

GRAND TOUR OF HOMES



The 2018 Grand Tour of Homes planbook features dozens of beautiful new homes in Fayette County and the Greater Lexington area. All tour participants receive a free copy of the book, placing your business, products and services in the hands of thousands of potential buyers. This convenient home resource book is the perfect opportunity to reach your target audience.

2018 Grand Tour of Homes Deadlines

Grand Tour of Homes:July 20-21-22 & 27-28-29

Ad Reservation Deadline:May 11, 2018

Ad Copy Deadline:May 21, 2018

Payment Terms:Credit Card or Bill (*net 30 days from receipt*)

Ad Space	Member Rates	Non-Member Rates	Quantity
Full Page	\$1,000	\$1,150	
2/3 Page	\$800	\$920	
1/2 Page	\$600	\$690	
1/4 Page	\$250	\$287	

Premium Positions

Inside Back Cover	\$1,300	\$1495
Inside Front Cover	\$1,500	\$1725
Page 3	\$1,300	\$1495
Back Page	\$1,750	\$2,012
Center Spread	\$3,000	\$3,450

Please reserve my indicated ad space.

Please print clearly. Reserve ad space by marking quantity next to ad size.

Company: _____

Contact Name: _____

Billing Address: _____

Bill (*net 30 days*) Visa Mastercard Discover

Phone: _____

Credit Card #: _____

Fax: _____

Exp. _____ Sec. Code: _____

Email: _____

Name on card: _____

Total: _____

All rates are net and are for print-ready digital ads only. Ad design help is available for an additional fee. Submission of this reservation constitutes a binding contract. Advertiser is responsible for payment in full for the contracted space.

Signature: _____

Date: _____



Return signed contract to:
Sandy Beck, Sponsorship and Event Sales
 859-273-5117 phone • 859-271-0291 fax
 859-621-1592 cell • sandy@biacentralky.com

Ad Sizes

Full Bleed: 9" x 11.5"

Trim: 8.5" x 11"

Safety Area: 7.75" x 10.25"



2/3 Page:
7.75" x 6.875"



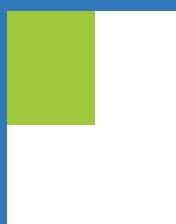
1/3 Page
Horizontal:
7.75" x 2.875"



1/2 Page Vertical:
3.75" x 10"



1/2 Page
Horizontal:
7.75" x 4.875"



1/4 Page Vertical:
3.75" x 4.875"