

2018 *August 25-26*  
**Sponsorship Opportunities**  
Packages and Benefits

**PREMIER CO-SPONSORS Level: \$3,500** **Kentucky Lighting & Supply, Inc. and Congleton Lumber Co.**

**SOLD**

- Logo Recognition in all :30 TV commercials
  - (100+) :30 TV Commercials spread over WKYT, CW-KYT
- Logo Recognition in all Herald-Leader ads
  - Includes front page note, Weekender and Homeseller
- Logo on Tour banner displayed at the BIA all year
- Logo recognition in BIA Tour of Remodeled Homes (ToRH) plan book
- Recognition in all ads in all print media, BIA promotion of event, Council e-mails and at Council meetings
- Logo recognition on **My Home Found** Interactive Web Map of Tour projects at BIACentralky.com
- Company logo on Sponsor Board to be displayed at every project
- Place of Business to be a BIA ToRH Plan Book distribution site / pick-up location
- Logo recognition on the ToRH Event Admission Ticket
- Company Logo Recognition on the Tour web banner at BIACentralky.com
- ½ Page ad in the ToRH Plan Book
- Opportunity to offer a drawing to collect leads
- Opportunity to offer giveaway to all Tour patrons
- 20 Tickets to attend the Tour of Remodeled Homes

*The BIA reserves the right to revise the sponsorship offerings at any time. When doing so, a package of equal value will be provided to ensure all sponsors receive the best publicity with their sponsorship. Thank you for your support!*



**GOLD SPONSOR Level: \$2,500 (3 Available)** **84 Lumber/Andersen Windows; Pieratts**

**SOLD**

- Logo on Tour banner displayed at the BIA all year
- Logo recognition in BIA Tour of Remodeled Homes (ToRH) plan book
- Recognition in all BIA promotion of event, Council e-mails and at Council meetings
- Logo recognition on **My Home Found** Interactive Web Map of Tour projects at BIACentralky.com
- Company logo on Sponsor Board to be displayed at every project
- Logo recognition on the ToRH Event Admission Ticket
- 1/4 Page ad in the ToRH Plan Book
- 15 Tickets to attend the Tour of Remodeled Homes

**FRIENDS of the Remodelers Council: \$150 (unlimited)**

- Company name on Sponsor Board to be displayed at every project
- "Friends of the Remodelers Council" listed in ToRH plan book
- Name listed on Tour banner displayed at the BIA all year
- 2 passes to attend the Tour

**2018 Friends:**

**SILVER SPONSOR Level: \$1,500 (6 Available)**

- Logo recognition in BIA Tour of Remodeled Homes (ToRH) plan book
- Logo on Tour banner displayed at the BIA all year
- Recognition in all BIA promotion of event
- Company logo on Sponsor Board to be displayed at every project
- Logo recognition on the ToRH Event Admission Ticket
- 10 Tickets to attend the Tour of Remodeled Homes

**BRONZE SPONSOR Level: \$500 (unlimited)**

- Company logo on Sponsor Board to be displayed at every project
- Logo recognition on the ToRH Event Admission Ticket
- 6 Tickets to attend the Tour of Remodeled Homes

**PLEASE RESERVE THE FOLLOWING SPONSORSHIP FOR MY COMPANY:** Return completed Fax (859)271-0291 or email [sandy@biacentralky.com](mailto:sandy@biacentralky.com)

Premier Co-Sponsor \$3,500     Gold \$2,500     Silver \$1,500     Bronze \$500     Friend \$150

Company Name \_\_\_\_\_ Contact Name \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

CC# \_\_\_\_\_ CV Code \_\_\_\_\_ Exp. \_\_\_\_\_ Billing zip \_\_\_\_\_

OR Please invoice me at this address: \_\_\_\_\_