

Advertising, Speaker Sponsor and Event Component Sponsorship Opportunities

Your company has a great brand story to share. Advertising in the IBOF 2017 Program and sponsoring event components is a great way to heighten your company's presence and provides you another opportunity to make the right business connections.

Advertising Opportunities	Fee
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Full-page (Color 8 1/2" x 11")	<input type="checkbox"/> \$350.00
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Half-page (Color 8 1/2" x 5" Horizontal)	<input type="checkbox"/> \$200.00
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Sponsorship Opportunities (Package Benefits Below)	Fee
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Opening Continental Breakfast Sponsor	<input type="checkbox"/> \$500.00 ea.
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Speaker and Capacity Building Sessions Sponsor	<input type="checkbox"/> \$250.00 ea.
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2017 IBOF Luncheon Sponsor	<input type="checkbox"/> \$500.00 ea.
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Closing Networking Reception Sponsor	<input type="checkbox"/> \$500.00 ea.
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Sponsorship Package Benefits:

- All **Event Sponsors** will be given the opportunity to have representation on the Program Agenda to introduce their business to the audience, in addition to prominent brand placement in the engagement location, recognition from the NCMSDC host representative and the option to distribute company related collateral or brand promotional items.

ADVERTISING & SPONSORSHIP REGISTER ONLINE AT
www.northcentralmsdc.net

Or for an invoice, complete this form and email to
 Heather Olson at holson@northcentralmsdc.net

Name: _____

Company: _____

Email: _____

Phone Number: _____

For Questions:
 Please call Heather Olson at 414-847-6497

LOGOS DUE IMMEDIATELY

Required format: Adobe Illustrator EPS Vector File

ADS DUE SATURDAY, JULY 1, 2017

Camera Ready, High Resolution PDF, PNG, or JPEG (300 DPI) Files, CMYK Prepared
 Full-page live area is 8 1/2" x 11"– Add .25" Bleed • Half-page horizontal live area is 8 1/2" x 5" - No Bleed

Files must be transmitted to holson@northcentralmsdc.com Cc: info@cocoacreates.com

In collaboration with our Presenting Partners – CIRAS / PTAP, Drake University, IEDA's Targeted Small Business Program, Iowa DOT and U.S. Small Business Administration (SBA)-Iowa District Office.