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TOURISM INDUSTRY AMBASSADOR AWARD 2017

The tourism industry ambassador of the year will be presented to **an individual** whose professionalism, dedication, attitude, and quality of service best exemplify excellence in the tourism industry in New Brunswick. Owner/operators and senior management personnel are not eligible for this award.

NOMINATION

Individuals may be nominated by an industry partner or may self-nominate.

ENTRY REQUIREMENTS

The recipient of this award will be an individual that:

1. Is committed to maintaining exemplary work standards in his/her position.
2. Regularly goes above and beyond the normal requirements of his/her duties for the betterment of his/her organization.
3. Regularly goes above and beyond the normal requirements of his/her duties for the betterment of the visitor experience.
4. Exhibits leadership qualities that promote co-operation and teamwork among their colleagues.
5. Exhibits a positive attitude that promotes a positive image of the tourism industry in New Brunswick.
6. Has received a minimum of two positive visitor comments.

NOMINATIONS WILL BE ACCEPTED UNTIL APRIL 28, 2017 AT 4:30PM

NOMINATION QUESTIONS

PLEASE ANSWER EACH QUESTION. MAXIMUM LENGTH IS 250 WORDS PER QUESTION.

1. OVERVIEW OF THE NOMINEE'S ACHIEVEMENTS

- Provide a general overview of the nominee and his/her achievements.
- Provide examples of how the nominee goes above and beyond normal requirements of his/her duties for the betterment of his/her organization.
- Why are you nominating him/her?

2. LEADERSHIP

- Describe how the nominee exhibits leadership qualities that promote co-operation and teamwork among their colleagues.

3. VISITOR EXPERIENCE

- Describe how the nominee regularly goes above and beyond the normal requirements of his/her duties for the betterment of the visitor experience.
- Demonstrate that the nominee has a positive attitude that promotes a positive image of the tourism industry in New Brunswick.
- Provide a sample of at least two positive guest comments. Acceptable forms include: online form, paper comment card, email, guest testimonial, etc.

TOURISM INDUSTRY AMBASSADOR AWARD NOMINATION FORM

INFORMATION ABOUT THE NOMINEE

Name: _____

Phone: _____

Email: _____

Organization: _____

Address: _____

INFORMATION ABOUT THE NOMINATOR

Name: _____

Phone: _____

Email: _____

Organization: _____

Address: _____

PLEASE ATTACH OTHER REQUESTED INFORMATION AND MATERIAL.

SUBMISSIONS MAY BE SENT BY **MAIL, FAX OR EMAIL** TO:

TIANB AWARDS SELECTION COMMITTEE

500 BEAVERBROOK COURT, SUITE 440

FREDERICTON, NB E3B 5X4

EMAIL: shelley@tianb.com

FAX: (506) 459-3634

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