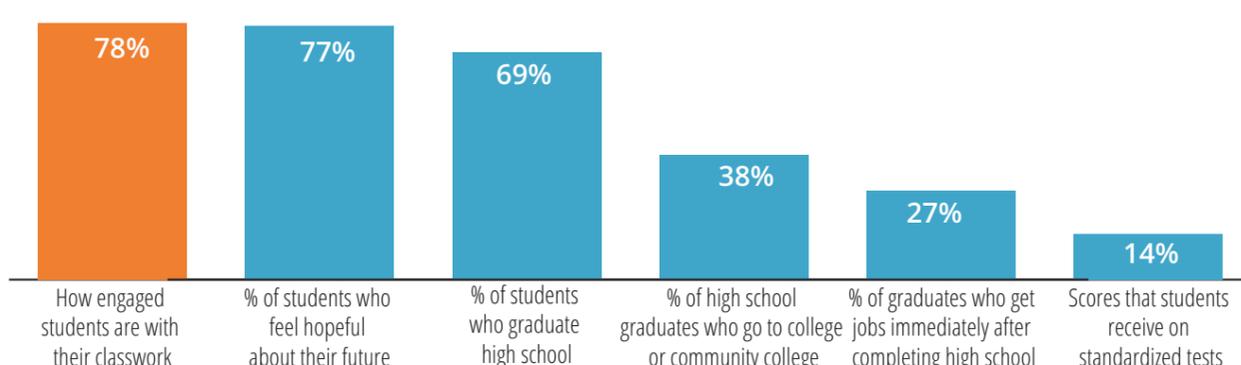


STUDENT ENGAGEMENT: An Important Key to Success

A recent Gallup poll of U.S. youth in grades 5-12 underscores the vital importance of students being engaged.

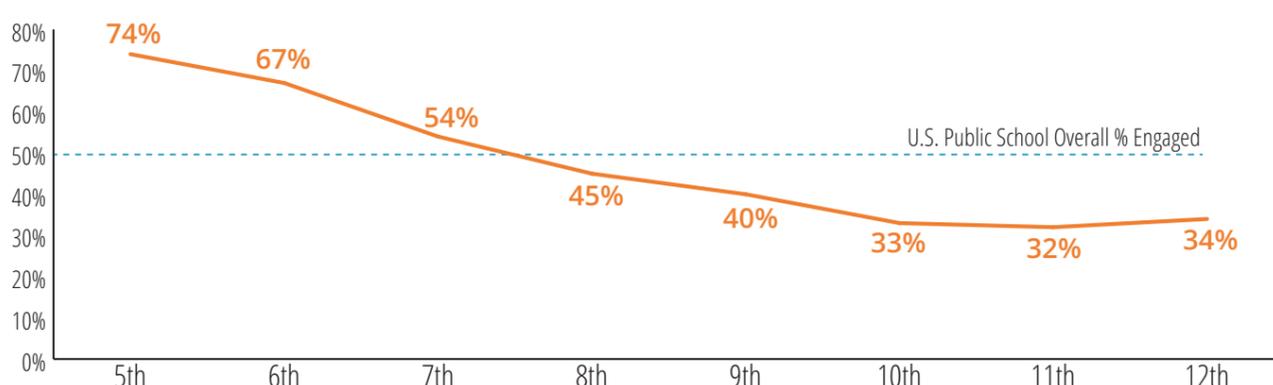
ENGAGEMENT IS A GOOD MEASURE OF SCHOOL EFFECTIVENESS

How important do you think each of the following is for measuring the effectiveness of the public schools in your community?



ENGAGEMENT DECLINES AMONG OLDER STUDENTS

Engagement by grade level



ENGAGED STUDENTS (49%) ARE ...

2.5x
more likely to say they get excellent grades

2.5x
more likely to strongly agree they do well in school

4.5x
more likely to be hopeful

... THAN THEIR ACTIVELY DISENGAGED PEERS.

DISENGAGED STUDENTS (22%) ARE ...

10.0x
more likely to strongly disagree that they do well in school

9.0x
more likely to say they get poor grades at school

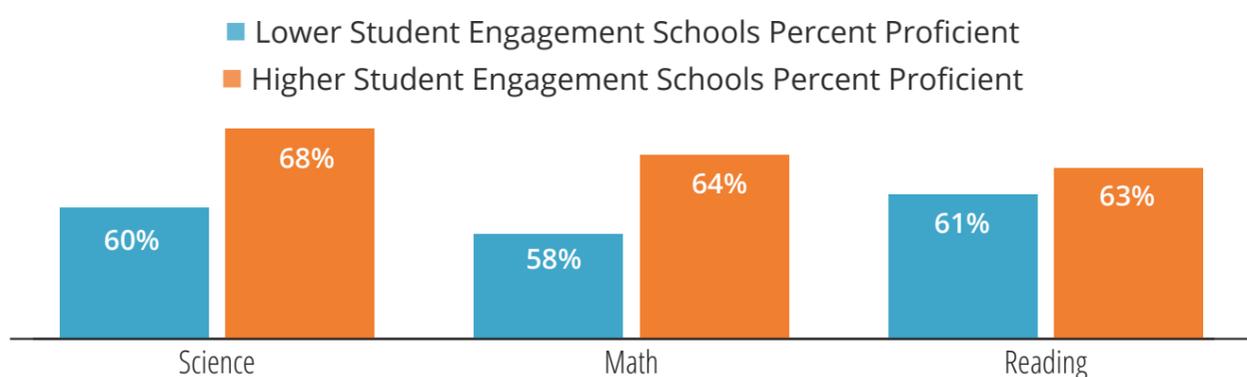
7.2x
more likely to be discouraged

2.0x
more likely to say they missed a lot school last year

... THAN THEIR ENGAGED PEERS.

ENGAGEMENT IS LINKED TO ACHIEVEMENT

This is especially true in Math and Science subject areas. Schools with higher student engagement perform better in proficiency tests.



ADVICE FOR ENGAGING MORE STUDENTS

Create hope

Foster entrepreneurial aspirations

Encourage career/financial literacy