

BOE

BUSINESS OPPORTUNITY
EXCHANGE | 2018

Sponsor Advertisement Specifications

_____ Platinum / Full Page Color Ad

_____ Silver / Half Page Color Ad

_____ Gold / Full page Color Ad

_____ Bronze / Quarter Page Color Ad

Publication Size: 8.5 Wx 11 H

AVAILABLE AD SIZES:

- Color Full Page (live area) 7.75" Wx 10.25" H
– No bleeds
- Color 1/2 Page (live area) 7.75" Wx 5" H
– No bleeds
- Color 1/4 Page (live area) 3.75" Wx 5" H
– No bleeds

AD SUBMISSION

Please supply ads in hi-resolution (print-ready) pdf format.

- Email Ad to:
McKay Munoz
mmunoz@northcentralmsdc.net

DEADLINE

Materials due NO LATER than
SEPTEMBER 7, 2018

For additional information, please contact
McKay Munoz atmmunoz@northcentralmsdc.net

Color Full Page
(live area)
7.75" Wx 10.25" H
– No bleeds

Color 1/2 Page
(live area)
7.75" Wx 5" H
– No bleeds

Color 1/4 Page
(live area)
3.75" Wx 5" H
– No bleeds



North Central
Minority Supplier
Development Council

Serving
IOWA
MINNESOTA
NORTH DAKOTA
SOUTH DAKOTA
WISCONSIN

Logo Specifications

Logo art for promotional materials and banners must be supplied as .eps or .ai file format (vector).