



2018 Sponsorship Opportunities

August 25-26
Packages and Benefits

Updated 5-25-2018

PREMIER CO-SPONSORS Level: \$3,500 **Kentucky Lighting & Supply, Inc. and Congleton Lumber Co.**

SOLD

- Logo Recognition in all :30 TV commercials
 - (100+) :30 TV Commercials spread over WKYT, CW-KYT
- Logo Recognition in all Herald-Leader ads
 - Includes front page note, Weekender and Homeseller
- Logo on Tour banner displayed at the BIA all year
- Logo recognition in BIA Tour of Remodeled Homes (ToRH) plan book
- Recognition in all ads in all print media, BIA promotion of event, Council e-mails and at Council meetings
- Logo recognition on **My Home Found** Interactive Web Map of Tour projects at BIAcentralky.com
- Company logo on Sponsor Board to be displayed at every project
- Place of Business to be a BIA ToRH Plan Book distribution site / pick-up location
- Logo recognition on the ToRH Event Admission Ticket
- Company Logo Recognition on the Tour web banner at BIAcentralky.com
- ½ Page ad in the ToRH Plan Book
- Opportunity to offer a drawing to collect leads
- Opportunity to offer giveaway to all Tour patrons
- 20 Tickets to attend the Tour of Remodeled Homes

The BIA reserves the right to revise the sponsorship offerings at any time. When doing so, a package of equal value will be provided to ensure all sponsors receive the best publicity with their sponsorship. Thank you for your support!

**DEADLINE TO
RESERVE
SPONSORSHIP
July 20th**

GOLD SPONSOR Level: \$2,500 (3 Available) **84 Lumber/Andersen Windows; Pieratts**

SOLD

- Logo on Tour banner displayed at the BIA all year
- Logo recognition in BIA Tour of Remodeled Homes (ToRH) plan book
- Recognition in all BIA promotion of event, Council e-mails and at Council meetings
- Logo recognition on **My Home Found** Interactive Web Map of Tour projects at BIAcentralky.com
- Company logo on Sponsor Board to be displayed at every project
- Logo recognition on the ToRH Event Admission Ticket
- 1/4 Page ad in the ToRH Plan Book
- 15 Tickets to attend the Tour of Remodeled Homes

FRIENDS of the Remodelers Council: \$150 (unlimited)

- Company name on Sponsor Board to be displayed at every project
- "Friends of the Remodelers Council" listed in ToRH plan book
- Name listed on Tour banner displayed at the BIA all year
- 2 passes to attend the Tour

SILVER SPONSOR Level: \$1,500 (6 Available)

- Logo recognition in BIA Tour of Remodeled Homes (ToRH) plan book
- Logo on Tour banner displayed at the BIA all year
- Recognition in all BIA promotion of event
- Company logo on Sponsor Board to be displayed at every project
- Logo recognition on the ToRH Event Admission Ticket
- 10 Tickets to attend the Tour of Remodeled Homes

BRONZE SPONSOR Level: \$500 (unlimited)

- Company logo on Sponsor Board to be displayed at every project
- Logo recognition on the ToRH Event Admission Ticket
- 6 Tickets to attend the Tour of Remodeled Homes

2018 Friends:

PLEASE RESERVE THE FOLLOWING SPONSORSHIP FOR MY COMPANY: Return completed Fax (859)271-0291 or email sandy@biacentralky.com

___ Premier Co-Sponsor \$3,500 ___ Gold \$2,500 ___ Silver \$1,500 ___ Bronze \$500 ___ Friend \$150

Company Name _____ Contact Name _____

Phone _____ Email _____

CC# _____ CV Code _____ Exp. _____ Billing zip _____

OR Please invoice me at this address: _____