



6th Annual Butterfly Awards
Thursday, November 2, 2017
6:30-10:00PM at the Crest Hollow Country Club
8325 Jericho Turnpike Woodbury, NY

Join us for an evening of cocktails, hors d'oeuvres, seated dinner & dancing as we honor industry leaders who inspire girls to spread their wings!

Honoring

Martin R. Chavez, MD, Chief of Maternal-Fetal Medicine, NYU Winthrop

Ann Weber-Hughes, RPA-C, NMD, Medical Forensic Investigator, Suffolk County Medical Examiner's Office

Donna M. Ruggiero, Esq., Associate Counsel, The Estée Lauder Companies Inc.

Gail M. Simmons, Ph.D., Provost and Senior Vice President for Academic Affairs, Professor of Biology, Hofstra University

In 2005, Girls Inc. of Long Island was established as the local affiliate of the national organization Girls Inc. We began serving girls aged 5-18 in just one school and in the last several years have grown to serving girls in 13 schools and community-based organizations across Long Island. Annually, we provide over 500 girls with life-changing programs, workshops, conferences and opportunities to grow and learn together.

Girls Inc. of Long Island delivers research-based programs that are developmentally appropriate and relevant to girls' lives. Some of our programs include: Media Literacy, Economic Literacy, STEAM (Science, Technology, Engineering, Arts & Math,) Leadership and Community Action, Mind+Body, Friendly PEERSuasion (an evidence-based program designed to prevent substance abuse) and Preventing Adolescent Pregnancy.

Girls Inc. of Long Island uses an outreach model to go out into communities across Nassau and Suffolk counties to work directly with girls. We partner with numerous groups, organizations, communities and agencies to reach girls from every economic sector. With programs designed to inspire all girls to be strong, smart and bold, we strive to empower girls with knowledge, confidence, tools and communities to take control of their lives and their futures.

SPONSORSHIP, UNDERWRITING & TICKETS

EXCLUSIVE - Presenting Sponsor - \$25,000

▶ Recognized as "Presenting/Gala Sponsor" on invitations & event signage with naming rights to the event. I.e.: "6th Annual Butterfly Awards presented by YOUR COMPANY NAME/LOGO" ▶ 20 tickets & VIP seating ▶ Back/inside journal covers available first come, first served ▶ Company name listed on website & in event publicity

Patron Sponsor - \$10,000

▶ Recognized as "Patron/Dinner Sponsor" on invitations & event signage ▶ 20 tickets & VIP seating ▶ Back/inside journal covers available first come, first served ▶ Company name listed on website & in event publicity

Monarch - \$7,500

▶ Recognized as "Monarch/Cocktail Hour Sponsor" on invitations & event signage ▶ 10 tickets & VIP seating ▶ Back/inside journal covers available first come, first served ▶ Company name listed on website & in event publicity

Mariposa - \$5,000

▶ Recognized as "Mariposa Sponsor" on invitations & event signage ▶ 10 tickets & VIP seating ▶ Platinum journal page ▶ Company name listed on website & in event publicity

Metamorphosis - \$2,500

▶ Recognized as "Metamorphosis Sponsor" on invitations & event signage ▶ 6 tickets & VIP seating ▶ Gold journal page ▶ Company name listed on website & in event publicity

Chrysalis - \$ 1,250

▶ Recognized as "Chrysalis Sponsor" on invitations & event signage
▶ 4 tickets ▶ Silver journal page
▶ Company name listed on website & in event publicity

Papillon - \$750

▶ Recognized as "Papillon Sponsor" on invitations & event signage
▶ 2 tickets ▶ Full journal page

Table of 10 - \$ 1,500

Individual Tickets \$ 150

▶ # _____ of tickets for a total of \$ _____

Young Professional Tickets \$ 125

(Age 30 or under) ▶ # _____ of tickets for a total of \$ _____

\$95 of each dinner ticket is fully tax-deductible. Girls Inc. is a 501(c)3 non-profit organization. All contributions are deductible to the full extent of the law.

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**Unable to attend but want to directly support
Girls Inc.'s ongoing programs?
Be an Underwriting Sponsor!**

Entertainment Sponsor - \$5,000

▶Recognized as "Entertainment Sponsor" on invitations & event signage ▶Special signage near stage ▶Recognized in Underwriters thank you listing in journal

Décor Sponsor - \$2,500

▶Recognized as Decor Sponsor" on invitations & event signage ▶Special signage on tables ▶Recognized in Underwriters thank you listing in journal

Information Table Sponsor - \$1,000

▶Recognized on signage at Girls Inc.'s onsite program table ▶Recognized in Underwriters thank you listing in journal

Journal Advertising *Covers are first-come, first-served

- Back cover* (5.25"x 8.25") \$5,000
- Inside covers* (5.25"x 8.25") \$2,500
- Gold-page (5.25"x 8.25") \$1,000
- Silver-page (5.25"x 8.25") \$750
- Full-page (5.25"x 8.25") \$500
- Half-page (5.25"x 4") \$250

Artwork due by: FRIDAY, October 13, 2017

All Journal ads are fully tax-deductible
133 line screen, black & white non-bleed camera ready art
Journal trim size is 6 inches by 9 inches high

Emailing PDF ad to: Hillary@HillaryNeedleEvents.com

Ad or Copy enclosed (or below)

PAYMENT & PLEDGE INFORMATION (Checks payable to "GIRLS INC. OF LONG ISLAND")

TO REGISTER AND PAY ONLINE VISIT WWW.GIRLSINCLI.ORG

- Please accept my straight donation of \$ _____
- I am pledging \$ _____ for above sponsorship, journal ad, individual tickets
- I am now paying \$ _____ for above sponsorship, journal ad, individual tickets
- Check enclosed
- Check forthcoming
- Credit Card (circle one below & add account number, expiration date & security code)

MasterCard Visa AmEx Discover

Card # _____

Exp: _____ Security Code _____

Name: _____

Company: _____

Address: _____

City/State/Zip Code: _____

Telephone #: _____ Fax#: _____

E-mail address: _____

How did you hear about the event? _____

Email Guest Names to Hillary@HillaryNeedleEvents.com by Friday, October 27, 2017

RSVP Deadline Friday, October 13, 2017

MAIL to:

Girls Incorporated® of Long Island
819 Grand Blvd., Deer Park, NY 11729

www.girlsincli.org

For more information: Call Hillary Needle at (516) 993-4056 or e-mail Hillary@HillaryNeedleEvents.com